

Total No. of Questions : 14]

Ubraj Singh

MIP 204 T

[Total No. of Pages : 01

M. PHARMACY DEGREE EXAMINATIONS, JULY - 2022
Second Semester
INDUSTRIAL PHARMACY
ENTREPRENEURSHIP MANAGEMENT

Time : **Three Hours**

Maximum : **75 Marks**

SECTION - A

Answer any FIVE Questions.

5x5 = 25 M

1. Explain different types of entrepreneurs.
2. Describe functions of entrepreneur.
3. Discuss the types of enterprise.
4. Write a note on project work - feasibility report.
5. Add a note on enterprise selection.
6. Explain the demands of a successful entrepreneur.
7. Write a note on market assessment and problems during enterprise selection.

SECTION - B

Answer any FIVE Questions.

5x10 = 50 M

8. Write a note on institutional support in enterprise development and management.
9. Write a note on vision strategies for future growth of entrepreneurs.
10. Write a note on following :
 - a) SWOT Analysis.
 - b) Feedback monitoring and evaluation.
11. What is performance appraisal ? Describe the techniques to evaluate performance appraisal.
12. Discuss profitability and control measures for the growth of enterprise.
13. Explain project planning on the basis of starting a new enterprise.
14. a) Define profitability and explain in detail about analytical approaches.
b) What is the importance of environmental scanning and explain in detail.



M. PHARMACY (REGULAR) DEGREE EXAMINATIONS, JANUARY-2022

Second Semester

INDUSTRIAL PHARMACY

ENTREPRENEURSHIP MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION - A

Answer any FIVE Questions.

5x5 = 25 M

1. Who is Entrepreneur ? Distinguish entrepreneur and enterprise.
2. Explain the importance of environmental factors influencing entrepreneurship.
3. Discuss briefly the role of enterprise in national and global economy.
4. Explain institutional support in enterprise development.
5. Discuss resource mobilizations and implementation for a new enterprise.
6. Discuss the steps of planning to start a new enterprise.
7. Write about assertiveness and self awareness.

SECTION - B

Answer any FIVE Questions.

5x10 = 50 M

8. Define entrepreneurship. Give an overview of factors that determine entrepreneurship development.
9. Define entrepreneurial competency. Describe factors affecting entrepreneur role.
10. What is entrepreneurial motivation ? Discuss motivating factors of entrepreneurship.
11. Discuss briefly parameters of performance appraisal and assessment.
12. Discuss various government policies and measures towards promotion of entrepreneurship.
13. Write a detailed note on joint ventures with its advantages and disadvantages.
14. a) Discuss the steps of planning to start a new enterprise.
b) Discuss feasibility report in preparing project report.

