



# A.M.REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh, Affil. to Acharya Nagarjuna University)

Mastan Reddy Nagar, Petlurivaripalem (Po.), Narasaraopet (Md.), Guntur (Dt.) – 522601, AP, India

Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

## LIST OF PROFESSIONAL DEVELOPMENT PROGRAMS

A.Y: 2020- 2021

S.No	Name of the program	Date	No. of participants
1	A One Week FDP On “Current Regulations, Validation Of Animal Model And Importance of Preclinical Toxicological Study”	21 <sup>ST</sup> – 26 <sup>TH</sup> SEPT 2020	20
2	A One Week FDP On “Novel Insights In Pharmaceutical Sciences During Covid 19 Pandemic”	12 <sup>TH</sup> – 17 <sup>TH</sup> OCT 2020	20
3	A One Week FDP On “Steps Involved In Drafting A Quality Research Manuscript”	16 <sup>TH</sup> – 21 <sup>ND</sup> NOV 2020	25
4	A One Week FDP On “Modern Principles In Nanotechnology”	14 <sup>TH</sup> – 19 <sup>TH</sup> DEC 2020	20
5	A One Week FDP On “Pedagogical Tools For Updating Teachers Of Pharmacy”	4 <sup>TH</sup> – 9 <sup>TH</sup> JAN 2021	20
6	A One Week FDP On “Hands On Experience In Interpreting Nmr”	22 <sup>ND</sup> – 27 <sup>TH</sup> FEB 2021	25
7	A One Week FDP On “Novel Approaches To Strengthen The Pharmaceutical Innovation”	15 <sup>TH</sup> -20 <sup>TH</sup> MARCH 2021	30
8	A One Week FDP On “The Procedure For Filing Patent, Ipr& Copyrights”	12 <sup>TH</sup> – 17 <sup>TH</sup> APR 2021	25

Principal

PRINCIPAL

A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

One Week

Faculty Development Programme

On

**“CURRENT REGULATIONS,  
VALIDATION OF ANIMAL MODEL**



**AND**

**IMPORTANCE**

**OF**

**PRECLINICAL TOXICOLOGICAL STUDY”**

**From September 21<sup>st</sup> – 26<sup>th</sup> of September 2020**

**About A.M Reddy Memorial College of Pharmacy**

A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory. College of Pharmacy has excellent facilities even to undertake research & development activities to develop good quality healthcare products to benefit the nation as a whole and also the common man. It continuously strives to achieve academic excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work to evolve teaching learning processes that are satisfying the ignited minds of the learners as well as teachers. The college has created a hallmark through its learning methodologies incorporating new initiatives in the field of pharmaceutical education.

The strength of A.M. Reddy Memorial College of Pharmacy is students, who have been continuously securing many ranks at national level competitive exams like GPAT, PGECET, TOEFL, IELTS, GRE etc., the institute gains the favor of the students, exclusively in global standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

## **Our Vision:**

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class center excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

## **Our Mission:**

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation.

To promote research activities, entrepreneurship ambience among the students.

## **About Faculty Development Programme (FDP)**

### **Objectives Of FDP:**

- To develop a tool to assess, validate and compare the clinical translatability of animal models used for the preliminary assessment of efficacy.
- To determine the correlation between preclinical toxicity found in animal models (mouse, rat, dog and monkey) and clinical toxicity reported in patients participating in Phase 1 oncology clinical trials.
- To predict the behaviours of therapeutic agents in humans.
- To determine a starting, safe dose for first-in-human study and assess potential toxicity of the product
- Determining the presence of toxic substances and whether or not they could lead to death.

### **Topics covered:**

- Types of animal models.
- Ethics of Animal Models in preclinical Testing
- Current status of Animal Experimentation in India.
- Regulatory agencies involved in preclinical testing.

## Resource persons

1. Dr Ch. Arun Kumar,

Professor, Dept Of Pharmacology,

Chebrolu Hanumaiah Institute Of Pharmaceutical Sciences, Guntur, Mobile No:  
8074710310, Email: arunchadalavada@gmail.com.

2. DrT. Jyothi Basu,

Professor, Dept Of Pharmacology,

A. S. N Pharmacy College, Tenali, Mobile: 7780787263,  
Email: jyothibasut@gmail.com.

### Coordinator:

Mrs V Geetha Rani,

Associate Professor, Department of Pharmacology,

Mobile: 7989291425, Email:purnageetha15@gmail.com

A.M Reddy Memorial College of Pharmacy.

### Registration:

- Important:** 1. All the instructions will be imparted through off-line virtual Method  
2. Registration Fee: 400 for each participant  
3. Attendance in all the sessions on all days will be mandatory.

### Target Participants:

This Faculty Development Programme is open to all the faculty members of University/  
Colleges/ Institutes of higher education from all disciplines across India. *There will be intake of only 25 participants for this programme.*

Note: There is registration fee for FDP 400. Participants are advised to download  
Attendance in all sessions will be mandatory.

### Contact Details:

Mrs V Geetha Rani,

Associate Professor,

Department of Pharmacology,

A.M Reddy Memorial College of Pharmacy,

Petlurivarpalem, Narasaraopet,

A.P - 522 601,

Mobile:7989291425

mail: purnageetha15@gmail.com







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Date: 14/09/2020

## CIRCULAR

It is a kind notice to all the faculty members that we are going to organize A One Week Faculty Development Programme On "CURRENT REGULATIONS, VALIDATION OF ANIMAL MODEL AND IMPORTANCE OF PRECLINICAL TOXICOLOGICAL STUDY" from 21/09/2020 to 26/09/2020. All of you are requested to attend the programme.

  
IQAC

  
PRINCIPAL


### Copy to:

1. The Chairman.
2. The Secretary & Correspondent.


PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

 - pharmaceuticals

 - pharmaceutical analysis

H.O.D.   
14/9/20

EP-IP  
14/9/20

HOD colony 



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## ATTENDANCE SHEET

NAME OF THE PROGRAMME: A One Week FDP on “CURRENT REGULATIONS, VALIDATION OF ANIMAL MODEL AND IMPORTANCE OF PRECLINICAL TOXICOLOGICAL STUDY”

S.N O	NAME OF THE FACULTY	DESIGNATION	NAME OF THE COLLEGE	21/09/2020	22/09/2020	23/09/2020	24/09/2020	25/09/2020	26/09/2020	FEED BACK
1	G. Kiran	Assoc.Prof.	AMRMCP	GK	GK	GK	GK	GK	GK	Excellent
2	D. Jyothi	Assoc.Prof.	AMRMCP	D. Jyothi	D. Jyothi	D. Jyothi	D. Jyothi	D. Jyothi	D. Jyothi	Good
3	R. Sunitha	Assoc. Prof	AMRMCP	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	V-Good
4	A. Sahithi Sri	Asst. Prof.	AMRMCP	AS	AS	AS	AS	AS	AS	V-Good
5	D. Ashok Kumar Reddy	Asst. Prof.	AMRMCP	AKR	AKR	AKR	AKR	AKR	AKR	V-Good
6	J. Lakshmi Prasanna	Asst. Prof.	AMRMCP	JLP	JLP	JLP	JLP	JLP	JLP	Good
7	K. Narsu Kumari	Assoc.Prof.	AMRMCP	KNK	KNK	KNK	KNK	KNK	KNK	Excellent
8	R. Padma	Asst. Prof.	AMRMCP	R. Padma	R. Padma	R. Padma	R. Padma	R. Padma	R. Padma	Excellent
9	K. Sushma	Asst. Prof.	AMRMCP	KS	KS	KS	KS	KS	KS	Good
10	SK. Z. Aafreen	Asst. Prof.	AMRMCP	SKZAA	SKZAA	SKZAA	SKZAA	SKZAA	SKZAA	Good
11	V. Prudhvi	Asst. Prof.	AMRMCP	V. Prudhvi	V. Prudhvi	V. Prudhvi	V. Prudhvi	V. Prudhvi	V. Prudhvi	Good
12	B. Vishnu Sravani	Professor	AMRMCP	BVS	BVS	BVS	BVS	BVS	BVS	Good
13	J. Divya	Asst. Prof.	AMRMCP	J. Divya	J. Divya	J. Divya	J. Divya	J. Divya	J. Divya	Excellent
14	B. Raghavendra Rao	Asst. Prof.	AMRMCP	BR	BR	BR	BR	BR	BR	V-Good
15	V. Leela Krishna	Professor	AMRMCP	V. Leela Krishna	V. Leela Krishna	V. Leela Krishna	V. Leela Krishna	V. Leela Krishna	V. Leela Krishna	Good
16	B. Praveen Kumar	Asst. Prof.	CHIPS	B. Praveen Kumar	B. Praveen Kumar	B. Praveen Kumar	B. Praveen Kumar	B. Praveen Kumar	B. Praveen Kumar	Good
17	S. Vineela	Asst. Prof.	CHIPS	S. Vineela	S. Vineela	S. Vineela	S. Vineela	S. Vineela	S. Vineela	V-Good
18	M. Sailaja	Asst. Prof.	ASN Pharmacy College	M. Sailaja	M. Sailaja	M. Sailaja	M. Sailaja	M. Sailaja	M. Sailaja	Excellent
19	A. Sri Lakshmi	Asst. Prof.	ASN Pharmacy College	A. Sri Lakshmi	A. Sri Lakshmi	A. Sri Lakshmi	A. Sri Lakshmi	A. Sri Lakshmi	A. Sri Lakshmi	Good
20	K. Lakshmi	Asst. Prof.	PIPER	K. Lakshmi	K. Lakshmi	K. Lakshmi	K. Lakshmi	K. Lakshmi	K. Lakshmi	Good

V. Yed  
Coordinator

Principal

Principal  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY



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## Program Report

Date: 28/09/2020

**Name of the Programme:** A One Week Faculty Development Program on “Current Regulations, Validation Of Animal Model And Importance of Preclinical Toxicological Study”.

**Duration:** 21<sup>ST</sup> – 26<sup>TH</sup> of September 2020 (One Week).

**Resource Person:** 1. Dr Ch. Arun Kumar,

Professor,

Dept Of Pharmacology,

Chebrolu Hanumaiah Institute Of Pharmaceutical Sciences, Guntur,

Mobile No: 8074710310, Email: arunchadalavada@gmail.com

2. Dr T. Jyothi Basu,

Professor,

Dept Of Pharmacology,

A. S. N Pharmacy College, Tenali,

Mobile: 7780787263, Email: jyothibasut@gmail.com

### Objectives Of FDP:

- To develop a tool to assess, validate and compare the clinical translatability of animal models used for the preliminary assessment of efficacy.
- To determine the correlation between preclinical toxicity found in animal models and clinical toxicity reported in patients participating in Phase 1 oncology clinical trials.
- To predict the behavior of therapeutic agents in humans.
- To determine a starting, safe dose for first-in-human study and assess potential toxicity of the product
- Determining the presence of toxic substances and whether or not they could lead to death.

### Topics covered:

- Types of animal models.
- Ethics of Animal Models in Preclinical Testing
- Current status of Animal Experimentation in India.
- Regulatory agencies involved in preclinical testing.

### Outcomes Of FDP:

- Gain knowledge that can be used by regulatory agencies, decision makers, and others to put programs and policies in place to limit our exposures to these substances, thereby preventing or reducing the likelihood that a disease or other negative health outcome would occur.
- Enhance and facilitate the capacity for faculty to share their academic and research skills with colleagues

**Total No Of Participants: 20**

  
Coordinator

  
IQAC

  
Principal  
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**Name of the Program:** A One Week FDP on “Current Regulations, Validation Of Animal Model And Importance of Preclinical Toxicological Study”.

**Date:** 21<sup>ST</sup> – 26<sup>TH</sup> SEPT 2020.



  
PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

**A One Week Faculty Development Program  
ON  
“CURRENT REGULATIONS, VALIDATION OF ANIMAL MODEL AND IMPORTANCE OF  
PRECLINICAL TOXICOLOGICAL STUDY”**



**BY  
Internal Quality Assurance Cell**



**CERTIFICATE OF PARTICIPATION**

This certificate is presented to Dr/ Mr/ Mrs/ Ms .....

.....**R. PADMA**.....

for participating in “CURRENT REGULATIONS, VALIDATION OF ANIMAL MODEL AND  
IMPORTANCE OF PRECLINICAL TOXICOLOGICAL STUDY” a one week Faculty  
Development Program organized by A. M. Reddy Memorial College of Pharmacy,  
Petlurivaripalem, Narasaraopet, during 21<sup>st</sup> – 26<sup>th</sup> September, 2020.

  
IQAC

**Dr M. L. Surekha**

  
PRINCIPAL

**Dr A. Kishore Babu**



**A.M REDDY  
MEMORIAL  
COLLEGE  
OF  
PHARMACY**



**ONE WEEK  
FACULTY DEVELOPMENT  
PROGRAMME  
ON**

**“NOVEL INSIGHTS  
IN  
PHARMACEUTICAL  
SCIENCES DURING  
COVID 19  
PANDAMIC”**



**12<sup>th</sup> October to  
17<sup>th</sup> October, 2020**

## ABOUT FACULTY DEVELOPMENT PROGRAMME (FDP)

### Objectives Of FDP:

- To discuss research and development (RandD) in pharmaceutical industries with great efforts to explore molecules and save many lives against COVID 19
- Current short communication study assessed pharmaceutical market crisis during the COVID-19 era;
- Discussing short- and long-term impacts of the pandemic on the pharmaceutical sector.

### Topics covered:

- Therapeutics used for covid 19.
- Natural medicine for covid 19.
- Importance of getting covid 19 vaccine.

### Outcomes Of FDP:

- Acquire knowledge in control and manage the COVID-19 epidemic, and to effectively prevent and respond to future epidemics there are knowledge gaps that need to be addressed in various fields, and a wide range of research in basic sciences, clinical sciences, public health sciences, implementation science, and policy and system studies.
- Learn the importance of research in quality life.

### FDP Registration :

Registration Fee: 400  
Limited Participants only.

### FDP Venue :

Seminar Hall,  
AMRMCP Campus

### FDP Coordinator:

Dr K. BABY SIVA KUMARI,  
Assistant Professor,  
Pharm D,  
A.M Reddy Memorial College of Pharmacy.

## About AMRMCP :

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A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

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### **Our Vision:**

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class center excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

### **Our Mission:**

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation.

To promote research activities, entrepreneurship ambience among the students.

## RESOURCE PERSONS LIST:

---

### 1. Mr M. Sai Vishnu,

Associate. Professor,  
Dept Of Pharmaceutics,  
V. V. Institute Of Pharmaceutical Sciences,  
Gudlalleru,  
Mobile No: 7396565240,  
Email:saivishnu13@gmail.com

### 2. Dr G. Ramana Reddy,

Associate Professor,  
Dept Of Pharmacology,  
KVSR Siddartha College Of Pharmaceutical  
Sciences, Vijayawada,  
Mobile No: 9848121188,  
Email: ramanascops@gmail.com

### 3. Mrs Sk. Dilshad,

Assoc. Prof., Dept. of Pharmacology, Dr. Samuel  
George College of Pharmaceutical Sciences, Mobile  
no: 9177129197,  
Email: shaikdilshad779@gmail.com.

## ORGANIZING COMMITTEE

### Dr K. BABY SIVA KUMARI,

Assistant Professor,  
Pharm D,  
A. M Reddy Memorial College of Pharmacy,  
Petlurivaripalem, Narasaraopet, Guntur (Dt),  
Andhra Pradesh - 522 601  
Phone:7702984383  
Email:babysivakumari94@gmail.com





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 05/10/2020

## CIRCULAR

This is to inform all the faculty members that we are going to organize A **One Week FDP On "NOVEL INSIGHTS IN PHARMACEUTICAL SCIENCES DURING COVID 19 PANDAMIC"** from 12/10/2020 to 17/10/2020. All of you are requested to attend the programme.


  
IQAC

  
PRINCIPAL


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1. The Chairman.
2. The Secretary & Correspondent.

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A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

Ph. A. HOD -  5/10/20 - Pharmaceutical analysis

2P -  5/10/20

HOD cology - 

 - Pharmaceutics





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## ATTENDANCE SHEET

NAME OF THE PROGRAMME: A One Week FDP on “NOVEL INSIGHTS IN PHARMACEUTICAL SCIENCES DURING COVID 19 PANDAMIC”

S.N O	NAME OF THE FACULTY	DESIGNATION	NAME OF THE COLLEGE	12/10/2020	13/10/2020	14/10/2020	15/10/2020	16/10/2020	17/10/2020	FEED BACK
1	A.Chakravarthy	Asst. Prof.	CHIPS	Ach	Ach	Ach	Ach	Ach	Ach	Excellent
2	J. Suhasini	Asst. Prof.	CHIPS	JS	JS	JS	JS	JS	JS	V.GOOD
3	K. Viswanath	Asst. Prof.	CHIPS	Vishw	Vishw	Vishw	Vishw	Vishw	Vishw	Good
4	M. Lalith	Asst. Prof.	PIPER	M.Lalith	M.Lalith	M.Lalith	M.Lalith	M.Lalith	M.Lalith	Excellent
5	Sk. Azmad Ali	Asst. Prof.	ASN Pharmacy college	Sk. Azmad	Sk. Azmad	Sk. Azmad	Sk. Azmad	Sk. Azmad	Sk. Azmad	GOOD
6	R.Sunitha	Assoc. Prof	AMRMCP	R.Sunitha	R.Sunitha	R.Sunitha	R.Sunitha	R.Sunitha	R.Sunitha	Excellent
7	G. Indira Priya Darshini	Assoc. Prof.	AMRMCP	IP	IP	IP	IP	IP	IP	Excellent
8	CH. Ajay	Asst. Prof.	A.MRMCP	CAJ	CAJ	CAJ	CAJ	CAJ	CAJ	Excellent
9	G. Venkateswarlu	Asst. Prof.	AMRMCP	GV	GV	GV	GV	GV	GV	Good
10	B. Kiran Teja	Assoc. Prof	AMRMCP	B.Kiran	B.Kiran	B.Kiran	B.Kiran	B.Kiran	B.Kiran	V.Good
11	P. Vamsi Reddy	Assoc. Prof	AMRMCP	Vamsi	Vamsi	Vamsi	Vamsi	Vamsi	Vamsi	Excellent
12	J. Lakshmi Prasanna	Assoc. Prof	AMRMCP	J.Prasanna	J.Prasanna	J.Prasanna	J.Prasanna	J.Prasanna	J.Prasanna	V.Good
13	M. Murali Krishna	Assoc. Prof	AMRMCP	M.M.K	M.M.K	M.M.K	M.M.K	M.M.K	M.M.K	V.Good
14	K.Revathi Sushma	Asst. Prof.	AMRMCP	KS	KS	KS	KS	KS	KS	Good
15	K. Narsu Kumari	Professor	AMRMCP	KNK	KNK	KNK	KNK	KNK	KNK	V.Good
16	G. Kiran	Assoc. Prof.	AMRMCP	GK	GK	GK	GK	GK	GK	Excellent
17	R. Padma	Assoc. Prof.	AMRMCP	R.Padma	R.Padma	R.Padma	R.Padma	R.Padma	R.Padma	Good
18	V. Geetha rani	Assoc. Prof.	AMRMCP	V.Gee	V.Gee	V.Gee	V.Gee	V.Gee	V.Gee	V.Good
19	A.sahithi sri	Asst. Prof.	AMRMCP	AS	AS	AS	AS	AS	AS	Good
20	D. Ashok Kumar Reddy	Asst. Prof.	AMRMCP	AKR	AKR	AKR	AKR	AKR	AKR	V.Good

K. Baby Srakumari  
Coordinator

Principal

Principal  
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## Program Report

**Date: 19/10/2020**

**Name of the Programme:** A One Week FDP on “Novel Insights In Pharmaceutical Sciences During Covid 19 Pandemic”.

**Duration:** 12<sup>TH</sup> – 17<sup>TH</sup> Of October 2020 (One Week).

**Resource Person:** 1. Mr M. Sai Vishnu,

Assoc. Prof,

Dept Of Pharmaceutics,

V. V. Institute Of Pharmaceutical Sciences, Gudlavalleru,

Mobile No: 7396565240, Email: saivishnu13@gmail.com

2. Dr G. Ramana Reddy,

Professor,

Dept Of Pharmacology,

KVSR Siddartha College Of Pharmaceutical Sciences, Vijayawada,

Mobile No: 9848121188, Email: ramanascops@gmail.com

3. Mrs Dilshad,

Assoc. Prof,

Dept. of pharmacology,

St George College of Pharmaceutical Sciences, Markapur,

Mobile: 9177129197, Email: shaikdilshad779@gmail.com

### **Objectives Of FDP:**

- To discuss research and development (R and D) in pharmaceutical industries with great efforts to explore molecules and save many lives against COVID 19.
- Current short communication study assessed pharmaceutical market crisis during the COVID-19 era;
- Discussing short- and long-term impacts of the pandemic on the pharmaceutical sector.

### **Topics covered:**

- Therapeutics used for covid 19.
- Natural medicine for covid 19.
- Importance of getting covid 19 vaccine.



# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh. A. fil. to Acharya Nagarjuna University)

Mastan Reddy Nagar, Petturivaripalem (P.O.), Narasaraopet (Md.), Guntur (Dt.) - 522601, AP, India

Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

## Outcomes Of FDP:

- Accuire knowledge in control and manage the COVID-19 epidemic, and to effectively prevent and respond to future epidemics there are knowledge gaps that need to be addressed in various fields, and a wide range of research in basic sciences, clinical sciences, public health sciences, implementation science, and policy and system studies.
- Learn the importance of research in quality life.

**Total No. Of Participants: 20**

*K. Babu Sivakumar*  
Coordinator

*[Signature]*  
IQAC

*[Signature]*  
Principal  
PRINCIPAL  
A. M. REDDY MEMORIAL  
COLLEGE OF PHARMACY



# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

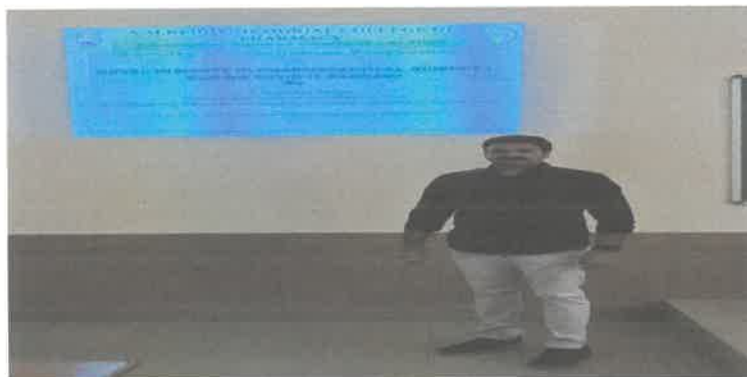
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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

**Name of the Program:** A One Week FDP On “Novel Insights In Pharmaceutical Sciences During Covid 19 Pandemic”.

**Date:** 12<sup>TH</sup> – 17<sup>TH</sup> OCT 2020.



*S. B.*  
PRINCIPAL  
PRINCIPAL

A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY



# A One Week Faculty Development Program

On

“NOVEL INSIGHTS IN PHARMACEUTICAL SCIENCES DURING COVID 19 PANDAMIC”

Organized by

IQAC



## CERTIFICATE OF PARTICIPATION

This is to certify that Dr/ Mr/ Mrs/ Ms .....

..... G. KIRAN .....

has successfully completed a one week Faculty Development Program “NOVEL INSIGHTS IN PHARMACEUTICAL SCIENCES DURING COVID 19 PANDEMIC”

Organized by IQAC of

A. M. Reddy Memorial College of Pharmacy, Petlurivaripalem, Narasaraopet,

during 12<sup>th</sup> -17<sup>th</sup> October, 2020.

  
IQAC

Dr M. L. Surekha

  
COORDINATOR

Mrs R.Sunitha

  
PRINCIPAL

Dr A. Kishore Babu



ONE WEEK

FACULTY DEVELOPMENT

PROGRAMME

ON

“STEPS INVOLVED

IN

DRAFTING

A

QUALITY

RESEARCH

MANUSCRIPT”



INFORMATION  
BROCHURE

## ABOUT US

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A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory.

College of Pharmacy has excellent facilities even to undertake research & development activities to develop good quality healthcare products to benefit the nation as a whole and also the common man. It continuously strives to achieve academic excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work to evolve teaching learning processes that are satisfying the ignited minds of the learners as well as teachers. The college has created a hallmark through its learning methodologies incorporating new initiatives in the field of pharmaceutical education.

The strength of A.M. Reddy Memorial College of Pharmacy is students, who have been continuously securing many ranks at national level competitive exams like GPAT, PGECET, TOEFL, IELTS, GRE etc., the institute gains the favor of the students, exclusively in global standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

### **OUR VISION:**

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class center excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

### **OUR MISSION:**

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship ambience among the students.

# About FDP

## OBJECTIVES OF FDP:

- To conduct programs to build research, teaching and administration competence for holistic development of individuals.
- To guide research process with necessary knowledge and skills to undertake a piece of research work in any area of choice.
- To enable researchers, irrespective of their discipline, in developing appropriate methodology for their research studies.

## TOPICS COVERED:

- Nature of Scientific Methods and its Application to Social Phenomenon & Nature, Importance and Scope of Research.
- Steps in the Process of Research- Problem Selection, Formulation and Planning: How to write a Proposal.
- Tools and Techniques used in Scientific Research
- Introduction to Econometric Modeling
- Writing and publication of empirical papers in Indexed Journals
- Plagiarism and Citation Pedagogy

## OUTCOMES OF FDP:

- After attending FDP, participants will get in depth understanding of research and its implications in decision making process.
- Gain better understanding on how to design a valid research project to answer specific research questions.
- Design reliable and valid questionnaires for collection of data.
- Use descriptive and predictive statistical tools using robust analytical softwares namely SPSS and E-Views
- To make the participants familiar with univariate, bivariate and multivariate statistical Techniques.



## FDP Persons

---

### Resource persons:

#### **1. Dr P. Bharghav Bhushan,**

**Professor, Dept Of Ceutics,**

**V.V. Institute Of Pharmaceutical Sciences,**

**Gudlavalleru, Mobile No: 9985095050,**

**Email: drbharghav84@gmail.com.**

#### **2. Dr Kumara Swami,**

**Assoc. Prof, Dept Of Ph. Analysis,**

**Chaitanya Deemed To Be University,**

**Warangal, Mobile no: 9000973789,**

**Email: Kumaraswami.Gandla@gmail.com.**

**Coordinator: Dr. M.L Surekha,**

**Professor, Department of Analysis,**

**A.M Reddy Memorial College of Pharmacy,**

**Narasaraopet, Phone: 9618781499**

**Mail: dr.laxmisurekhapuvvula@gmail.com**

**REGISTRATION FEE: 300**

**Limited Participants only,**

**VENUE :**

**SEMINAR HALL,**

**AMRMCP CAMPUS**





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammrmp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 09/11/2020

## CIRCULAR

All the faculty members are hereby informed that we are going to organize A One Week Faculty Development Programme On "Steps Involved In Drafting A Quality Research Manuscript" from 16/11/2020 to 21/11/2020. Hence all of you are requested to attend the programme.

  
IQAC

  
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COLLEGE OF PHARMACY

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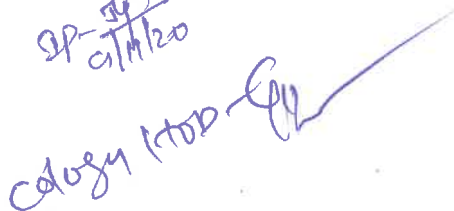
1. The Chairman.
2. The Secretary & Correspondent.

 - pharmaceuticals

 - alibho

 - Pharmaceutical Analysis

SP-SP  
09/11/20

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15	G.Venkata Rao	Asst. Prof.	AMRMCP	gn	gn	gn	gn	gn	gn	gn	Good
16	G. Kiran	Assoc. Prof.	AMRMCP	gn	gn	gn	gn	gn	gn	gn	v. Good
17	D. Jyothi	Assoc. Prof.	AMRMCP	D. Jyothi	D. Jyothi	D. Jyothi	D. Jyothi	D. Jyothi	D. Jyothi	D. Jyothi	Good
18	V. Geetha rani	Assoc. Prof.	A.M.R.M.P.	v. geetha	v. geetha	v. geetha	v. geetha	v. geetha	v. geetha	v. geetha	v. Good
19	A. sahithi sri	Asst. Prof.	AMRMCP	S	S	S	S	S	S	S	v. Good
20	D. Ashok Kumar Reddy	Asst. Prof.	AMRMCP	D. Ashok	D. Ashok	D. Ashok	D. Ashok	D. Ashok	D. Ashok	D. Ashok	Excellent
21	N. Suresh	Assoc. Prof.	AMRMCP	N. Suresh	N. Suresh	N. Suresh	N. Suresh	N. Suresh	N. Suresh	N. Suresh	v. Good
22	B. Swathi	Assoc. Prof.	PIPER	B. Swathi	B. Swathi	B. Swathi	B. Swathi	B. Swathi	B. Swathi	B. Swathi	Excellent
23	G. Valli Padma	Assoc. Prof.	ASN Pharmacy college	G. Valli	G. Valli	G. Valli	G. Valli	G. Valli	G. Valli	G. Valli	Good
24	M. Prasanth Kumar	Assoc. Prof.	ASN Pharmacy college	M. Prasanth	M. Prasanth	M. Prasanth	M. Prasanth	M. Prasanth	M. Prasanth	M. Prasanth	Good
25	M. Prasanthi	Assoc. Prof.	Nirmala college of pharmacy	M. Pr	M. Pr	M. Pr	M. Pr	M. Pr	M. Pr	M. Pr	good
26	Mrs. Chandravadana	Asso. Prof	KTPC	Yes	Yes	Yes	Yes	Yes	Yes	Yes	good

Coordinator

IQAC

Principal  
 PRINCIPAL  
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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

## Programme Report

Date: 23-11-2020

**Name of the Programme:** A One Week Faculty Development Programme On “Steps Involved In Drafting A Quality Research Manuscript”.

**Duration:** 16<sup>th</sup> – 21<sup>st</sup> Of November 2020 (One Week).

**Resource person:** 1. Dr P. Bharghav Bhushan,

Professor,

Dept Of Pharmaceutics,

V. V. Institute Of Pharmaceutical Sciences, Gudlavalleru,

Mobile No: 9985095050, Email: drbharghav84@gmail.com.

2. Dr G. Kumara Swami,

Associate Professor,

Dept Of Pharmaceutical Analysis,

Chaitanya Deemed To Be University, Warangal,

Mobile no: 9000973789, Email: kumaraswami.gandla@gmail.com.

### Objectives Of FDP:

- To conduct programs to build research, teaching and administration competence for holistic development of individuals.
- To guide research process with necessary knowledge and skills to undertake a piece of research work in any area of choice.
- To enable researchers, irrespective of their discipline, in developing appropriate methodology for their research studies.

### Topics covered:

- Nature of Scientific Methods and its Application to Social Phenomenon & Nature, Importance and Scope of Research.
- Steps in the Process of Research- Problem Selection, Formulation and Planning: How to write a Proposal.
- Tools and Techniques used in Scientific Research
- Writing and publication of empirical papers in Indexed Journals
- Plagiarism and Citation Pedagogy

### Outcomes of FDP:

- After attending FDP, participants will get in depth understanding of research and its implications in decision making process.
- Gain better understanding on how to design a valid research project to answer specific research questions.
- Design reliable and valid questionnaires for collection of data.
- Use descriptive and predictive statistical tools using robust analytical softwares namely SPSS and E-Views
- To make the participants familiar with univariate, bivariate and multivariate statistical Techniques.

Total No. Of Participants: 25

  
Coordinator

  
IQAC

  
Principal

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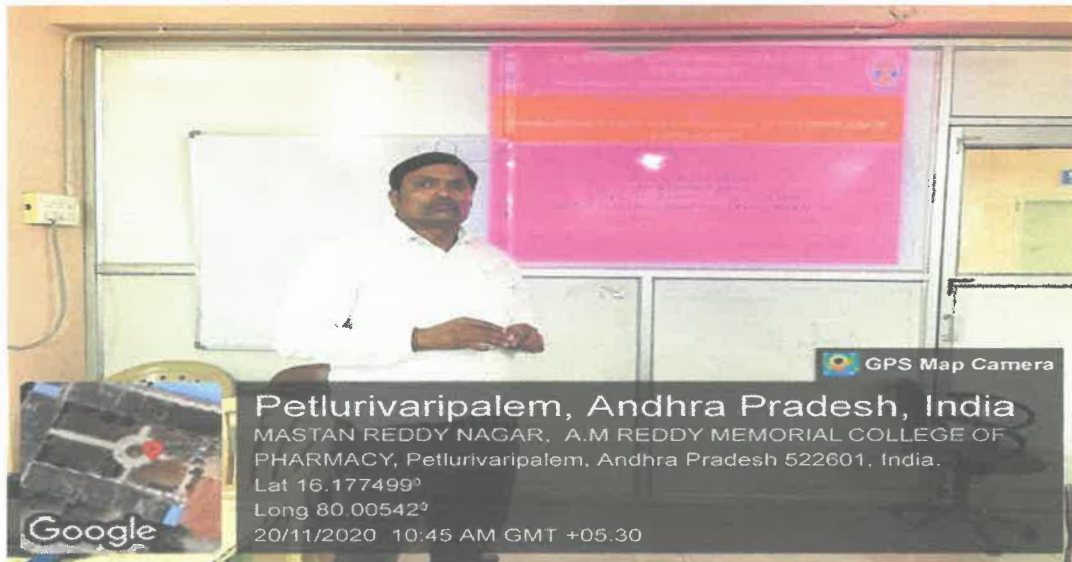
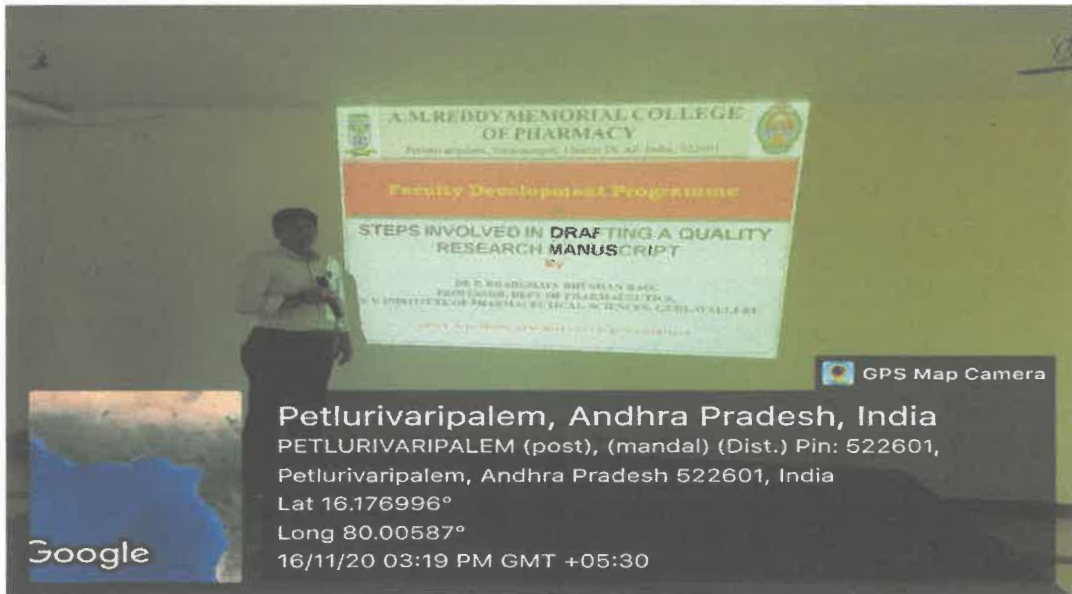
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**Name of the Program:** A One Week FDP on “Steps Involved In Drafting A Quality Research Manuscript”.

**Date:** 16<sup>TH</sup> – 21<sup>ND</sup> NOV 2020.



  
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# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

Petlurivaripalem, Narasaraopet, Guntur Dt, AP, India, 522601



## CERTIFICATE OF PARTICIPATION

This certificate of Participation is awarded to .....

.....**J. LAKSHMI PRASANNA**.....

For attending A One week Faculty Development Program

**“Steps Involved In Drafting A Quality Research Manucript”**

organized by Intensive Quality Assurance Cell of

**A. M. Reddy Memorial College of Pharmacy,**

during 16<sup>th</sup> -21<sup>st</sup> Novomber, 2020.

  
IEAC

Dr M. L. Surekha

  
PRINCIPAL

Dr A. Kishore Babu





### ABOUT THE INSTITUTION

A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

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### Our Vision

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class center excellence in pharmacy education; undetering in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

### FDP Venue

2nd Floor  
Seminar Hall,  
AMRMCP Campus

ONE WEEK

## FACULTY DEVELOPMENT PROGRAMME

ON

## “MODERN PRINCIPLES IN NANOTECHNOLOGY”

FROM

14<sup>th</sup>- 19<sup>th</sup>Of December 2020

*Organized By*



**A.M REDDY MEMORIAL  
COLLEGE OF PHARMACY**

(Petlurivaripalem, Narasaraopet, Guntur(Dt),  
Andhra Pradesh - 522 601

## RESOURCE PERSONS:

### 1. *Dr J. RAMESH BABU*

*Professor, DEPT OF PH.  
CEUITCS, CHIPS,*

*Mobile No: 9949063122*

*Email: j\_rameshbabu@chips.ac.in*

### 2. *Dr G. Raghavendra,*

*Assoc Prof, Dept Of Ceutics,*

*M. A. M College Of Pharmacy,*

*Narsaraopet,*

*Mobile No: 9666705894,*

*Email: raghav.mamcp@gmail.Com*

## REGISTRATION FEE

No registration fee is charged from the participants  
No TA, DA Accommodation provided to the  
Participants

## TARGETED PARTICIPANTS

Assistant Professors/Associate Professors/Ph.D. scholars/PG students Min/Max Limit- 30/50 participants from the HEIs from the same city/within 100 km of host institute

## FDP Timings

Offline Mode :14-19 December 2020 (9:30 am-5:00 pm)

## COURSE OUTCOMES

Accuire knowledge on Pharmaceutical Nanotechnology applies the methods and principles of Nano science and nano medicine to pharmacy to develop new drug delivery systems.  
•Understand the benefits of nanotechnology in everyday life.

## FDP COORDINATOR

Mrs Jhansi,  
Associate Professor,  
A.M Reddy Memorial College of Pharmacy,  
Petlurivaripalem, Narasaraopet, A.P - 522601  
Phone : + 91 - .9959799171  
Email : .....

## COURSE OUTLINE

### Objectives:

- To disseminate of the modern knowledge of pharmaceutical Nanotechnology.
- To discuss application of nanotechnology in medicine.
- Learn about Recent developments and future prospects

### Topics covered:

- Biopolymeric nanoparticles in diagnosis, detection and imaging
- Principles, Properties, and Regulatory Issues.
- Biocompatibility and Nanotoxicology.
- Evaluation Methods.
- Scale-Up and Reproducibility.
- Regulatory Challenges.



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 07/12/2020

## CIRCULAR

It is hereby informed to all the faculty members that we are going to organize a 1 week FDP on "MODERN PRINCIPLES IN NANOTECHNOLOGY" from 14/12/2020 to 19/12/2020. So all of you are must utilize this opportunity.

  
IQAC

  
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COLLEGE OF PHARMACY

### Copy to:

1. The Chairman.
2. The Secretary & Correspondent.

 - pharmaceuticals

  
7/12/20

— Pharmaceutical Analysis

  
7/12/20







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## ATTENDANCE SHEET

NAME OF THE PROGRAMME: A One Week Faculty Development Program on “MODERN PRINCIPLES IN NANOTECHNOLOGY”

S.N O	NAME OF THE FACULTY	DESIGNATION	NAME OF THE COLLEGE	14/12/ 2020	15/12/ 2020	16/12/ 2020	17/12/ 2020	18/12/ 2020	19/12/ 2020	FEED BACK
1	P. Satya Prasanna	Asst. Prof.	CHIPS	P. Satya	P. Satya	P. Satya	P. Satya	P. Satya	P. Satya	V. Good
2	P. Sowjanya	Assoc. Prof	AMRMCP	P. Sowjanya	P. Sowjanya	P. Sowjanya	P. Sowjanya	P. Sowjanya	P. Sowjanya	V. Good
3	B. Veena	Assoc. Prof	AMRMCP	Q	Q	Q	Q	Q	Q	Good
4	SK. Fathima Farhana	Asst. Prof.	AMRMCP	Sk. Fathima	Sk. Fathima	Sk. Fathima	Sk. Fathima	Sk. Fathima	Sk. Fathima	V. Good
5	U. Sambasiva Rao	Asst. Prof.	AMRMCP	U. S. Rao	U. S. Rao	U. S. Rao	U. S. Rao	U. S. Rao	U. S. Rao	Good
6	Noor Basha Sharief	Asst. Prof.	AMRMCP	N. Bhasheer	N. Bhasheer	N. Bhasheer	N. Bhasheer	N. Bhasheer	N. Bhasheer	V. Good
7	J. Lakshmi Prasanna	Assoc. Prof	AMRMCP	JLP	JLP	JLP	JLP	JLP	JLP	V. Good
8	M. Jhansi Rani	Assoc. Prof	AMRMCP	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	Good
9	R. Sunitha	Assoc. Prof	AMRMCP	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	Excellent
10	B. Kiran Teja	Assoc. Prof	AMRMCP	B. Kiran	B. Kiran	B. Kiran	B. Kiran	B. Kiran	B. Kiran	V. Good
11	P. Vamsi Reddy	Assoc. Prof	AMRMCP	Vamsi	Vamsi	Vamsi	Vamsi	Vamsi	Vamsi	Excellent
12	CH. Maheswar reddy	Assoc. Prof	AMRMCP	Ch. Mahesh	Ch. Mahesh	Ch. Mahesh	Ch. Mahesh	Ch. Mahesh	Ch. Mahesh	Good
13	M. Murali Krishna	Assoc. Prof	AMRMCP	mmk	mmk	mmk	mmk	mmk	mmk	Good
14	K. Revathi Sushma	Asst. Prof.	AMRMCP	ks	ks	ks	ks	ks	ks	Good
15	B. Sowjanya Lakshmi	Asst. Prof.	CHIPS	B. Sowjanya	B. Sowjanya	B. Sowjanya	B. Sowjanya	B. Sowjanya	B. Sowjanya	V. Good
16	B. Praveen Kumar	Asst. Prof.	CHIPS	B. Praveen	B. Praveen	B. Praveen	B. Praveen	B. Praveen	B. Praveen	Good
17	CH. Supriya	Assoc. Prof	Nismala college of pharmacy	Ch. Supriya	Ch. Supriya	Ch. Supriya	Ch. Supriya	Ch. Supriya	Ch. Supriya	V. Good
18	K. Sri Kala	Assoc. Prof	Nismala college of pharmacy	K. Sri Kala	K. Sri Kala	K. Sri Kala	K. Sri Kala	K. Sri Kala	K. Sri Kala	Excellent
19	E. Suresh	Assoc. Prof	AMRMCP	E. Suresh	E. Suresh	E. Suresh	E. Suresh	E. Suresh	E. Suresh	V. Good
20	M. Sailaja	Asst. Prof.	ASN pharmacy college	M. Sailaja	M. Sailaja	M. Sailaja	M. Sailaja	M. Sailaja	M. Sailaja	Excellent

M. Jhansi  
Coordinator

IOAC

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## Program Report

**Date: 21/12/2020**

**Name of the Programme:** A One Week FDP on “Modern Principles In Nanotechnology”.

**Duration:** 14<sup>TH</sup> – 19<sup>TH</sup> Of December 2020 (One Week).

**Resource Person:** Dr J. Ramesh Babu,

Professor,

Dept Of Pharmaceutics,

Chebrolu Hanuamaiah Institute of Pharmaceutical Sciences, Guntur,

Mobile: 9949063122, Email: j\_rameshbabu@chips.ac.in

Dr G. Raghavendra,

Assoc Prof,

Dept Of Pharmaceutics,

M. A. M College Of Pharmacy, Narasaraopet,

Mobile No: 9666705894, Email: raghav.mamcp@gmail.com

### **Objectives:**

- To disseminate of the modern knowledge of pharmaceutical Nanotechnology.
- To discuss application of nanotechnology in medicine.
- Learn about Recent developments and future prospects

### **Topics covered:**

- Biopolymeric nanoparticles in diagnosis, detection and imaging
- Principles, Properties, and Regulatory Issues.
- Biocompatibility and Nanotoxicology.
- Evaluation Methods.
- Scale-Up and Reproducibility.
- Regulatory Challenges.

### **Outcomes :**

- Accuire knowledge on Pharmaceutical Nanotechnology applies the methods and principles of Nano science and nano medicine to pharmacy to develop new drug delivery systems.
- Understand the benefits of nanotechnology in everyday life.

**Total No. Of Participants: 20**

M. Thangai

**Coordinator**

IQAC

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A.M. REDDY MEMORIAL  
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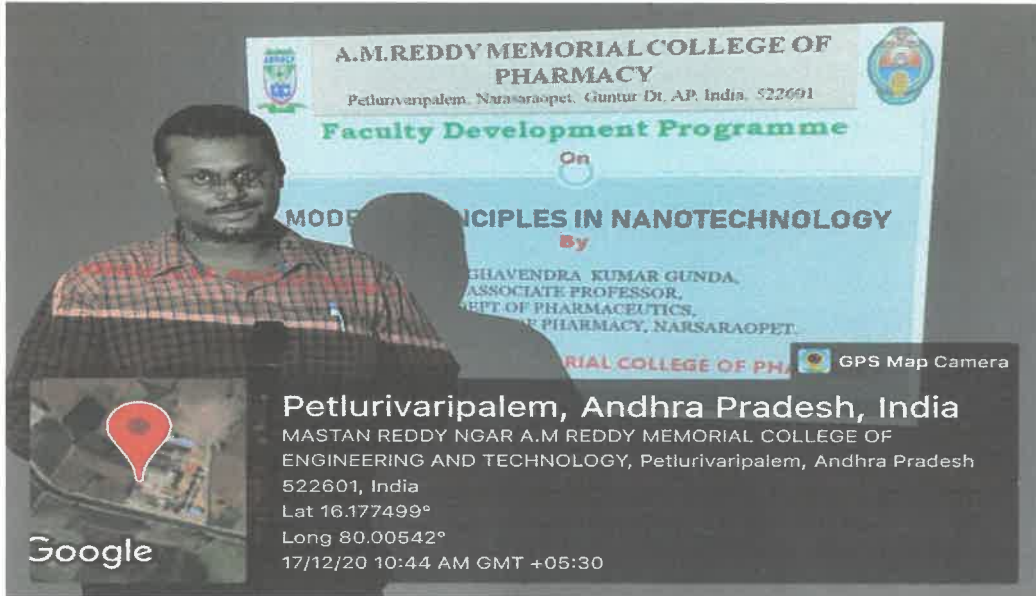
# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh, Affil. to Acharya Nagarjuna University)

Mastan Reddy Nagar, Petlurivaripalem (Po.), Narasaraopet (M.D.), Guntur (Dt.) - 522601, AP, India  
Phone: 08547-21114, 24113, Fax: 24113, Email: principal@amrcpharmacy.com, principal@amrcpharmacy.com

**Name of the Program: A One Week FDP on “Modern Principles In Nanotechnology”.**

**Date: 14<sup>TH</sup> 19<sup>TH</sup> DEC 2020.**



  
**PRINCIPAL**

**A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY**

# CERTIFICATE OF PARTICIPATION



This is to certify Prof/ Dr/ Mr/ Mrs/ Miss/... <sup>✓</sup> *B. VEEHA*.....

.....has

successfully completed a one week Faculty Development Program on  
“MODERN PRINCIPLES IN NANOTECHNOLOGY” organized by

Internal Quality Assurance Cell of

A. M. Reddy Memorial College of Pharmacy, Petlurivaripalem,

Narasaraopet,

during 14<sup>th</sup> -19<sup>th</sup> December, 2020.

A rectangular stamp containing a handwritten signature, likely of the IQAC coordinator.

IQAC

Dr M. L. Surekha

*M. Jhansi*  
COORDINATOR  
Mrs M.Jhansi

A handwritten signature in red ink, likely of the Principal.

PRINCIPAL  
Dr A. Kishore Babu





**ONE WEEK**

**FACULTY DEVELOPMENT PROGRAMME**

**ON**

**“PADAOGICAL TOOLS FOR UPDATING  
TEACHERS OF PHARMACY”**



**From :**

**4<sup>th</sup>– 9<sup>th</sup> of January 2021**

**Petlurivaripalem, Narasaraopet, Guntur (Dt.), Andhra Pradesh - 522 601**

## ABOUT AMRMCP:

A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory.

College of Pharmacy has excellent facilities even to undertake research & development activities to develop good quality healthcare products to benefit the nation as a whole and also the common man. It continuously strives to achieve academic excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work to evolve teaching learning processes that are satisfying the ignited minds of the learners as well as teachers. The college has created a hallmark through its learning methodologies incorporating new initiatives in the field of pharmaceutical education.

The strength of A.M. Reddy Memorial College of Pharmacy is students, who have been continuously securing many ranks at national level competitive exams like GPAT, PGECET, TOEFL, IELTS, GRE etc., the institute gains the favor of the students, exclusively in global standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

# ABOUT AMRMCP

## Our Vision:

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class center excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

## Our Mission:

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship ambience among the students.



## FDP VENUE:

Seminar Hall,  
AMRMCP Campus.



## REGISTRATION DETAILS:

Registration Fee: 300  
Limited Participants only

# ABOUT FDP PROGRAMME

## Objectives Of FDP:

- To provide opportunities for induction training to teachers employed Pharmacy.
- To enhance the teaching and other skills of the faculty.
- It provide an opportunity to acquire knowledge about current technological developments in relevant fields.
- To enhance the knowledge of evaluation standards and practices ➤ To improve the research capabilities by understanding the elements of a good research proposal; qualitative and quantitative and data analysis tools and techniques
- It promotes the professional practices relevant to technical education and motivates the faculty to achieve competitive teaching and learning environment, thus channelizing development with respect to academic qualifications and personal matters.

## Outcomes Of FDP:

- Updating knowledge and improving organizational and pedagogical skills of teachers.
- Updating knowledge providing an opportunity for interaction and mutual exchange of ideas between teachers interested and/or working in particular areas of specialization.
- Upgradation of pedagogy educational technology, motivation, communication skills, management and other relevant issues to keep pace with the changing scenario in Technical Education.

## FDP RESOURCE PERSONS:

**Or CH. Babu Rao,**  
Prof. & Principal, Dept of Ph. Chemistry,  
Priyadarshini Institute of Pharmaceutical  
Education and Research, Guntur,  
Mobile No:998548183,  
Email:drchandubaburao@gmail.com

**Mrs S. P. K. N.V. L. Sarala,**  
Assistant Professor,  
Department of Pharmacognosy,  
Hindu College of Pharmacy,  
Guntur – 522007,  
Mobile: 9290450393,  
Email: ssarala@hcopguntur.ac.in.

## Contact Details:

**Mr G. Venkateswarlu, -FDP Coordinator**  
Associate Professor, Department of Cognosy,  
A.M Reddy Memorial College of Pharmacy,  
Petlurivarpalem , Narasaraopet, A.P - 522 601





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmpc2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 28/12/2020

## CIRCULAR


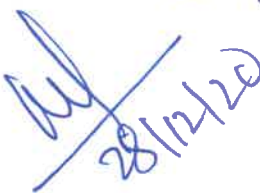
This is a kind information to all faculty members that, we are going to conduct **A One Week Faculty Development Programme On "PADAOGICAL TOOLS FOR UPDATING TEACHERS OF PHARMACY"** from 04/01/2021 to 09/01/2021. Hence all of you are requested to attend the programme.

  
IOAC

  
PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

### Copy to:

1. The Chairman.
2. The Secretary & Correspondent.

 — Pharmaceutics  
 — Pharmaceutical analysis

IP 28/12/20





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

## ATTENDANCE SHEET

NAME OF THE PROGRAMME: One Week Faculty Development Program on “PADAEOGICAL TOOLS FOR UPDATING TEACHERS OF PHARMACY”

S.N O	NAME OF THE FACULTY	DESIGNATION	NAME OF THE COLLEGE	04/01/2021	05/01/2021	06/01/2021	07/01/2021	08/01/2021	09/01/2021	FEED BACK
1	P. Vamsi Reddy	Assoc. Prof	AMRMCP	Vamsi	vamsi	Vamsi	vamsi	Vamsi	vamsi	Excellent
2	P. Sowjanya	Assoc. Prof	AMRMCP	P. Sowjanya	P. Sowjanya	P. Sowjanya	P. Sowjanya	P. Sowjanya	P. Sowjanya	Excellent
3	B. Veena	Assoc. Prof	AMRMCP	V	V	V	V	V	V	Good
4	K. Narsu Kumari	Asst. Prof.	AMRMCP	K.N.Kumari	K.N.Kumari	K.N.Kumari	K.N.Kumari	K.N.Kumari	K.N.Kumari	V.Good
5	R. Padma	Asst. Prof.	AMRMCP	R. Padma	R. Padma	R. Padma	R. Padma	R. Padma	R. Padma	Excellent
6	Noor Basha Sharief	Asst. Prof.	AMRMCP	N. Bhasha	N. Bhasha	N. Bhasha	N. Bhasha	N. Bhasha	N. Bhasha	Good
7	J. Lakshmi Prasanna	Assoc. Prof	AMRMCP	J. Prasanna	J. Prasanna	J. Prasanna	J. Prasanna	J. Prasanna	J. Prasanna	V. Good
8	M. Jhansi Rani	Assoc. Prof	AMRMCP	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	V. Good
9	R. Sunitha	Assoc. Prof	AMRMCP	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	Excellent
10	B. Venkata Rao	Asst. Prof.	AMRMCP	g	g	g	g	g	g	Good
11	K. R. Sushma	Assoc. Prof.	AMRMCP	h	h	h	h	h	h	Good
12	CH. Ajay	Assoc. Prof.	AMRMCP	CAJ	CAJ	CAJ	CAJ	CAJ	CAJ	Excellent
13	V. Geetha rani	Assoc. Prof.	AMRMCP	V. Geetha	V. Geetha	V. Geetha	V. Geetha	V. Geetha	V. Geetha	V.V. Good
14	A. Sahithi Sri	Asst. Prof.	AMRMCP	S	S	S	S	S	S	V. Good
15	D. Ashok Kumar Reddy	Asst. Prof.	AMRMCP	DAKR	DAKR	DAKR	DAKR	DAKR	DAKR	DAKR
16	A. Chakravarthy	Asst. Prof.	CHIPS	ACH	ACH	ACH	ACH	ACH	ACH	Excellent
17	J. Vasavi	Asst. Prof.	MPES	V	V	V	V	V	V	V. Good
18	M. Sowjanya	Asst. Prof.	MPES	MS	MS	MS	MS	MS	MS	V. Good
19	E. Pragna	Asst. Prof.	ASN Pharmacy college	E. Pragna	E. Pragna	E. Pragna	E. Pragna	E. Pragna	E. Pragna	V. Good
20	M. Jhansi Lakshmi	Assoc. Prof	ASN Pharmacy college	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	M. Jhansi	V. Good

Coordinator

IQAC

A.M. REDDY MEMORIAL COLLEGE OF PHARMACY





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## Program Report

Date: 11/01/2021

**Name of the Programme:** A One Week Faculty Development Program on "Pedagogical Tools For Updating Teachers Of Pharmacy".

**Duration:** 4<sup>TH</sup> - 9<sup>TH</sup> of January 2021 (One Week).

**Resource Person:** Dr CH. Babu Rao,

Professor & Principal,

Dept Of Pharmaceutical Chemistry,

Priyadarshini Institute Of Pharmaceutical Education And Research,

Mobile No: 9985548183, Email: [drchandubaburao@gmail.com](mailto:drchandubaburao@gmail.com)

Mrs S. P. K.N.V.L. Sarala,

Assistant Professor,

Dept. of Pharmacognosy,

Hindu College of Pharmacy, Guntur,

Mobile: 9290450393, Email: [ssarala@hcopguntur.ac.in](mailto:ssarala@hcopguntur.ac.in),

### **Objectives Of FDP:**

- To provide opportunities for induction training to teachers employed Pharmacy.
- To enhance the teaching and other skills of the faculty.
- It provide an opportunity to acquire knowledge about current technological developments in relevant fields.
- To enhance the knowledge of evaluation standards and practices → To improve the research capabilities by understanding the elements of a good research proposal; qualitative and quantitative and data analysis tools and techniques
- It promotes the professional practices relevant to technical education and motivates the faculty to achieve competitive teaching and learning environment, thus channelizing development with respect to academic qualifications and personal matters.

### **Outcomes Of FDP:**

- Updating knowledge and improving organizational and pedagogical skills of teachers.
- Updating knowledge providing an opportunity for interaction and mutual exchange of ideas between teachers interested and/or working in particular areas of specialization.
- Upgradation of pedagogy educational technology, motivation, communication skills, management and other relevant issues to keep pace with the changing scenario in Technical Education.

**Total No. Of Participants: 20**

  
Coordinator

  
IQAC

  
Principal  
A. M. REDDY MEMORIAL  
COLLEGE OF PHARMACY



# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

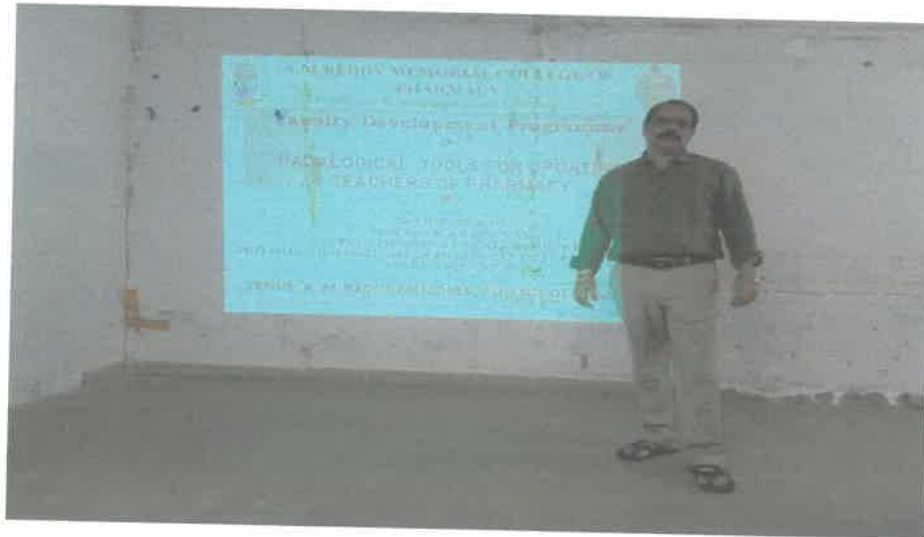
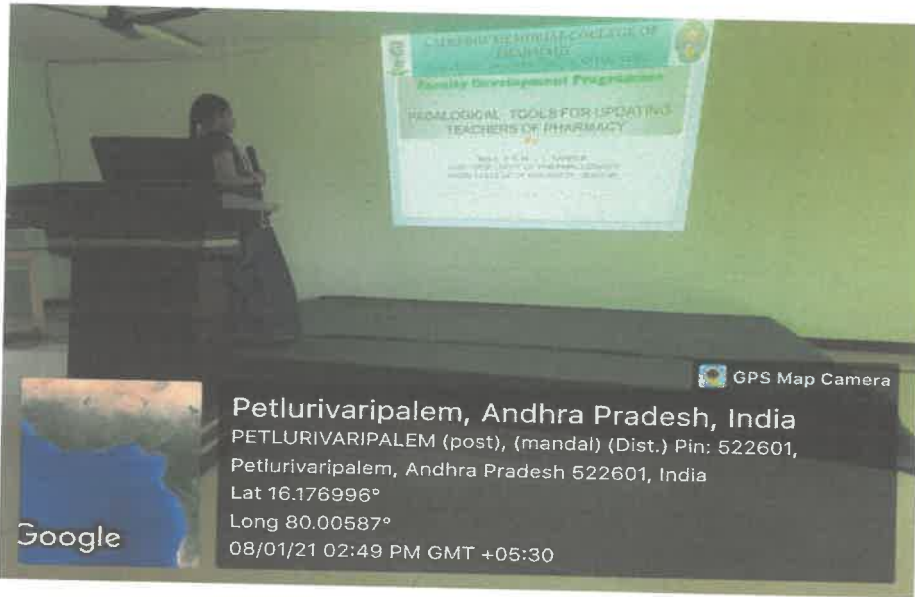
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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

**Name of the Program:** A One Week FDP on “Pedagogical Tools For Updating Teachers Of Pharmacy”.

**Date:** 4<sup>TH</sup> – 9<sup>TH</sup> JAN 2021.



PRINCIPAL

PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY



**A One Week Faculty Development Program**

**On**

**“ PEDAGOGICAL TOOLS FOR UPDATING TEACHERS OF PHARMACY ”**

**Organized by**

**Internal Quality Assurance Cell**

**A. M. REDDY MEMORIAL COLLEGE OF PHARMACY**

Petlurivaripalem, Narasaraopet, Guntur Dt, AP, India, 522601

**CERTIFICATE OF PARTICIPATION**



This is to certify Dr/ Mr/ Mrs/ Miss.....

.....**CH. AJAY**.....for

participating in “Pedagogical Tools For Updating Teachers of Pharmacy” a one week Faculty Development Program during 4<sup>th</sup> -9<sup>th</sup> January, 2021.

  
IQAC

**Dr M. L. Surekha**

  
PRINCIPAL

**Dr A. Kishore Babu**

ONE WEEK  
FACULTY DEVELOPMENT  
PROGRAMME



ON  
"HANDS ON EXPERIENCE  
IN  
INTERPRETING  
NMR".

From  
22<sup>nd</sup> – 27<sup>th</sup> February 2021

Organized by

**A.M Reddy Memorial College of Pharmacy**

Approved by AICTE & PCI New Delhi, Affiliated to Acharya Nagarjuna University

Petlurivaripalem, Narasaraopet, Guntur (Dt), Andhra Pradesh - 522601

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### Our Vision

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To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship ambience among the students.

## Objectives of FDP:

- To enable the participants to gain the knowledge about 1D- and 2D-NMR spectroscopy.
- To enable the participants to teach the various experiments of NMR spectroscopy to simplify the complex spectra.
- To enable the participants to learn the new pedagogic approaches and using free and open source software for analyzing the NMR spectra.

## Topics covered:

- Principles of NMR spectroscopy
- Spin-spin coupling and Coupling constant (J)
- Double resonance and spin tickling.
- <sup>13</sup>C NMR spectroscopy.
- 2D-NMR spectroscopy
- Lectures on Pedagogy.

## Outcomes of FDP:

- All the sessions were very much informative.
- The discussed areas are of great benefit for the participants as the topics match with the current working domain.
- Participants were enlightened with the most widely used advance technologies in this domain.
- This in turn will help in research activities.

**Registration Fee:** 400/- for each Participant,

Limited no of Participants only.

## FDP VENUE:

Seminar Hall ,  
AMRMCP Campus



**Resource person:**

**Dr CH. Devadas,**

**Assoc. Prof, Dept Of Ph. Analysis,**

**Vignan College Of Pharmacy, Guntur,**

**Mobile no: 9177639221,**

**Email: devadaspharma@gmail.com**

**Dr V. Bhaskar Raju,**

**Professor, Dept Of Ph. Analysis,**

**Vasavi College Of Pharmaceutical sciences, Thadepalli Gudem,**

**Mobile no: 9491352334, Email: bhaskr.br@gmail.com.**

**Coordinator:**

**Mrs K. NARSU KUMARI,**

**Associate Professor, Depart of Ph. Chemistry,**

**A.M Reddy Memorial College of Pharmacy, Narasaraopet.**

**Contact Details:**

**Mrs K. NARSU KUMARI,**

**Associate Professor, Depart of Ph. Chemistry,**

**A.M Reddy Memorial College of Pharmacy,**

**Petlurivaripalem, Narasaraopet,**

**Phone: + 91 - 99636 38189 Mail: narsukumari87@gmail.com**



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Date: 15/02/2021

## CIRCULAR

This is a kind information to all the faculty members that, as we are conducting **A One Week Faculty Development Programme On “Hands On Experience In Interpreting NMR”** from 22/02/2021 to 27/02/2021. Hence all of you are requested to attend the programme.


  
IQAC

  
PRINCIPAL  
PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

### Copy to:

1. The Chairman.
2. The Secretary & Correspondent.

 — pharmaceuticals

 15/2/21 — pharmaceutical analysis

 15/2/21









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15	D. Ashok Kumar Reddy	Asst. Prof.	AMRMCP	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	Excellent
16	B. Veena	Asst. Prof.	AMRMCP	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	Good
17	V. Prudhvi	Asst. Prof.	AMRMCP	V. Prudhvi	V. Prudhvi	V. Prudhvi	V. Prudhvi	V. Prudhvi	V. Prudhvi	V. Prudhvi	Good.
18	B. Sraavan	Professor	AMRMCP	B. Sraavan	B. Sraavan	B. Sraavan	B. Sraavan	B. Sraavan	B. Sraavan	B. Sraavan	Excellent
19	J. Divya	Asst. Prof.	AMRMCP	J. Divya	J. Divya	J. Divya	J. Divya	J. Divya	J. Divya	J. Divya	Very good
20	B. V. Rhaghavendra rao	Asst. Prof.	AMRMCP	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	Excellent
21	M. Eswarudu	Assoc. Prof	<i>[Signature]</i>	M. Eswarudu	M. Eswarudu	M. Eswarudu	M. Eswarudu	M. Eswarudu	M. Eswarudu	M. Eswarudu	Excellent
22	K. Krishnaveni	Asst. Prof.	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	Excellent
23	B. Swathi	Assoc. Prof	<i>[Signature]</i>	B. Swathi	B. Swathi	B. Swathi	B. Swathi	B. Swathi	B. Swathi	B. Swathi	V. Good
24	V. Rajani	Asst. Prof.	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	Excellent
25	M. Jhansi Lakshmi	Assoc. Prof	<i>[Signature]</i>	MJL	MJL	MJL	MJL	MJL	MJL	MJL	Excellent

*[Signature]*  
Coordinator

*[Signature]*  
IQAC

*[Signature]*  
Principal  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalmrncp2004@gmail.com, Website: www.amreddypharmacy.co.in

## Programme Report

Date: 1-03-2021

**Name of the Programme:** A One Week Faculty Development Programme On “Hands On Experience In Interpreting NMR”.

**Duration:** 22<sup>nd</sup> – 27<sup>th</sup> February 2021 (one week).

**Resource person:** 1. Dr CH. Devadas,  
Associate Professor,  
Dept Of Pharmaceutical Analysis,  
Vignan College Of Pharmacy, Guntur,  
Mobile no: 9177639221, Email: devadaspharma@gmail.com.  
2. Dr V. Bhaskar Raju,  
Professor,  
Dept Of Pharmaceutical Analysis,  
Vasavi College Of Pharmaceutical sciences, Thadepalli Gudem,  
Mobile no: 9491352334, Email: bhaskr.br@gmail.com.

### Objectives of FDP:

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- Lectures on Pedagogy.

### Outcomes of FDP:

- All the sessions were very much informative.
- The discussed areas are of great benefit for the participants as the topics match with the current working domain.
- Participants were enlightened with the most widely used advance technologies in this domain.
- This in turn will help in research activities.

**Total No. Of Participants: 25**

  
Coordinator

  
IQAC

  
Principal

PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY



# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

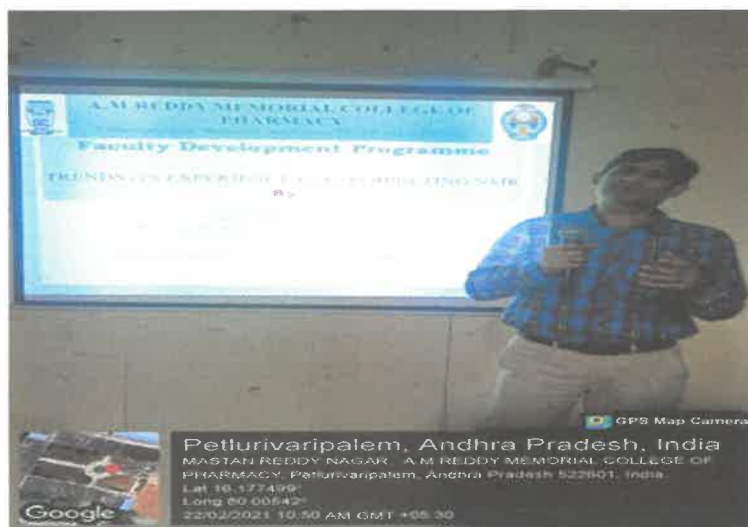
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**Name of the Program:** A One Week FDP On “Hands On Experience In Interpreting NMR”.

**Date:** 22<sup>ND</sup> – 27<sup>TH</sup> FEB 2021.



PRINCIPAL

PRINCIPAL

A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

# A.M.REDDY MEMORIAL COLLEGE OF PHARMACY

Petlurivaripalem, Narasaraopet, Guntur Dt, AP, India, 522601



## CERTIFICATE OF PARTICIPATION

This is to certify that Prof/ Dr/ Mr/ Mrs/ Ms.....

.....*M.....J.hansi...Rami*.....

has successfully completed **“HANDS ON EXPERIENCE IN INTERPRETING NMR”** a one week Faculty Development Program organized by Internal Quality Assurance Cell of A. M. Reddy Memorial College of Pharmacy, during **22<sup>nd</sup> -27<sup>th</sup> Febravary, 2021.**

IQAC

**Dr M. L. Surekha**

COORDINATOR

**Mrs K. Narsu Kumari**

PRINCIPAL

**Dr A. Kishore Babu**  
PRINCIPAL

A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

## Invited Speakers

- **Dr K. Narendra Kumar Reddy,**  
Professor & Principal,  
Dept Of Pharmaceutics,  
Sri Vani School Of Pharmacy,  
Chevutur,  
Mobile no: 8332885566,  
Email: drnkrkolli@gmail.com
- **Mrs P. Samrajyam,**  
Asst. Professor,  
Dept Of Pharmaceutics, Vagdevi  
College Of Pharmacy, Gurazala,  
Mobile no: 9177817360  
Email: rajyampharma990@gmail  
.com



## Mail your Registration forms to:

B Kiran Teja,  
Assistant Professor,  
Department of Pharmaceutics,  
A.M Reddy Memorial College of Pharmacy.  
Petlurivaripalem, Narasaraopet, A.P - 522 601  
**Phone: +91-9666881115**  
**Email: principalamrmcp2004@gmail.com**

## ORGANISING COMMITTEE

### Chief Patron

**Mr. A Srinivasa Reddy Garu,**  
Chairman,  
A.M Reddy Group of Institutions,

### Patron

**Mrs. A Santhi Srinivasa Reddy Garu,**  
Secretary,  
A.M Reddy Group of Institutions

### Coordinators

- 1) **Mrs B Kiran Teja,**  
Assistant Professor,  
Department of Pharmaceutics,  
A.M Reddy Memorial College of Pharmacy.

## Participant / Selection Procedure

Faculty members, Research Scholars and other working professionals doing Research and projects in various disciplines of Pharmacy, Science and Humanities. Maximum number of participants is limited to 20, hence, the selection will be based on first-come, first-served basis.

## Registration Fee

Registration can be made by paying Rs. 500/- as registration charges.

No TA/DA will be given.

## Important Dates

Last date for receipt of filled in applications:

**Mar 10, 2021**

Date of intimation regarding selection:

**Mar 12th , 2021**

## Faculty Development

## Programme on

## NOVEL APPROACHES

## TO

## STRENGTHEN

## THE

## PHARMACEUTICAL

## INNOVATION".

**15th - 20th of March 2021**

## Organized by

**A.M REDDY MEMORIAL COLLEGE OF  
PHARMACY**

**Approved by AICTE & PCI New Delhi,  
Affiliated to Acharya Nagarjuna University,  
Petlurivaripalem, Narasaraopet, Andhra  
Pradesh – 522 601**







# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh, Affil. to Acharya Nagarjuna University)

Mastan Reddy Nagar, Petturivaripalem (Po.), Narasaraopet (Md.), Guntur (Dt.) – 522601, AP, India


Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 08/03/2021

## CIRCULAR


It is a kind notice to all the faculty members that we are going to organize A One Week Faculty Development Programme On “NOVEL APPROACHES TO STRENGTHEN THE PHARMACEUTICAL INNOVATION” from 15/03/2021 to 20/03/2021. All of you are requested to attend the programme.

  
IQAC

  
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COLLEGE OF PHARMACY

### Copy to:

1. The Chairman.
2. The Secretary & Correspondent.

 – Pharmaceutical analysis

 – pharmaceuticals







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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

## ATTENDANCE SHEET

NAME OF THE PROGRAMME: One Week FDP on “NOVEL APPROACHES TO STRENGTHEN THE PHARMACEUTICAL INNOVATION”

S.N	NAME OF THE FACULTY	DESIGNATION	NAME OF THE COLLEGE	15/03/2021	16/03/2021	17/03/2021	18/03/2021	19/03/2021	20/03/2021	FEED BACK
1	B. Sri Harsha	Asst. Prof.	CHIPS	B. Sri Harsha	B. Sri Harsha	B. Sri Harsha	B. Sri Harsha	B. Sri Harsha	B. Sri Harsha	Good
2	CH. Ajay Kumar	Asst. Prof.	AMRMCP	CH. Ajay Kumar	CH. Ajay Kumar	CH. Ajay Kumar	CH. Ajay Kumar	CH. Ajay Kumar	CH. Ajay Kumar	Excellent
3	M. Murali Krishna	Assoc. Prof	AMRMCP	M. Murali Krishna	M. Murali Krishna	M. Murali Krishna	M. Murali Krishna	M. Murali Krishna	M. Murali Krishna	Excellent
4	B. Swathi	Assoc. Prof	PIPPER	B. Swathi	B. Swathi	B. Swathi	B. Swathi	B. Swathi	B. Swathi	very good.
5	I. Annapurna	Assoc. Prof	AMRMCP	I. Annapurna	I. Annapurna	I. Annapurna	I. Annapurna	I. Annapurna	I. Annapurna	Very good.
6	K. Narasimha Rao	Assoc. Prof	AMRMCP	K.N. Rao	K.N. Rao	K.N. Rao	K.N. Rao	K.N. Rao	K.N. Rao	Good.
7	CH. Ashok	Assoc. Prof	AMRMCP	ch. Ashok	ch. Ashok	ch. Ashok	ch. Ashok	ch. Ashok	ch. Ashok	Excellent
8	M. Jhansi Rani	Assoc. Prof	AMRMCP	M. Jhansi Rani	M. Jhansi Rani	M. Jhansi Rani	M. Jhansi Rani	M. Jhansi Rani	M. Jhansi Rani	good
9	R. Sunitha	Assoc. Prof	AMRMCP	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	R. Sunitha	Very Good.
10	R. Padma	Assoc. Prof	AMRMCP	R. Padma	R. Padma	R. Padma	R. Padma	R. Padma	R. Padma	Excellent
11	G. Venkateswara rao	Assoc. Prof	AMRMCP	G. Venkateswara rao	G. Venkateswara rao	G. Venkateswara rao	G. Venkateswara rao	G. Venkateswara rao	G. Venkateswara rao	Excellent
12	B. Mallikarjuna Rao	Assoc. Prof	AMRMCP	B. Mallikarjuna Rao	B. Mallikarjuna Rao	B. Mallikarjuna Rao	B. Mallikarjuna Rao	B. Mallikarjuna Rao	B. Mallikarjuna Rao	Excellent
13	P. Jyothi	Assoc. Prof	AMRMCP	P. Jyothi	P. Jyothi	P. Jyothi	P. Jyothi	P. Jyothi	P. Jyothi	Good.
14	G. Venkata Rao	Asst. Prof.	AMRMCP	G. Venkata Rao	G. Venkata Rao	G. Venkata Rao	G. Venkata Rao	G. Venkata Rao	G. Venkata Rao	good
15	D. Ashok Kumar Reddy	Asst. Prof.	AMRMCP	D. Ashok Kumar Reddy	D. Ashok Kumar Reddy	D. Ashok Kumar Reddy	D. Ashok Kumar Reddy	D. Ashok Kumar Reddy	D. Ashok Kumar Reddy	Very Good.

B. Kiran  
Coordinator

IOAC

A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY  
Principal





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Mastan Reddy Nagar, Petturivaripalem (Po.), Narasaraopet (Md.), Guntur (Dt.) - 522601, AP, India

Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

16	N. Venkata Deepak	Asst. Prof.	CHIPS							v. good.
17	Dr K. Rahul	Assoc. Prof	PIPER							good
18	B. Swathi	Assoc. Prof	CHIPS	B-Swathi	B-Swathi	B-Swathi	B-Swathi	B-Swathi	B-Swathi	Excellent.
19	B. Kameswara Rao	Assoc. Prof	Nisimala pharmacy college	B.K.R	B.K.R	B.K.R	B.K.R	B.K.R	B.K.R	Good.
20	K. Ravi Kumar	Assoc. Prof	Nisimala pharmacy college	K.Ravi	K.Ravi	K.Ravi	K.Ravi	K.Ravi	K.Ravi	V. GOOD
21	A.Chakravarthy	Asst. Prof.	CHIPS							v-good
22	B. Adi lakshmi	Assoc. Prof	SIMS							"
23	M. Sowjanya	Assoc. Prof	MPES							Excellent
24	J. Vassavi	Assoc. Prof	MPES							v. Good
25	B. Praveen Kumar	Asst. Prof.	CHIPS							Good.
26	S. Vikas	Asst. Prof.	CHIPS	S.Vikas	S.Vikas	S.Vikas	S.Vikas	S.Vikas	S.Vikas	v-good
27	Y. Sailaja	Asst. Prof.	CHIPS							v. good.
28	SK. Azmad Ali	Asst. Prof.	ASN pharmacy college	SK. Azmad	SK. Azmad	SK. Azmad	SK. Azmad	SK. Azmad	SK. Azmad	v GOOD
29	A.Srilakshmi	Asst. Prof.	ASN pharmacy college							good
30	M. Sailaja	Asst. Prof.	ASN pharmacy college	M.Sailaja	M.Sailaja	M.Sailaja	M.Sailaja	M.Sailaja	M.Sailaja	Excellent.

B. Kiran  
Coordinator

IOAC

Principal  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammrmp2004@gmail.com, Website: www.amreddypharmacy.co.in

## Program Report

**Date: 22/03/2021**

**Name of the Programme:** A. One Week Faculty Development Program on “Novel Approaches To Strengthen The Pharmaceutical Innovation”.

**Duration:** 15<sup>TH</sup> - 20<sup>TH</sup> of March 2021 (One Week)

**Resource person:** 1. Dr K. Narendra Kumar Reddy,

Professor & Principal,

Dept Of Pharmaceutics,

Sri Vani School Of Pharmacy, Chevutur,

Mobile no: 8332885566, Email: drnkrkolli@gmail.com

2. Mrs P. Samrajyam,

Asst. Prof,

Dept Of Pharmaceutics,

Vagdēvi College Of Pharmacy, Gurazala.

Mobile: 9177817360, Email: rajyampharma990@gmail.com

### Objectives of FDP:

- To encourage the faculty members to become a change agent by adopting 20th century knowledge and skills so that they should be at par with national and global.
- To train teachers about professional development.
- To make faculty enable to inculcate human values and professional.
- To enhance knowledge of innovation and research.
- To understand the ability to think critically.
- To communicate clearly and effectively with other people to lead happier and healthier.

### Topics covered:

- Special characterization of pharmaceutical substances.
- Contribution, opportunities and challenges in drug discovery. – Academic perspective.
- Herbal drug regulation & commercialization – An Industry perspective.
- Chain analysis for medicinal plant based products.
- Current perspectives on biosimilars.
- Concept in pharmacy practice.

### Outcomes Of FDP:

- Improves quality of research.
- Acquire knowledge on Pharmaceutical innovation that targets the needs of healthy living and meet the expectation of society are urgently needed and are a worthy.
- Learn the importance of innovation in pharmaceutical industry.

**Total No. Of Participants: 30**

  
Coordinator

  
IQAC

  
Principal

A. M. REDDY MEMORIAL  
COLLEGE OF PHARMACY





# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

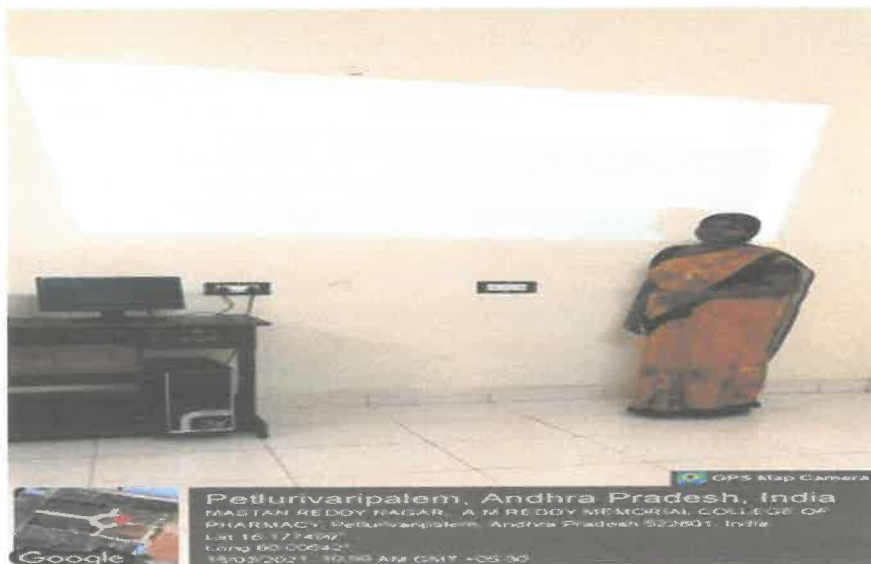
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Mastan Reddy Nagar, Petturivaripalem (Po.), Narasaraopet (Md.), Guntur (Dt.) – 522601, AP, India

Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

**Name of the Program: A One Week FDP On “Novel Approaches To Strengthen The Pharmaceutical Innovation”.**

**Date: 15<sup>TH</sup> -20<sup>TH</sup> MARCH 2021.**



*J. Reddy*  
PRINCIPAL

PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY

# A One Week Faculty Development Program

On

**“NOVEL APPROACHES TO STRENGTHEN THE PHARMACEUTICAL INNOVATION”**

Organized By

Internal Quality Assurance Cell

**A.M.REDDY MEMORIAL COLLEGE OF PHARMACY**

Petlurivaripalem, Narasaraopet, Guntur Dt, AP, India, 522601



## CERTIFICATE OF PARTICIPATION

This is to certify Prof/ Dr/ Mr/ Mrs/ Miss/.....

.....**D. ABHAK KUNAR REDDY**.....

has attended **“Novel Approaches To Strengthen The Pharmaceutical Innovation”** a one week Faculty Development Program organized by A. M. Reddy Memorial College of Pharmacy, during **15<sup>th</sup> -20<sup>th</sup> March, 2021.**

IQCAC

**Dr M. L. Surekha**

B. Kiran  
Coordinator

**Mr B. Kiran Teja**

Principal

**Dr A. Kishore Babu**

**A.M Reddy Memorial College  
of Pharmacy**

**Approved by AICTE & PCI New Delhi**

Affiliate to Acharya Nagarjuna University

One Week Online FDP in

**“THE PROCEDURE FOR FILING  
PATENT, IPR & COPYRIGHTS”**

**12<sup>th</sup> – 17<sup>th</sup> Of April 2021**



**About A.M Reddy Memorial College**

A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory.

College of Pharmacy has excellent facilities even to undertake research & development activities to develop good quality healthcare products to benefit the nation as a whole and also the common man. It continuously strives to achieve academic excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work to evolve teaching learning processes that are satisfying the ignited minds of the learners as well as teachers. The college has created a hallmark through its learning methodologies incorporating new initiatives in the field of pharmaceutical education.

The strength of A.M. Reddy Memorial College of Pharmacy is students, who have been continuously securing many ranks at national level competitive exams like GPAT, PGECET, TOEFL, IELTS, GRE etc, the institute gains the favor of the students, exclusively in global. standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

### About the FDP

#### Objectives Of FDP:

- To impart greater awareness about the issues of Intellectual Property Rights, this has gained a special importance for all the domains of socio-economic development.
- To encourage faculties to file IP for their research, Inventions and Innovative projects
- To provide the basic information and awareness on Intellectual Property Rights from innovation to commercialization.
- To understand of patentability criteria in details and viable aspect of the patent.

#### Topics covered:

- Intellectual Property Rights and its protection
- Basic understanding of the IPR
- How to convert the research and project works into patents.
- Overview of patent filing and documentation procedures.
- Patents, Copyrights and Trademark criteria
- Publication of paper in journals by academicians and Researcher.

#### Outcomes Of FDP:

- Convert project and research works into patents.
- Get better ranking & class Accreditation for education institution
- Bring long term benefits to the Institutions on par with top class universities.
- Attract young talents into the Institution.
- Learn DO's and DON'Ts in research.



## Resource Persons

**1. Dr B. Mohan Gandhi,**  
**Assoc. Prof,**  
Dept Of Analysis,  
Vasavi Institute Of Pharmacy, Tadepalli  
Gudem,  
Mobile No: 8328211891  
Email: bmgandhipharma@gmail.com

**2. Dr Kumara Swami,**  
**Assoc. Prof,**  
Dept Of Ph. Analysis,  
Chaitanya Deemed To Be University,  
Warangal,  
mobile no: 9000973789,  
Email: Kumaraswami.Gandla@gmail.com.

## Instructions and Registration Details

- Limited seats are available for this programme on a first-come, first-served basis.
- Last date for registration is April 08, 2021. Applicants will be informed by June April 10, 2021. Further details will be communicated to the selected participants via email.
- Interested persons are requested to follow the steps mentioned below in order to register for the FDP:
- The registration is fee: 400

Timings: 10:00 AM - 5:00 PM

For any queries email us at

NOTE: Once the registration process is complete and you are selected for the course, the registration fee is non-refundable.

### Contact:

**Ch . Ajay**  
**Associate professor,**  
**Department of Analysis,**  
**A.M Reddy Memorial College of**  
**Pharmacy,**  
**Phone: +91 - 98856 36251**  
**Mail: cheekatiajay.pandu@gmail.com**

**Coordinator:**  
**Ch . Ajay**

**(Associate Professor,**  
**Department of Analysis)**



# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY


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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 05/04/2021

## CIRCULAR

All the faculty members are hereby informed that, as we are conducting A One Week Faculty Development Programme On “The Procedure For Filing Patent, IPR & Copyrights” from 12/04/2021 to 17/04/2021. Hence all of you are requested to attend the programme.

  
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### Copy to:

1. The Chairman.
2. The Secretary & Correspondent.

  
5/4/21

— Pharmaceutical analysis

 — Pharmaceutics

SP - 5/4/21



  
Ch. Mahesh







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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

15	D. Ashok Kumar	Asst. Prof.	AMRMCP	<i>D. Ashok Kumar</i>	<i>D. Ashok Kumar</i>	<i>D. Ashok Kumar</i>	<i>D. Ashok Kumar</i>	<i>D. Ashok Kumar</i>	<i>D. Ashok Kumar</i>	<i>D. Ashok Kumar</i>	V. Good
16	Noor Bhasha Sharief	Asst. Prof.	AMRMCP	<i>Noor Bhasha Sharief</i>	<i>Noor Bhasha Sharief</i>	<i>Noor Bhasha Sharief</i>	<i>Noor Bhasha Sharief</i>	<i>Noor Bhasha Sharief</i>	<i>Noor Bhasha Sharief</i>	<i>Noor Bhasha Sharief</i>	Excellent
17	J. Ramanjaneyulu	Asst. Prof.	AMRMCP	<i>J. Ramanjaneyulu</i>	<i>J. Ramanjaneyulu</i>	<i>J. Ramanjaneyulu</i>	<i>J. Ramanjaneyulu</i>	<i>J. Ramanjaneyulu</i>	<i>J. Ramanjaneyulu</i>	<i>J. Ramanjaneyulu</i>	Excellent
18	U. Samba siva rao	Asst. Prof.	AMRMCP	<i>U. Samba siva rao</i>	<i>U. Samba siva rao</i>	<i>U. Samba siva rao</i>	<i>U. Samba siva rao</i>	<i>U. Samba siva rao</i>	<i>U. Samba siva rao</i>	<i>U. Samba siva rao</i>	Good
19	Sk. Afreen	Asst. Prof.	AMRMCP	<i>Sk. Afreen</i>	<i>Sk. Afreen</i>	<i>Sk. Afreen</i>	<i>Sk. Afreen</i>	<i>Sk. Afreen</i>	<i>Sk. Afreen</i>	<i>Sk. Afreen</i>	Good
20	Sk. Fathima Farhana	Asst. Prof.	AMRMCP	<i>Sk. Fathima Farhana</i>	<i>Sk. Fathima Farhana</i>	<i>Sk. Fathima Farhana</i>	<i>Sk. Fathima Farhana</i>	<i>Sk. Fathima Farhana</i>	<i>Sk. Fathima Farhana</i>	<i>Sk. Fathima Farhana</i>	Good
21	K. Ravi Kumar	Assoc. Prof.	<i>Nismala college of pharmacy</i>	<i>K. Ravi</i>	<i>K. Ravi</i>	<i>K. Ravi</i>	<i>K. Ravi</i>	<i>K. Ravi</i>	<i>K. Ravi</i>	<i>K. Ravi</i>	Good
22	S. Kameswara rao	Assoc. Prof.	<i>Nismala college of pharmacy</i>	<i>S. K. R</i>	<i>S. K. R</i>	<i>S. K. R</i>	<i>S. K. R</i>	<i>S. K. R</i>	<i>S. K. R</i>	<i>S. K. R</i>	Good
23	A. Viswanath	Assoc. Prof.	<i>Vignana pharmacy college</i>	<i>A. Viswa</i>	<i>A. Viswa</i>	<i>A. Viswa</i>	<i>A. Viswa</i>	<i>A. Viswa</i>	<i>A. Viswa</i>	<i>A. Viswa</i>	V. Good
24	C. Murali Krishna	Asst. Prof.	PIPER	<i>C. M. K</i>	<i>C. M. K</i>	<i>C. M. K</i>	<i>C. M. K</i>	<i>C. M. K</i>	<i>C. M. K</i>	<i>C. M. K</i>	Excellent
25	K. Kalyan Chakravarthi	Assoc. Prof.	<i>ASN pharmacy college</i>	<i>K. K</i>	<i>K. K</i>	<i>K. K</i>	<i>K. K</i>	<i>K. K</i>	<i>K. K</i>	<i>K. K</i>	Excellent

*Ch. Afreen*  
Coordinator

*[Signature]*  
IQAC

*[Signature]*  
Principal  
PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY





# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

## Programme Report

Date: 19-04-2021

**Name of the Programme:** A One Week Faculty Development Programme On “The Procedure For Filing Patent, IPR & Copyrights”.

**Duration:** 12<sup>TH</sup> – 17<sup>TH</sup> Of April 2021 (One Week).

**Resource Person:** 1. Dr B. Mohan Gandhi,  
Associate Professor,  
Dept Of Pharmaceutical Analysis,  
Vasavi Institute Of Pharmacy, Tadepalli Gudem,  
Mobile No: 9866847074, Email: bmgandhipharma@gmail.com

2. Dr G. Kumara Swami,  
Associate Professor,  
Dept Of Pharmaceutical Analysis,  
Chaitanya Deemed To Be University, Warangal,  
Mobile no: 9000973789, Email: Kumaraswami.Gandla@gmail.com.

### **Objectives Of FDP:**

- To impart greater awareness about the issues of Intellectual Property Rights, this has gained a special importance for all the domains of socio-economic development.
- To encourage faculties to file IP for their research, Inventions and Innovative projects
- To provide the basic information and awareness on Intellectual Property Rights from innovation to commercialization.
- To understand of patentability criteria in details and viable aspect of the patent.

### **Topics covered:**

- Intellectual Property Rights and its protection
- Basic understanding of the IPR
- How to convert the research and project works into patents.
- Overview of patent filing and documentation procedures.
- Patents, Copyrights and Trademark criteria
- Publication of paper in journals by academicians and Researcher

### **Outcomes Of FDP:**

- Convert project and research works into patents.
- Get better ranking & class Accreditation for education institution
- Bring long term benefits to the Institutions on par with top class universities.
- Attract young talents into the Institution.
- Learn DO's and DON'Ts in research.

**Total No. Of Participants: 25**

Coordinator

MOAC

Principal

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COLLEGE OF PHARMACY



# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

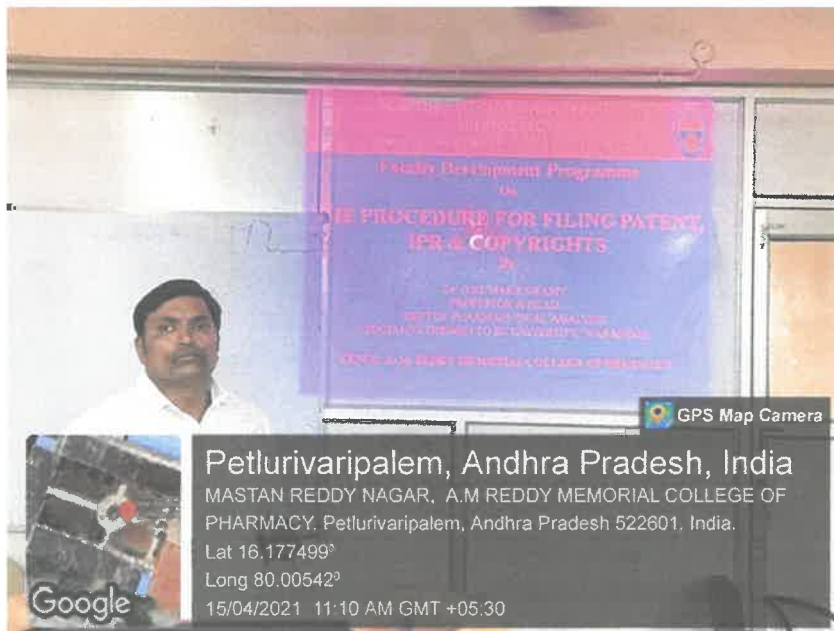
(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh, Affil. to Acharya Nagarjuna University)

Mastan Reddy Nagar, Petturivaripalem (Po.), Narasaraopet (Md.), Guntur (Dt.) – 522601, AP, India

Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

**Name of the Program:** A One Week FDP On “The Procedure For Filing Patent, IPR & Copyrights”.

**Date:** 12<sup>TH</sup> – 17<sup>TH</sup> APR 2021.



**PRINCIPAL**  
 A.M. REDDY MEMORIAL  
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# CERTIFICATE OF PARTICIPATION



This is to certify that Prof/ Dr/ Mr/ Mrs/ Miss/ .....

.....**R. SUNITHA**.....

has attended a one week Faculty Development Program on

**“THE PROCEDURE FOR FILING A PATENT, IPR & COPYRIGHT”** organized by

A. M. Reddy Memorial College of Pharmacy, Petlurivaripalem, Narasaraopet,

during 12<sup>th</sup> -17<sup>th</sup> April, 2021.

  
ICAC

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**Dr N. Ravindra**