



A.M.REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh, Affil. to Acharya Nagarjuna University)

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7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words.

Response:

Vision: Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class centre excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent pharmacists, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

Mission: Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements.

To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship among the students.

As part of its Vision and Mission, **A M Reddy Memorial College of Pharmacy** has focused as mentioned below...

S-Students:

Students are key for any educational institutional to raise their flag. Hence, we give highest priority to them. The details of the students at the entry-level from the point of view of their merit are considered to analyze the percentage of merit students joining the institution year after year. Students are awarded scholarships, gold medals, and distinction awards, the conduct of sports and cultural meets, and all other activities, are focused and reviewed.

By understanding the quality of education that we provide in our institution, students travel from different parts of the country to our college. Digital classes are provided for their approach towards the concept given by the lecturer. Students are well-developed as social activists through the NSS program and participate in state-level summits.

On campus, interviews are conducted to show their skills and abilities and to provide a good career. Students are encouraged to participate in inter-college competitions and seminars to develop their excellency. The Practical skills of the students are developed by conducting various experiments and discussing those experiments to develop their new ideas. Inter-college sports meets are conducted to upgrade their confidence.

T- Teachers: Teachers are core for achieving excellence in any educational institution; their accomplishments in aspects of publications, organizing various events, and contributions in curricular, co-curricular, and extracurricular activities are all taken into consideration.

The staffs of AMR are trained to upgrade and uplift the students who are weak in academics. Each teacher in the institute has assigned specific number of students, and they take care of them throughout their curriculum. They motivate them in concentrating studies and to improve their results. They are also enthusiastic about doing research in their respective disciplines. Teachers are self-motivated to grow personally in their profession and research.

R- Results: Assessments of class results are discussed. Assignments and weekly tests are conducted to improve their end-year exam results. Individual counselling is being conducted to backlog students to improve their results. The mentorship program makes every individual student find out their drawbacks in academics. Separate tests are conducted to slow learners to avoid their failure percentage.

I-Infrastructure: The infrastructure of a college plays a vital role in the development of the college; nowadays, students focus more on the infrastructure facilities like instrumentations, smart classrooms, computer labs, etc., while selecting a college. The colleges must have very good infrastructure with advanced laboratories with state-of-the-art equipment. Handling of equipment with the latest technologies by the students improves hands-on experience. The wireless internet connectivity should work well in all the

locations of the college, including classrooms, canteens, seminar halls, etc. Smart classrooms are getting popular nowadays.

AMRMCP provides the entire infrastructure required to the students for effective learning and knowledge gaining. It also provides effective teaching aids for a better understanding of the concepts.


Accessories, such as printers, projectors, etc., will be accessible for students, and they can be given to them for timely needs.

D-Distinctiveness: Identifying innovative measures, strategies, and remarkable accomplishments add value genuinely. Empirical learning is accomplished through developing soft skills, communication skills, decision-making skills, computer skills, professional development training and personality development measures.

AMRMCP offers a platform where students can receive professional development training. Students gain more self-assurance by participating in group discussions, interviews, and debates. Students are taught the basic manners that a professional should require.

Through a variety of sessions on personality development, communication skills, and enrichment lectures, students are finely polished. It promotes students' overall personality development. Students gain social skills, develop responsibility, and learn about the harsh realities of life through these student-led initiatives.

E-Evaluation: To improve the effectiveness and efficiency of the system, evaluation improves the teaching and learning process. The innovative evaluation measures the knowledge and skills attained at various program levels. The effectiveness of the assessment process depends on the degree to which the examination system assesses the Programme Outcomes (POs) and Course Outcomes (Cos), the quality of the question papers, the system transparency, the degree of the development-inducing feedback system, the regularity of the examination administration and the announcement of results, as well as the regulatory framework for quick response to potential errors.


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