



# A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh, Affil. to Acharya Nagarjuna University)

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**6.2.1 The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/ perspective/development plan etc.,**

## **Institutional Strategic Plan**

**A.M. Reddy Memorial College of Pharmacy** aims at transforming students into intellectual leaders through holistic education, making them socially responsive members in a changing technology driven world. Strategic plan critically examines the grooming of students and face the challenges to have a rewarding future. The strategy is developed, by laying emphasis on building core strengths i.e., excellent infrastructure, talented students and faculty and a deeply committed management to meet the challenges thrown by the emerging opportunities. **A.M. Reddy Memorial College of Pharmacy** has identified the following goals:

**Goal 1:** Empowering students through Holistic Education with global employability and social responsiveness by establishing student counselling centre.

**Goal 2:** Enhance institute infrastructure to accommodate increased intake, research, technology development and transfer such as modernize library, hostel facility, internet, sports facilities etc.

**Goal 3:** Encourage faculty to register for Ph.D. degrees and take up minor research projects.

**Goal 4:** Introducing new diversified courses appropriate to local needs and in accordance with NEP.

**To achieve the above Strategic Plans/Perspective Plan, the following actions have been initiated**

1. Innovative teaching-learning have been introduced.
2. Library Automation.
3. Increased the speed of Internet, providing hostel facility to girls, sports and gym facility.

## **Governing Body**

Governing Body is the highest authority which comprise Society members, Principal, senior faculty members of the institution, and a representative from the University.


## **Governing Body Functions**

- Review the academic performance of institution.
- To consider the important communications, policy decisions received from University, APSICHE, UGC etc., from time-to-time.
- To direct the College towards the achievement of pre-determined goals.
- To frame, amend and approve principles and policies.

- Approves the annual budget of college.
- To approve the increase/reduction of intake, courses- new and closure.

Governing body comprises of the following:

- ✓ Secretary advises Principal on academic, administrative and developmental activities by keeping space with the latest trends in education.
- ✓ Secretary is the functional head of the college. She mainly focuses on the academics, development of education, and growth of the institutions and can cause any action to be initiated.
- ✓ The Principal is the chief academic administrator and a liaison between the Management, Staff and Students.
- ✓ HOD is responsible for the functioning of the department as per the laid down policies of the college.
- ✓ The in-charges of various sections will be guided by the policies of the college in the matters that come under their purview.

  
Dr. P. Bhargava Bhushan Reddy  
M.Pharm., Ph.D  
PRINCIPAL  
A.M. REDDY MEMORIAL  
COLLEGE OF PHARMACY