



A.M.REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh, Affil. to Acharya Nagarjuna University)

Mastan Reddy Nagar, Petturivaripalem (Po.), Narasaraopet (Md.), Guntur (Dt.) – 522601, AP, India

Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

3.2.1: Institution has created NSS Unit, IQAC, Women Grievance Cell, Anti Raging Cell, R&D Cell, Institution Innovative Council for innovations and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident.

Response:

A.M.Reddy Memorial College Of Pharmacy is located in Petturivaripalem, Narasaraopet, Palnadu dt, AP., has been established in the year 200. The college offers under graduation course B.Pharmacy, Pharma. D, post graduate course M.pharmacy in Pharmacology, Pharmaceutics, Pharmaceutical analysis, industrial Pharmacy. Sri Atluri Srinivasa Reddy, Chairmen of the A.M.Reddy Memorial College of Pharmacy has established the institution with global mission to

College has many cells for smooth running of Academics, Research, Extra circular and Social activities. which are as follows

- 1. NSS Unit:** This unit was established in 2017 August., Under this Institute has been adopted five villages to conduct service activities and the events are as follows
Diabetic awareness
Cancer Awareness
Hepatitis day
Aids Awareness
Fire Safety
Road Safety
Medical Camps
Blood donation camps and etc.
Through all the above service activities the institution has an interaction with the nearby adapted villages and with the public too.
- 2. IQAC:** This cell was established in 2019 July to check the smooth running of Academics, Quality of teaching, skill development, to adapt soft skills for teaching, development of competitive mindset among students, conducting tests like gpat model exams, moocs, monitoring of curricular and co-curricular activities, Practical exposure of the students.
- 3. Women Grievance Cell:** Women grievance Cell has also been established in 2017 August. As the institute has equal ratio of girl students along with boy students, through this cell institute will look after the problems faced by girl students, council the girl students regarding personal hygienity, creating awareness programs for women empowerment and self defense and problem solving capacity etc.,
- 4. Anti Raging Cell :** To encourage friendly environment between existed and newly arrived students, to avoid raging, and other unhealthy/ criminal/ illegal activities , college has established Anti raging cell in 2017 June. This cell closely monitor the college environment for behavior of the students, To prohibition of the rivalry among students, to maintain interdisciplinary, solving the student problems and etc.



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5. **R & D Cell:** To indulge the post graduate and graduate students towards innovative thoughts, to carry out project works college has been developed research and development cell. The significant factors indicating potential growth in the research activities including research publications in peer reviewed journals, funded projects, grants, Patents, Doctorial Programs , Faculty Development and other collaborated activities Institute has established R & D Cell in the year 2017. Through this cell college supports the students as well as faculty and research scholars to implement their innovative ideas.

6. **Institution Innovative Council :**

IICs is a faculty-experts-student council which takes on multiple activities to promote Innovation and Entrepreneurship round the year and is established in 2022 October. IIC's objective is to prepare the students with skills like critical thinking, Design Thinking, Innovative thought process and Entrepreneurial mindset.


Dr. P. Bhargava Shushan Rao
M.Pharm., Ph.D
PRINCIPAL
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LIST OF PROGRAMS ACADEMIC YEAR 2021-2022

S.No	Name Of The Program	Date	No. Of Participants	Details Of Resource Person
1	Seminar On Scope Of Pharmacy In The Post Covid India	25-9-2021	44	Sk. Dilshed Associate Professor Dept. Of Pharmacology Dr. Samuel George Clooeg Of Pharmaceutical Sciences Markapur 917729197 Shaikdilshed779@Gmail.Com
2	Seminar On The Open Source Tools For Computer Aided Drug Design And Their Applications	1-10-2021	55	P.Anand Kumar Assistant Manager & Hr Episource Pvt.Ltd. Vijayawada 8686966572 Anand.Putti@Gmail.Com
3	Guest Lecture On Biomedical Research	3-11-2021	42	A.Vijay Raman Senior Executive & Hr Episource Pvt. Ltd Chennai 979401112 Vijayraman@Episource.Com
4	Seminar On Introductory Applications Of Biostatistics In Pharma Development	15-11-2021	58	Mr.N. Anjaneyulu Associate Professor Dept. Of Cse A.M.Reddy Memorial College Of Engineering And Technology Narasaraopet 9951576394 Anji.Amrexamcell@Gmail.Com
5	Seminar On Importance Of Natural Products & Recent Approaches In Natural Product Research For Drug Discovery	24-11-2021	72	Anjaiah. Vadala Team Leader Episource Pvt.Ltd Chennai 9666415135 Anji.Vadala@Gmail.Com
6	Seminar On Emerging Careers In Pharmacy Business	10-1-2022	56	Mrs. S.P.K.N.L. Sarala Assistant Professor Hindu College Of Pharmacy Guntur



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				9290450393 Ssalara@Hcopguntur.Ac.In
7	Seminar On Preclinical Animal Models In Pharmaceutical Discovery	2-6-2022	19	Sampath.Malladi Team Leader Episource Pvt.Ltd 8500546700 Malladisampath@Gmail.Com
8	Seminar On Role & Importance Of Ipr In Pharmaceutical Industry	1-3-2022	55	P.Anand Kumar Assistant Manager & Hr Episource Pvt.Ltd Vijayawada 8686966572 Anand.Putti@Gmail.Com
9	Seminar On Pharmacoeconomics Preclinical & Clinical Investigations Of Pharmaceutical Products	13-4-2022	63	Syad Gouse Furoz Associate Professor Dept. Of Pharmaceutics Nips Narasaraopet 8500992614 Gouse641@Gmail.Com
10	Innovative Trends In Experimental Pharmacology & Analysis Of Herbal Drugs	2-5-2022	55	Anjaiah. Vadala Team Leader Episource Pvt.Ltd Chennai 9666415135 Anji.Vadala@Gmail.Com
11	Guest Lecture On Careers In Pharma Business	2-6-2022	21	Dr. P.Leela Madhuri Senior Manager Aurobindo Pharma Ltd Hyderabad 86881565550 Leelamadhuri.Pola@Aurobindo.Com
12	Seminar On Interpreneurial Motivation Training	15-6-2022	71	Dr.P.Eswari Professor Dept. Of Pharmaceutics Vagdevi College Of Pharmacy Gurazala 8374419364 Eswarivenni@Gmail.Com
13	Seminar On Patent Registration & Approvals In India	3-8-2022	20	Dr.M. Gayathri Assistant Professor Dept. Of Pharmaceutics Acharya Nagarjuna University Guntur 9502038518



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				Mgayatriramy@gmail.com
14	Seminar On Recent Advances In Clinical Research	30-8-2022	38	Dr.Md. Bala Pasha Director Zaint Health Care Solutions Medchal Hyderabad 9100022283 Drpasha@Zainthealthcare.Com

LIST OF PROGRAMS ACADEMIC YEAR 2019-2020

S.No	Name Of The Program	Date	No. Of Participants	Details Of Resource Person
1	Seminar On Development & Validation Of Innovations In Analytical Techniques	14-6-2019	24	Dr. Bhaskar Raju Professor Dept. Of Pharmaceutical Analysis Sri Vasavi Institute Of Pharmaceutical Sciences Tadepalli Gudem 9491352334 Bhaskar.Dr@gmail.com
2	Seminar On Entrepreneurship, Challenges & Opportunities In India	12-7-2019	55	Dr. K.Hanumantha Rao Associate Professor Dept. Of Pharmaceutical Analysis Krishna University Machilipatnam 8121582344 Hanu.Pharmacy@gmail.com
3	Seminar On Artificial Intelligence In Drug Discovery	3-8-2019	54	Dr. G.Ramana Reddy Professor Dept. Of Pharmaceutics Kvsr Scop Vijayawada 984812118 Ramanascops@gmail.com
4	Guest Lecture On Intellectual Property Rights	16-8-2019	37	Dr. Bhaskar Raju Professor & Principal Dept Of Pharmaceutical Analysis Sri Vasavi Institute Of Pharmaceutical Sciences Tadepalli Gudem 9491352334 Bhaskar.Br@gmail.com



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5	Guest Lecture On Research Methodology And Scientific Paper Writing	19-9-2019	20	Haritha Nakkanti Associate Scientific Lead Novatis Health Care Pvt. Ltd Hyderabad 9247807876 Hnekkanti@Gmail.Com
6	Guest Lecture On Trademarks & Copy Right Systems In India	1-10-2019	28	Dr. P. Bharghav Bhushan Rao Associate Professor Dept. Of Phramaceutics Vvips, Gudlavalleru 9985095050 Dr.Bharghav284@Gmail.Com
7	Seminar On Entrepreneur Development	2-11-2019	43	Dr. J.Ramesh Babu Professor Dept. Of Pharmaceutics Chips, Guntur, 9949063122 Ramesh.Janga11@Gmail.Com
8	Seminar On Art Of Research Writing	15-11- 2019	71	Dr.K.Srikanth Kumar Associate Professor Dept. Of Pharmaceutical Chemistry Vvips, Gudlavalleru 9494682732 Karumanchi002@Gmail.Com
9	Seminar On Entrepreneurshi p In Community Pharmacy	30-11- 2019	24	Dr. Kumara Swami Associate Professor Dept. Of Pharmaceutical Analysis Chaitanya Deemed To Be University Warangal 9000973789 Drkumaraswamigandla@Gmail.Com
10	Workshop On Global Trends & Ongoing Developments In Pharmaceutical Sciences	10-12- 2019	65	S. Lakshmi Savithri Associate Professor Dept. Of Pharmaceutical Sciences Guntur 8639172916 Lakshmisavithri2@Gmail.Com
11	Seminar On Role & Importance Of Ipr In Pharmaceutical Industry	21-1-2020	48	Dr. P.Bharghav Bhushan Rao Professor Dept. Of Pharmaceutics Vvips, Gudlavalleru 99850955050 Drbharghav284@Gmail.Com



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12	Seminar On New Drug Development	27-1-2020	67	G.Kiran Associate Profesoor Dept. Of Pharmacology Viswabharathi College Of Pharmacy 9966949285 Gerapatikiran@Gmail.Com
13	Seminar On Research Methodology & Cpsea Guidelines	5-2-2020	54	Dr.Ch. Arun Kumar Professor Dept. Of Pharmacology Chips,Guntur 8074710310 arunchadalavada@Gmail.Com
14	Seminar On Research Methodology & Biostatistics	13-3-2020	66	Mr.N.Anjaneyulu Associate Professor Dept. Of Cse A.M.Reddy Memorial College Of Pharmacy Narasaraopet 995176394 Anji.Ameexamcell@Gmail.Com

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S.No	Name Of The Program	Date	No. Of Participants	Details Of Resource Person
1	Seminar On Current Issues In Intellectual Property Rights In India	21-6-2018	72	Mrs. G. Sridevi Associate Professor Dept. Of Pharmaceutics Aditya Pharmacy College Surampalem 9492081406 Sridevi.Nivas48@Gmail.Com
2	Seminar On Research Methodology And Biostatistics	23-6-2018	22	Dr. T.P Rao Professor Dept. Of Pharmaceutics Kvsr Scops Vijayawada 9441902645 Tprao2020@Gmail.Com
3	Seminar On Importance Of Natural Products	2-7-2018	72	Dr. A. Ravi Kumar Professor & Principal Dept. Of Pharmacognosy



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	And Recent Approaches In Natural Product Research For Drug Discovery			Akr College Of Pharmacy Nallagerla 9849413904 Aravikumar13@Gmail.Com
4	Seminar On Entrepreneurship Growth And Competitiveness	9-7-2018	50	Dr.P.Bharghav Bhushan Rao Associate Professor Dept. Of Pharmaceutics Vvips, Guddlavaluru 9985095050 Dr.Bharghav284@Gmail.Com
5	Seminar On Factors Contributing To Entrepreneurial Strategies In Pharmaceutical Market	8-9-2018	46	Dr. A. Bharathi Professor Dept. Of Pharmaceutics Kvsr Scops Vijayawada 9393043134 Bharathi.Arigela004@Gmail.Com
6	Seminar On Preclinical & Clinical Investigations Of Pharmaceutical Products	6-9-2018	55	Dr. K. Rajesh Professor & Principal Dept. Of Pharmacology Graps College Of Pharmacy 9000483243 Konathalarajesh@Gmail.Com
7	Workshop On Innovative Trends In Experimental Pharmacology & Analysis Of Herbal Drugs	8-10-2018	30	Mr.M.Sai Vishnu Associate Professor Dept. Of Pharmaceutics Vvips, Guddlavaluru 7396565240 Saivishnu13@Gmail.Com
8	Seminar On Smartview On Intellectual Property Rights Including Outreach & Supportive Activities	15-10-2018	67	Mr. G. Raghavendra Kumar Associate Professor Dept. Of Pharmaceutics Mam College Of Pharmacy Narasaraopet 9666705894 Drrkgpharmacy@Gmail.Com
9	Seminar On Nano Composites As Recyclable Catalysts for Organic Synthesis & Water Treatment	12-11-2018	71	Dr. K. Narendra Kumar Reddy Professor & Principal Dept. Of Pharmaceutics Sri Devi School Of Pharmacy Chevutur 83332885566 Drnkrkolli@Gmail.Com
10	Seminar On	3-11-2018	43	Dr. R.L.C. Sasidhar



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	Recent Advances In Herbal Formulations			Professor Dept. Of Pharmaceutical Analyssi 9676799666 Rlcsasidhar@Gmail.Com
11	Seminar On Role Importance Of Ipr In Pharmaceutical Industry	4-2-2019	73	Dr. K.Ravi Kumar Professor & Vice Principal Dept. Of Chemistry Hcop, Guntur 9441797744 Drkondaravikumar@Gmail.Com
12	Seminar On Writing Techniques In Clinical Study Protocol	12-3-2019	22	Dr. G. Sumalatha Professor & Principal Dept. Of Pharmacology Vikas Institute Of Pharmacy Rajahmundry 9885098047 Sumacology@Gmail.Com

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S.No	Name Of The Program	Date	No. Of Participants	Details Of Resource Person
1	Workshop On Development And Validation Of Innovations In Analytical Techniques	22-6-2017	31	Dr. Mohan Gandhi Associate Professor Dept. Of Pharmaceutical Analysis Vasavi Institute Of Pharmacy Tadepalli Gudem 8328211891 Bmgandhipharma@Gmail.Com
2	Seminar On Entrepreneurship, Scope And Opportunities	10-7-2017	29	Dr. K. Rajesh Professor & Prinicpal Dept. Of Pharmacology Grapes College Of Pharmacy 9000483243 Konathalarajesh@Gmail.Com
3	Seminar On Pharmacoeconomics	14-8-2017	34	Dr. J.Subba Rao Associate Professor Dept. Of Pharmaceutical Chemistry Chips, Guntur 9703404666 Subbapharmaco@Gmail.Com



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4	Workshop On Research Proposals In Experimental Pharmacology And Analysis Of Herbal Drugs	16-8-2017	35	Dr. K.Raj Kiran Professor Dept. Of Pharmacology Vignan College Of Pharmacy Vizag 94900041367 Rajkiran.Kolakoti@Gmail.Com
5	Seminar On Priorities, Innovatives And Innovations	1-9-2017	35	Dr. P. Vijetha Professor Dept Of Pharmacognosy Chips, Guntur 9581187686 Vijetha.85@Gmail.Com
6	Seminar On Nano-Composites As Recyclable Catalysts For Organic Synthesis And Water Treatment	13-9-2017	35	Dr. K.Srikanth Kumar Associatr Professor Dept. Of Pharmaceutical Chemistry Vvips, Gudlavalleru 9494682732 Karumanchi002@Gmail.Com
7	Workshop On Evolutional Progress Of Pharmaceutical Industries Through Regulatory Affairs For Product Development	20-11-2017	35	Dr. Ch. Phani Kumar Professor & Principal Dept. Of Pharmaceutical Scioence Adarsa College Of Pharmacy 7729995764 Chphanikumar@Gmail.Com
8	Workshop On Glabal Trends And Ongoing Developments In Pharmaceutical Sciences	11-12-2017	32	Dr.A. Ramu Associate Professor Dept. Of Pharmaceutics Chips, Guntur 8247294804 Ramunaae2601@Gmail.Com
9	Workshop On Research Methodology And Scientific Paper Writing	16-1-2018	35	Mrs. D.Alekhyia Associate Professor Dept. Of Pharmaceutics Vvips, Gudlavalleru 9440123017
10	Workshop On Role & Importance Of Ipr In Pharmaceutical Industry	8-3-2018	32	Mr. V.Vinod Kumar Associate Professor Dept. Of Pharmaceutics Vvips, Gudlavalleru 9948167381 Ivinod07@Gmailcom
11	Workshop On The	3-4-2018	33	Dr.M.Gayathri



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	Open Source Tools For The Computer Aided Drug Design And Their Applications			Associate Professor Dept. Of Pharmaceutics Anu, Guntur 9502038518 Mgayatriramy@gmail.com
12	Workshop On Integrating Traditional Knowledge & Current Technology In Herbal Drug Research	9-4-2018	33	Dr. Dsnbk Prasanth Associate Professor Dept. Of Pharmacognosy Klu, Vijayawada 7382027437 Dsnbkprasanth@gmail.com