



A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh, Affil. to Acharya Nagarjuna University)

Mastan Reddy Nagar, Petlurivaripalem (Po.), Narasaraopet (Md.), Guntur (Dt.) – 522601. AP, India

Phone: 08647-247194, 247193. Fax: 247192, Email: principalammep2004@gmail.com, Website: www.amreddypharmacy.co.in

LIST OF PROGRAMS ACADEMIC YEAR 2018-2019

| S.No | Name Of The Program | Date | No. Of Participants | Details Of Resource Person |
|------|--|-----------|---------------------|---|
| 1 | Seminar On Current Issues In Intellectual Property Rights In India | 21-6-2018 | 72 | Mrs. G. Sridevi Associate Professor Dept. Of Pharmaceutics Aditya Pharmacy College Surampalem 9492081406 Sridevi.Nivas48@Gmail.Com |
| 2 | Seminar On Research Methodology And Biostatistics | 23-6-2018 | 22 | Dr. T.P Rao Professor Dept. Of Pharmaceutics Kvsr Scops Vijayawada 9441902645 Tprao2020@Gmail.Com |
| 3 | Seminar On Importance Of Natural Products And Recent Approaches In Natural Product Research For Drug Discovery | 2-7-2018 | 72 | Dr. A. Ravi Kumar Professor & Principal Dept. Of Pharmacognosy Akrp College Of Pharmacy Nallagerla 9849413904 Aravikumar13@Gmail.Com |
| 4 | Seminar On Entrepreneurship Growth And Competitiveness | 9-7-2018 | 50 | Dr.P.Bharghav Bhushan Rao Associate Professor Dept. Of Pharmaceutics Vvips, Guddlalleru 9985095050 Dr.Bharghav284@Gmail.Com |
| 5 | Seminar On Factors Contributing To Entrepreneurial Strategies In Pharmaceutical Market | 8-9-2018 | 46 | Dr. A.Bharathi Professor Dept. Of Pharmaceutics Kvsr Scops Vijayawada 9393043134 Bharathi.Arigela004@Gmail.Com |
| 6 | Seminar On Preclinical & Clinical Investigations Of Pharmaceutical | 6-9-2018 | 55 | Dr. K. Rajesh Professor & Principal Dept. Of Pharmacology Graps College Of Pharmacy 9000483243 |



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

LIST OF PROGRAMS ACADEMIC YEAR 2018-2019

| | Prducts | | | Konathalarajesh@Gmail.Com |
|----|---|------------|----|--|
| 7 | Workshop On Innovative Trends In Experimental Pharmacology & Analysis Of Herbal Drugs | 8-10-2018 | 30 | Mr.M.Sai Vishnu Associate Professor Dept. Of Pharmaceutics Vvips, Gudlavalleru 7396565240 Saivishnu13@Gmail.Com |
| 8 | Seminar On Smartview On Intellectual Property Rights Including Outreach & Supportive Activities | 15-10-2018 | 67 | Mr. G. Raghavendra Kumar Associate Professor Dept. Of Pharmaceutics Mam College Of Pharmacy Narasaraopet 9666705894 Drrkgpharmacy@Gmail.Com |
| 9 | Seminar On Nano Composites As Recyclable Catalystsfor Organic Synthesis & Water Treatment | 12-11-2018 | 71 | Dr. K. Narendra Kumar Reddy Professor & Prncipal Dept. Of Pharmaceutics Sri Devi School Of Pharmacy Chevutur 83332885566 Drnrkolli@Gmail.Com |
| 10 | Seminar On Recent Advances In Herbal Formulations | 3-11-2018 | 43 | Dr. R.L.C. Sasidhar Professor Dept. Of Pharmaceutical Analyssi 9676799666 Rlcsasidhar@Gmail.Com |
| 11 | Seminar On Role Importance Of Ipr In Pharmaceceutical Industry | 4-2-2019 | 73 | Dr. K.Ravi Kumar Professor & Vice Principal Dept. Of Chemistry Hcop, Guntur 9441797744 Drkondaravikumar@Gmail.Com |
| 12 | Seminar On Writing Techniques In Clinical Study Protocol | 12-3-2019 | 22 | Dr. G. Sumalatha Professor & Principal Dept. Of Pharmacology Vikas Institute Of Pharmacy Rajahmundry 9885098047 Sumacology@Gmail.Com |

PRINCIPAL

A. Sudhakar

PRINCIPAL

A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY



ONE DAY WORKSHOP ON

“SEMINAR ON CURRENT ISSUES ON INTELLETUAL PROPERTY RIGHTS IN INDIA”

Date Of Activity: 21-JUNE-2018

Objective Of The Program:

1. The medical innovations and treatments leading to the discovery of new life-
2. Saving drugs must be protected through intellectual property rights (IPR).
3. As the relationship between a consumer and a pharmaceutical product is based
4. Entirely on trust, trademarks help to distinguish and protect the brand on a
5. Company and product level.
6. Patents offer pharmaceutical companies with exclusive rights to market their

Details Of The Resource Person:

Mrs.G.Sridevi

Associate Professor

Dept. Of.Pharmaceutics

Aditya Pharmacy College, Surampaem

Sridevi.nivas48@gmail.com

Mobic:9492081406

Outcome Of The Program:

The participants of the seminar will be able to understand the procedures to convert the research outcome into patents. The seminar will bring a positive transformation in the faculty member's attitude in their project and research works and get them more focussed as well as results oriented, and the processes further commercialization or technology transfer.

Coordinator:

E. Suresh



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammrncp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 16-6-2018

Circular

All the staff members and students informed that our institution is going to conduct “SEMINAR ON CURRENT ISSUES ON INTELLETUAL PROPERTY RIGHTS IN INDIA” on 21-6-2018 by Mrs.G.SriDevi

Madem will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar

PRINCIPAL

PRINCIPAL
A. M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

HOD. Analysis! N. Malikan

HOD cology - Dr. Saitendra
Dr. A. B.

Smit



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Date: 22-6-2018

Program Name: Seminar On Current Issues In IPR In India

Date Of Activity: 21-6-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details Of The Resource Person: Mrs.G.Sridevi
Associate Professor
Dept. Of.Pharmaceutics
Aditya Pharmacy College, Surampaem
Sridevi.nivas48@gmail.com
9492081406

No. Of Participants: 72

Objective Of The Program:

1. The medical innovations and treatments leading to the discovery of new life-
2. Saving drugs must be protected through intellectual property rights (IPR).
3. As the relationship between a consumer and a pharmaceutical product is based
4. Entirely on trust, trademarks help to distinguish and protect the brand on a
5. Company and product level.
6. Patents offer pharmaceutical companies with exclusive rights to market their
7. Drugs and prevent others from selling, copying, or manufacturing these drugs
8. For 20 years from the date of application.
9. For pharmaceutical companies, IPR is a prerequisite for identifying, planning,
10. Commercializing, and protecting the inventions. They also encourage healthy
11. Competition, which promotes industrial development and economic growth.

Topics Covered:

- Patents
- Industrial Designs
- Trademarks
- Copyright
- Trade Secrets
- Protection Of Invention
- Economic Growth And Competitiveness



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- Encourage Innovation And Reward Entrepreneurs
- Generate Solutions To Global Challenges
- Protects Consumers And Families

Outcome Of The Program:

The participants of the seminar will be able to understand the procedures to convert the research outcome into patents. The seminar will bring a positive transformation in the faculty member's attitude in their project and research works and get them more focussed as well as results oriented, and the processes further commercialization or technology transfer.



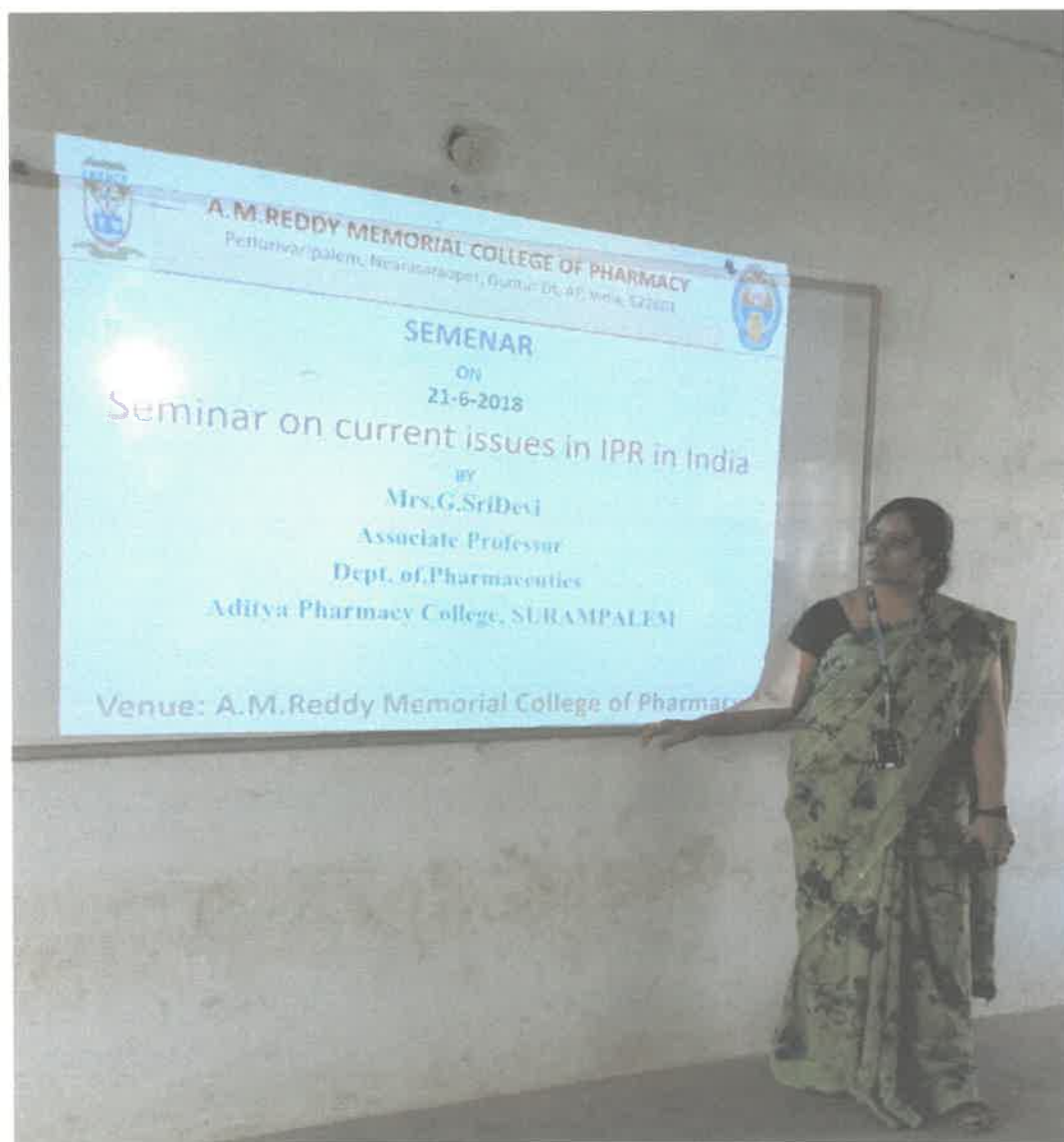


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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

ATTENDANCE SHEET

Name of the Programme : Seminars on current issues on intellectual property rights

Date : 21/6/2018

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|---------------------|-----------|------------|--------------------|
| 1 | C. Mani Teja | Y15PH0621 | 4.1B.Pharm | C. Mani Teja |
| 2 | K. Kishore | Y15PH0605 | 4.1B.Pharm | K. Kishore |
| 3 | D. Sandya | Y15PH0624 | 4.1B.Pharm | D. Sandya |
| 4 | D. honeyshmitha | Y15PH0625 | 4.1B.Pharm | D. honeyshmitha |
| 5 | m. chakravathi | Y15PH0649 | 4.1B.Pharm | m. chakravathi |
| 6 | m. Nagarjuna Reddy | Y15PH0653 | 4.1B.Pharm | m. Nagarjuna Reddy |
| 7 | K. Megana | Y15PH0639 | 4.1B.Pharm | K. Megana |
| 8 | N. vijaya lakshmi | Y15PH0654 | 4.1B.Pharm | N. vijaya lakshmi |
| 9 | M. PRIYANKA | Y15PH0651 | 4.1B.Pharm | M. PRIYANKA |
| 10 | K. Haritha | Y15PH0602 | 4.1B.Pharm | K. Haritha |
| 11 | J. HARSHITHA | Y15PH0638 | 4.1B.Pharm | J. HARSHITHA |
| 12 | G. Gunisha rani | Y15PH0635 | 4.1B.Pharm | G. Gunisha rani |
| 13 | M. aadinarayana. | Y15PH0650 | 4.1B.Pharm | M. aadinarayana. |
| 14 | A. siva teja | Y15PH0612 | 4.1B.Pharm | A. siva teja |
| 15 | K. venkata Ravi | Y15PH0648 | 4.1B.Pharm | K. venkata Ravi |
| 16 | L. GNANALAKSHI | Y15PH0633 | 4.1B.Pharm | L. GNANALAKSHI |
| 17 | G. Potakash | Y15PH0632 | 4.1B.Pharm | G. Potakash |



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| | | | | |
|----|------------------------|-----------|-------------|------------------------|
| 18 | A. Sivanagaraju | Y16PH0601 | 4.1B. Pharm | A. Sivanagaraju |
| 19 | G. Bhavani | Y15PH0631 | 4.1B. pharm | G. Bhavani |
| 20 | K. Lokeswari | Y15PH0643 | 4.1B. Pharm | K. Lokeswari |
| 21 | A. Yamini Sowjanya | Y15PH0615 | 4.1B. Pharm | A. Yamini Sowjanya |
| 22 | K. Ramasireesha | Y15PH0644 | 4.1B. Pharm | K. Ramasireesha |
| 23 | K. Hanoku | Y15PH0640 | 4.1B. Pharm | K. Hanoku |
| 24 | K. Rajesh | Y15PH0647 | 4.1B. Pharm | K. Rajesh |
| 25 | K. Satish | Y15PH0604 | 4.1B. Pharm | K. Satish |
| 26 | N. Srilakshmi Sowjanya | Y15PH0655 | 4.1B. Pharm | N. Srilakshmi Sowjanya |
| 27 | T. Tejeswar Reddy | Y15PH0672 | 4.1B. Pharm | T. Tejeswar Reddy |
| 28 | J. Monasa | Y15PH0636 | 4.1B. Pharm | J. Monasa |
| 29 | T. Lakshmi | Y15PH0673 | 4.1B. Pharm | T. Lakshmi |
| 30 | K. Sushma | Y15PH0641 | 4.1B. Pharm | K. Sushma |
| 31 | K. Srinivasa Reddy | Y15PH0606 | 4.1B. Pharm | K. Srinivasa Reddy |
| 32 | A. Bhu Lakshmi | Y15PH0616 | 4.1B. Pharm | A. Bhu Lakshmi |
| 33 | V. Malleswari | Y15PH0674 | 4.1B. Pharm | V. Malleswari |
| 34 | CH. Chandu Babu | Y15PH0620 | 4.1B. Pharm | CH. Chandu Babu |
| 35 | K. Nagoor Valli | Y15PH0646 | 4.1B. Pharm | K. Nagoor Valli |
| 36 | N. Venkatesh | Y15PH0655 | 4.1B. Pharm | N. Venkatesh |
| 37 | M. Kishore Reddy | Y15PH0607 | 4.1B. Pharm | M. Kishore Reddy |
| 38 | K. Manasa | Y15PH0642 | 4.1B. Pharm | K. Manasa |
| 39 | P. Prema Kumar | Y15PH0617 | 4.1B. Pharm | P. Prema Kumar |
| 40 | A. Asha Priya | Y15PH0614 | 4.1B. Pharm | A. Asha Priya |



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| | | | | |
|----|---------------------------|-----------|-----------------|---------------------------|
| 41 | M.P. Nagendra | Y15PH0608 | 4.1Bpharm | M.P. Nagendra. |
| 42 | G. Jaya Alekya Sita | Y15PH0628 | 4.1Bpharm | G. Jaya Alekya Sita |
| 43 | J.V.R. weelima | Y15PH0637 | U.1Bpharmacy | J.V.R. weelima |
| 44 | P. Sravani | Y15PH0657 | 4.1B. Pharm | P. Sravani |
| 45 | P. Vamsi Krishna | Y15PH0660 | 4.1B. Pharm | P. Vamsi Krishna. |
| 46 | G. Kavitha | Y21PH0654 | U.1B Pharm | G. Kavitha |
| 47 | C. Naga Jyothi | Y25PH0622 | 4.1B. Pharm | C. Naga Jyothi |
| 48 | P. Padma deepthi | Y15PH0662 | 4.1B. Pharm | P. Padma deepthi |
| 49 | G. Vinay Kumar | Y15PH0620 | 4.1B. Pharm | G. Vinay Kumar |
| 50 | P. Suvaschala | Y15PH0663 | 4.1B Pharm | P. Suvaschala |
| 51 | V. Venkateswara Chari | Y15PH0610 | 4.1B Pharmacy | V. Venkateswara Chari |
| 52 | D. Durga Bhaskara Lakshmi | Y15PH0626 | 4.1B. Pharm. | D. Durga Bhaskara Lakshmi |
| 53 | G. Srikanth | Y15PH0629 | 4.1B. Pharm | G. Srikanth |
| 54 | S. GOP? | Y15PH0666 | 4.1B. Pharm | S. GOP? |
| 55 | S. Kalesha | Y15PH0667 | 4.1B. Pharm | S. Kalesha |
| 56 | Y. Gopi | Y15PH0611 | 4.1 B. pharmacy | Y. Gopi |
| 57 | P. Prudhvi Chand | Y15PH0661 | 4.1B. Pharm | P. Prudhvichand |
| 58 | S. Anjaneyulu | Y15PH0625 | 4.1 B. Pharm | S. Anjaneyulu |
| 59 | P. Abdul Mohid | Y15PH0659 | 4.1B. Pharm | P. Abdul Mohid. |
| 60 | S. SUHANA | Y15PH0668 | 4.1 B. pharmacy | S. SUHANA |
| 61 | S. Manika | Y15PH0664 | 4.1B. Pharm | S. Manika |
| 62 | K. Gayatri Devi | Y15PH0645 | 4.1B Pharm | K. Gayatri Devi |
| 63 | P. Anjum Sulthana. | Y15PH0658 | 4.1B Pharm | P. Anjum Sulthana. |

**A
SEMINAR
ON
RESEARCH
METHODOLOGY
AND
BIOSTATISTICS**

Organized By

A.M.REDDY MEMORIAL COLLEGE OF PHARMACY

Approved By AICTE & PCI New Delhi

Petlurivaripalem, Narasaraoper, Guntur

Andhra Pradesh-522601

Phone:08647-247194/247195

on

23-06-2018

About AMRMCP

A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory.

College of Pharmacy has excellent facilities even to undertake research & development activities to develop good quality healthcare products to benefit the nation as a whole and also the common man. It continuously strives to achieve academic excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work to evolve teaching learning processes that are satisfying the ignited minds of the learners as well as teachers. The college has created a hallmark through its learning methodologies incorporating new initiatives in the field of pharmaceutical education.

The strength of A.M. Reddy Memorial College of Pharmacy is students, who have been continuously securing many ranks at national level competitive exams like GATE, GPAT, PGECET, TOEFL, IELTS, GRE etc., the institute gains the favor of the students, exclusively in global standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

Our Vision

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class centre excellence in pharmacy education; undeterred in decision-making, through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

Our Mission

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation.
To promote research activities, entrepreneurship among the students.

Details of The Resource Person:

Dr. T.P. Rao

Professor

Dept. Of Pharmaceutics

KVSR SCOPS, Vijayawada.

tprao2020@gmail.com

9441902645

Objective of The Program

- To find the action of a drug, when the drug is given to animals or humans to see whether the changes produced are due to the drug or by chance.
- To compare the action of two different drugs or two successive dosages of the same drug.
- To find the relative potency of a new drug with respect to a standard drug.
- To compare the efficacy of a particular drug, operation or line of treatment, the percentage cured, relieved or died in the experiment and control groups, is compared and difference due to chance or otherwise is found by applying statistical techniques.

Topics Covered:

- Steps in research
- Study design
- Descriptive study
- Analytical observational study
- The logic of case-control study

Outcome of The Program:

Researchers all over the world are searching for the next generation of drugs to combat some of the greatest health threats we face in the 21st century. The biggest problem is often finding the right molecule to fight a disease with; many of our existing drugs have been discovered more or less by accident. It can be enormously time-consuming and expensive to test new drug candidates systematically in the lab to identify the ones with promising therapeutic properties to take forward into clinical trials. a new initiative in the department of statistics offers pharmaceutical companies the tools they need to make this process dramatically quicker and more efficient. This program makes students and staff to change their attitude towards research.



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Date: 19-6-2018

Circular

All the staff members and students informed that our institution is going to conduct “SEMINAR ON RESEARCH METHODOLOGY AND BIOSTATISTICS” on 23-6-2018 by Dr. T.P. RAO

Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar

PRINCIPAL

PRINCIPAL

A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

HO& Analyst: N. Mahi Kanna

HO& Cology - Dr. Saitendra
Dr. A. Ee

Srinivasa - T



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Date: 23-6-2018

Program Name: Seminar On Research Methodology And Biostatistics

Date of Activity: 23-6-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details of The Resource Person: Dr Tp Rao,
Professor,
Dept Of Pharmaceutics,
Kvsr Scops,
Vijayawada.
tprao2020@gmail.com
9441902645

No. of Participants: 22

Objectives of The Program:

1. To find the action of drug, a drug is given to animals or humans to see whether the changes produced are due to the drug or by chance.
2. To compare the action of two different drugs or two successive dosages of the same drug.
3. To find the relative potency of a new drug with respect to a standard drug.
4. To compare the efficacy of a particular drug, operation or line of treatment-for this, the percentage cured, relieved or died in the experiment and control groups, is compared and difference due to chance or otherwise is found by applying statistical techniques.

Topics Covered:

- The Minitab
- SPSS
- SAS



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- STATA

Outcome of The Program:

Researchers all over the world are searching for the next generation of drugs to combat some of the Greatest health threats we face in the 21st century. The biggest problem is often finding the right Molecule to fight a disease with; many of our existing drugs have been discovered more or less by Accident. It can be enormously time-consuming and expensive to test new drug candidates Systematically in the lab to identify the ones with promising therapeutic properties to take forward Into clinical trials. a new initiative in the department of statistics offers pharmaceutical companies the Tools they need to make this process dramatically quicker and more efficient. this program makes Students and staff to change their attitude towards research.



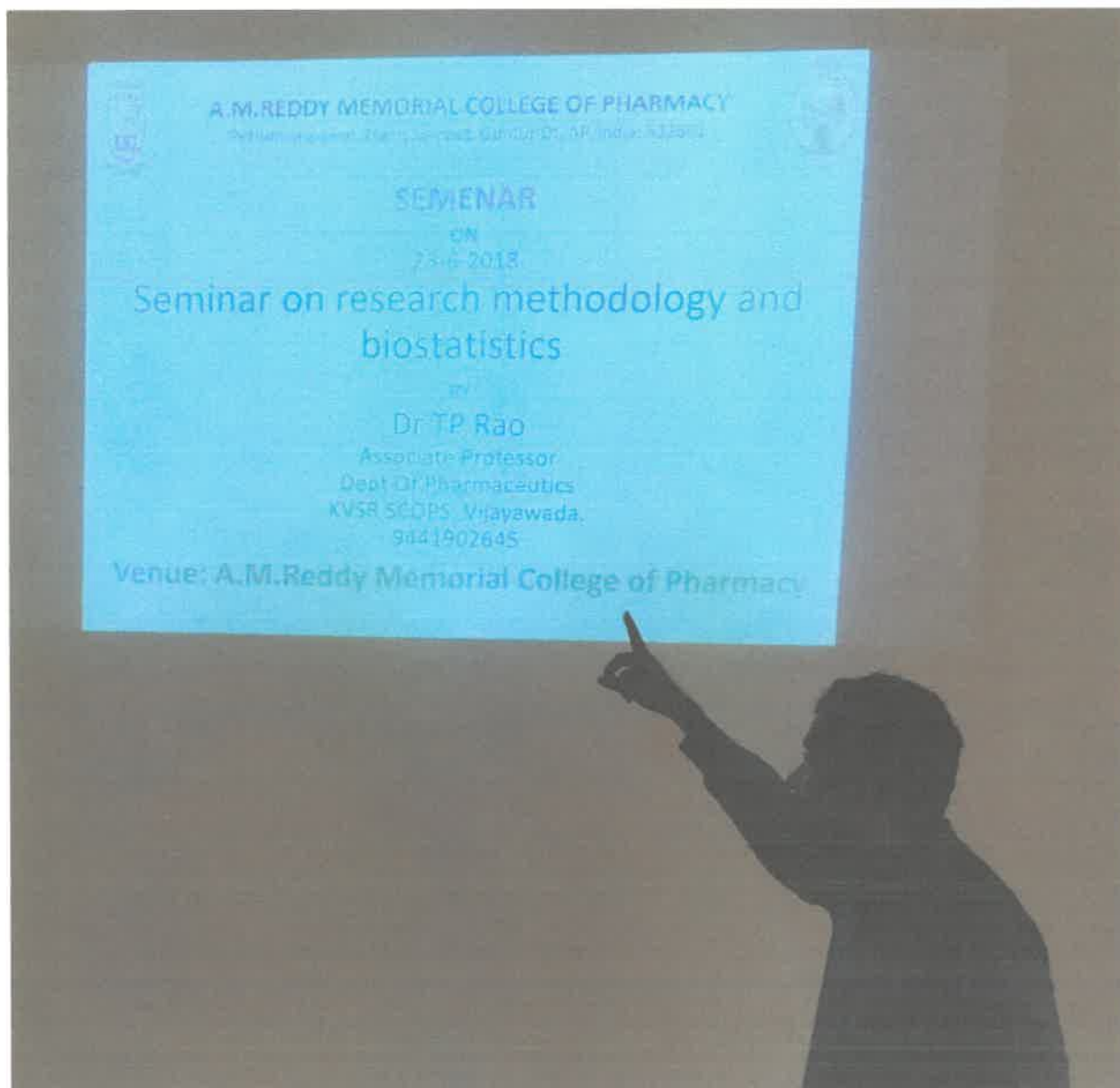


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SEMENAR

ON

23-6-2018

Seminar on research methodology and
biostatistics

by

Dr. TP. Rao

Associate Professor

Dept. Of Pharmaceutics

KVSR SCOPs, Vijayawada,

9441902645

Venue: A.M.Reddy Memorial College of Pharmacy



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ATTENDANCE SHEET

Name of the Programme : Seminar on Research Methodology

Date : 23-6-2018 & Biostatistics.

| S.No | Name of the Student | Roll No | Branch | Signature |
|------|----------------------|------------|------------------------|----------------------|
| 1 | K. Vikranth Vardhan | Y16PHD0316 | 3 rd pharmD | K. Vikranth Vardhan |
| 2 | G. Lavanya | Y16PHD0309 | 3 rd PharmD | G. Lavanya |
| 3 | A. Bhuvaneshwari | Y16PHD0302 | 3 rd pharmD | A. Bhuvaneshwari |
| 4 | K. Vasudevan | Y16PHD0315 | 3 rd pharmD | K. Vasudevan |
| 5 | J. Saijyoti | Y16PHD0311 | 3 rd pharmD | J. Saijyoti |
| 6 | A. Abhishek | Y16PHD0301 | 3 rd PharmD | A. Abhishek |
| 7 | K. Sidhu | Y16PHD0302 | 3 rd pharmD | K. Sidhu |
| 8 | G. Ashok | Y16PHD0307 | 3 rd PharmD | G. Ashok |
| 9 | B. Vijaya Vineetha | Y16PHD0303 | 3 rd pharmD | B. Vijaya Vineetha |
| 10 | K. Prasanna | Y16PHD0313 | 3 rd PharmD | K. Prasanna |
| 11 | U. Johnavi | Y16PHD0327 | 3 rd PharmD | U. Johnavi |
| 12 | Ch. Prem Kumar | Y16PHD0306 | 3 rd pharmD | Ch. Prem Kumar |
| 13 | J. Sravani | Y16PHD0310 | 3 rd pharmD | J. Sravani |
| 14 | M. Venkata Chaitrika | Y16PHD0319 | 3 rd pharmD | M. Venkata Chaitrika |
| 15 | SK. Naziya | Y16PHD0324 | 3 rd pharmD | SK. Naziya |
| 16 | Sf. Abdul Hafeez | Y16PHD0322 | 3 rd pharmD | Sf. Abdul Hafeez |
| 17 | M. Sai Sudha | Y16PHD0318 | 3 rd pharmD | M. Sai Sudha |

A
SEMINAR
ON
IMPORTANCE
OF
NATURAL
PRODUCTS AND
RECENT
APPROACHES
IN
NATURAL
PRODUCT
RESEARCH
FOR
DRUG DISCOVERY”

About Workshop

Objective of The Program

It has long been recognized that natural-product structures have the characteristics of high chemical diversity, biochemical specificity and other molecular properties that make them favorable as lead structures for drug discovery, and which serve to differentiate them from libraries of synthetic and combinatorial.

Topics Covered:

- Available Of Natural Products From Natural Resources.
- Process Of Selection
- Extraction Methods
- Crystallization Methods
- Pharmacotherapy
- Application Of Natural Products.

Outcomes of The Program:

This seminar gives plants produce a rich and diverse array of natural products. These compounds have important ecological functions, providing protection against pests, diseases, ultraviolet-b damage and other environmental stresses.

Seminar Date:

02-07-2018

About AMRMCP

A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory.

College of Pharmacy has excellent facilities even to undertake research & development activities to develop good quality healthcare products to benefit the nation as a whole and also the common man. It continuously strives to achieve academic excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work to evolve

Who should attend

teaching excellence by development a work to evolve teaching learning processes that are satisfying the ignited minds of the learners as well as teachers. The college has created a hallmark through its learning methodologies incorporating new initiatives in the field of pharmaceutical education.

The strength of A.M. Reddy Memorial College of Pharmacy is students, who have been continuously securing many ranks at national level competitive exams like GPAT, PGECET, TOEFL, IELTS, GRE etc., the institute gains the favor of the students, exclusively in global standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

Our Vision

Our institutions vision is our North-star to carve a nitch by itself. Emerging as a world class centre excellence in pharmacy education; undetering in decision-making; through the strategies, actions and mission may change

over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation

Our Mission

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship among the students.

Resource Person

Dr. A.Ravi Kumar **Professor & Principal**

Dept Of Pharmacognosy
AKRG College of Pharmacy
Nallagerla

Gmail:aravikumar13@gmail.com
Phone:9849413904.



Coordinator Details

P. Jyothi



A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

(Appr. by AICTE & PCI New Delhi; Reg. by Govt. of Andhra Pradesh. Affil. to Acharya Nagarjuna University)

Mastan Reddy Nagar, Petlurivaripalem (Po.), Narasaraopet (Md.), Guntur (Dt.) – 522601, AP, India

Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 27-6-2018

Circular

All the staff members and students informed that our institution is going to conduct “A Seminar On Importance Of Natural Products And Recent Approaches In Natural Product Research For Drug Discovery” on 2-7-2018 by Dr.A.Ravi Kumar.

Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar

PRINCIPAL

PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

HOD Analyses: *N. Malikan*

Cology HOD - *Dr. A. P. S.*

Shiv-T



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 3-7-2018

Program Name: Importance Of Natural Products And Recent Approaches In Natural Product Research For Drug Discovery

Date of Activity: 2-7-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details of The Resource Person: Dr. A.Ravi Kumar
Professor & Principal
Dept Of Pharmacognosy
AKRG College of Pharmacy
Nallagerla
aravikumar13@gmail.com
9849413904.

No. of Participants: 72

Objective of The Program

It has long been recognized that natural-product structures have the characteristics of high chemical diversity, biochemical specificity and other molecular properties that make them favorable as lead structures for drug discovery, and which serve to differentiate them from libraries of synthetic and combinatorial.

Topics Covered:

- Available Of Natural Products From Natural Resources.
- Process Of Selection
- Extraction Methods
- Crystallization Methods
- Pharmacotherapy
- Application Of Natural Products



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Outcomes of The Program:

This seminar gives plants produce a rich and diverse array of natural products. These compounds have important ecological functions, providing protection against pests, diseases, ultraviolet-b damage and other environmental stresses.



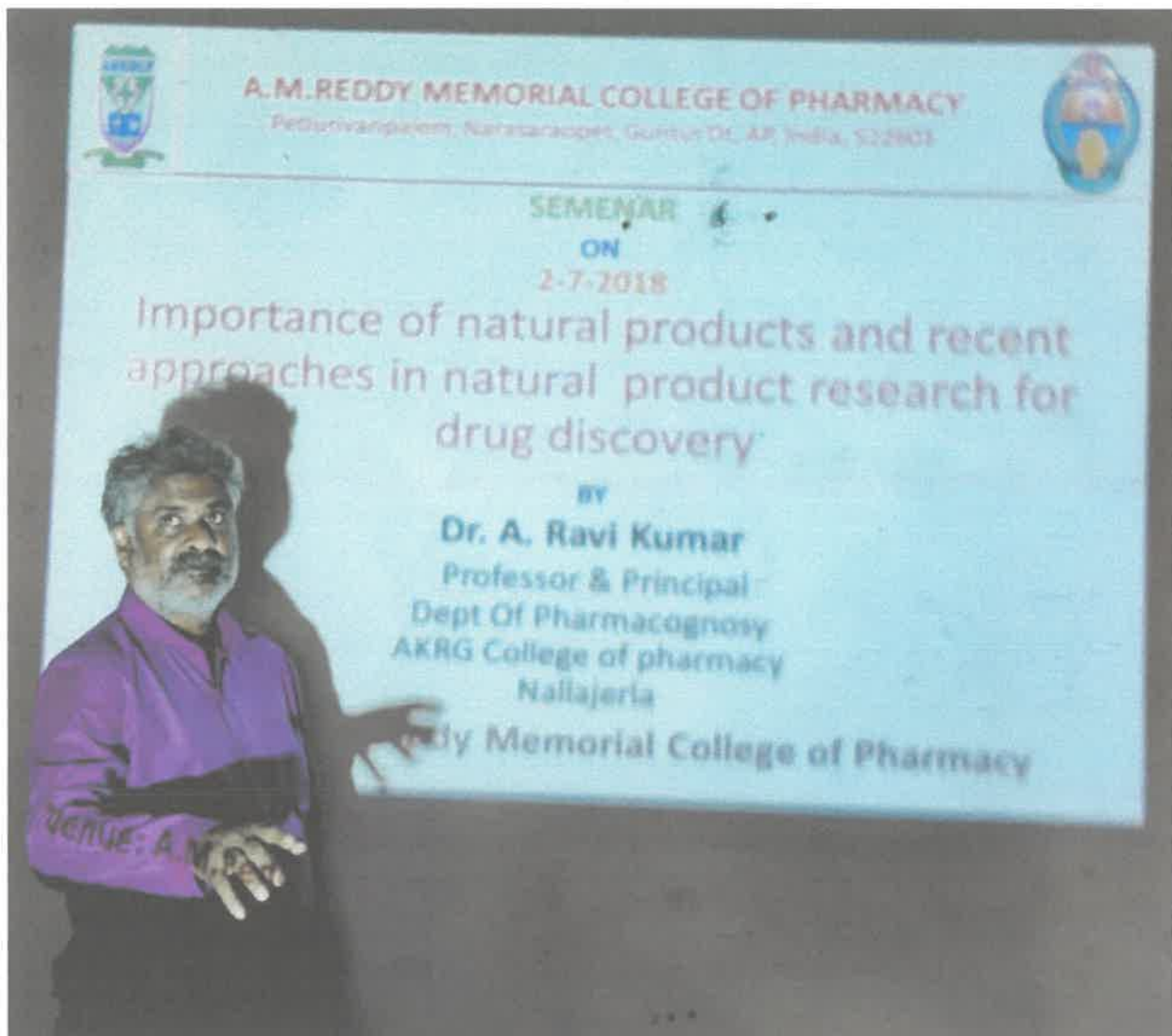


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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

ATTENDANCE SHEET

Name of the Programme : A seminar on importance of natural products
on recent approaches in natural product research for
Date : 2/7/2018 drug discovery. on 2

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|------------------------|-----------|---------------|-------------------------|
| 1. | K. Nagarjuna | Y15PH0603 | 4.1 B. pharm. | K. Nagarjuna. |
| 2. | D. Udaya Bhaskara Babu | Y15PH0626 | 4.1 B. Pharm | D. Udaya Bhaskara Babu. |
| 3. | G. Jaya Alekya Sita | Y15PH0628 | 4.1 B. Pharm | G. Jaya Alekya Sita |
| 4. | G. Vinay Kumar | Y15PH0650 | 4.1 B. Pharm | G. Vinay Kumar |
| 5. | K. Venkata Ravi | Y15PH0648 | 4.1 B. Pharm | K. Venkata Ravi |
| 6. | T. Tejeswar Reddy | Y15PH0672 | 4.1 B. Pharm | T. Tejeswar Reddy |
| 7. | M. Kishore Reddy | Y15PH0607 | 4.1 B. Pharm | M. Kishore Reddy |
| 8. | V. Malleswari | Y15PH0674 | 4.1 B. Pharm | V. Malleswari |
| 9. | V. Navya | Y15PH0675 | 4.1 B. Pharm | V. Navya |
| 10. | T. Lakshmi | Y15PH0673 | 4.1 B. Pharm | T. Lakshmi |
| 11. | C. Naga Jyothi | Y15PH0622 | 4.1 B. Pharm | C. Naga Jyothi |
| 12. | M. Gowthami | Y15PH0652 | 4.1 B. Pharm | M. Gowthami |
| 13. | M. PRIYANKA | Y15PH0651 | 4.1 B. Pharm | M. PRIYANKA |
| 14. | M. Madinarayana. | Y15PH0650 | 4.1 B. Pharm. | M. Madinarayana. |
| 15. | Y. Gopi | Y15PH0611 | 4.1 B. Pharm | Y. Gopi |
| 16. | A. Siva Nagaraju | Y15PH0601 | 4.1 B. Pharm | A. Siva Nagaraju |
| 17. | m. chakra varthi | Y15PH0649 | 4.1 B. Pharm | m. chakra varthi |



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| | | | | |
|----|-------------------------|-----------|------------------|-------------------------|
| 18 | K. Haritha | Y15PH0602 | 4-1. B Pharm | K. Haritha |
| 19 | K. Megana | Y15PH0639 | 4-1. B. Pharm | K. Megana |
| 20 | V. Venkateswara Chari | Y15PH0610 | 4-1. B. Pharmacy | V. Venkateswara Chari |
| 21 | N. Sri Lakshmi Soujanya | Y15PH0656 | 4-1. B. Pharmacy | N. Sri Lakshmi Soujanya |
| 22 | L. GNANALAKSHMI | Y15PH0633 | 4-1. B. Pharm | L. GNANALAKSHMI |
| 23 | P. Sravani | Y15PH0657 | 4-1. B. Pharm | P. Sravani |
| 24 | P. Vamsi Krishna | Y15PH0660 | 4-1. B. Pharm | P. Vamsi Krishna |
| 25 | J. HARSHITHA | Y15PH0638 | 4-1. B. Pharm | J. HARSHITHA |
| 26 | P. Abdul Mohid | Y15PH0659 | 4-1. B. Pharm | P. Abdul Mohid |
| 27 | K. Kishore | Y15PH0605 | 4-1. B. Pharm | K. Kishore |
| 28 | P. Prudhvi Chand | Y15PH0661 | 4-1. B. Pharm | P. Prudhvi Chand |
| 29 | D. Honey Shmitra | Y15PH0625 | 4-1. B. Pharm | D. Honey Shmitra |
| 30 | CH. CHANDUBABU | Y15PH0620 | 4-1. B. Pharm | CH. CHANDUBABU |
| 31 | N. Venkatesh | Y15PH0655 | 4-1. B. Pharm | N. Venkatesh |
| 32 | P. Premakumar | Y15PH0617 | 4-1. B. Pharm | P. Premakumar |
| 33 | D. Sandya | Y15PH0624 | 4-1. B. Pharm | D. Sandya |
| 34 | P. Padma Deepthi | Y15PH0662 | 4-1. B. Pharm | P. Padma Deepthi |
| 35 | P. Suvachala | Y15PH0663 | 4-1. B. Pharm | P. Suvachala |
| 36 | M.P. Nagendra | Y15PH0608 | 4-1. B. Pharm | M.P. Nagendra |
| 37 | S. Mounika | Y15PH0664 | 4-1. B. Pharm | S. Mounika |
| 38 | B. Chinna Nasaraiah | Y15PH0619 | 4-1. B. Pharm | B. Chinna Nasaraiah |
| 39 | P. Anjum Sulthana | Y15PH0658 | 4-1. B. Pharm | P. Anjum Sulthana |
| 40 | G. Kavitha | Y15PH0634 | 4-1. B. Pharm | G. Kavitha |



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| | | | | |
|----|--------------------|-------------|-----------------|--------------------|
| 41 | K. Satish | Y15PH0604 | 4.1.B.pharm | K. Satish |
| 42 | A. Bhu lakshmi | Y15PH 0616 | 4.1. B.pharm | A. Bhu lakshmi |
| 43 | G. Bhavani | Y15PH0631 | 4.1.B.pharm | G. Bhavani |
| 44 | K. Rajesh | Y15 PH 060A | 4.1.B. pharm | K. Rajesh |
| 45 | K. Sushma | Y15PH0641 | 4.1.B.pharmacy | K. Sushma |
| 46 | G. Gunishayani | Y15PH0635 | 4.1.B.pharmacy | G. Gunishayani |
| 47 | N. Vijaya lakshmi | Y15PH0654 | 4.1.B pharmacy | N. Vijaya lakshmi |
| 48 | S. ABIRMA | Y15PH0665 | 4.1.B. ph. | S. ABIRMA |
| 49 | M. Shaini | Y15PH0669 | 4.1.B. pharm | M. Shaini |
| 50 | Ch. Harika | Y15PH0623 | 4.1.B. pharm | Ch. Harika |
| 51 | S. GOP2 | Y15PH0666 | 4.1.B. pharm | S. GOP2 |
| 52 | K. Hanoku | Y15PH0640 | 4.1.B. pharm | K. Hanoku |
| 53 | G. Srikanth | Y15PH0629 | 4.1.B. Pharm | G. Srikanth |
| 54 | S. Kalesha | Y15PH0667 | 4.1.B. Pharm | S. Kalesha |
| 55 | K. Lokeswari | Y15PH0643 | 4.1.B. pharm | K. Lokeswari |
| 56 | K. Gayatri devi | Y15PH0645 | 4.1. B. pharm | K. Gayatri devi |
| 57 | K. Srinivasa Reddy | Y15PH0606 | 4.1.B. Pharma | K. Srinivasa Reddy |
| 58 | S. SUHANA | Y15PH0668 | 4.1.B. pharma | S. SUHANA |
| 59 | S. Mounika | Y15PH0670 | 4.1.B. Pham | S. Mounika |
| 60 | J. V. R. Weeliona | Y15PH0637 | 4.1.B. pharma | J. V. R. Weeliona |
| 61 | K. Rama Sreeshha | Y15PH0644 | 4.1.B. pharma | K. Rama Sreeshha |
| 62 | K. Manasa | Y15PH0642 | 4.1.B. pharmacy | K. Manasa |
| 63 | J. Manasa | Y15PH0636 | 4.1.B. pharma | J. Manasa |

About AMRMCP

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The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory.

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reference

“A Seminar On Entrepreneurship Growth And Competitiveness” Organized by



A.M.REDDY MEMORIAL COLLEGE OF PHARMACY

Approved by AICETE & PCI NEW DELHI

Affiliated to A N U

Petlurivaripalem, Narasaraopet, A.P-522601

OUR VISION

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class centre excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

Our Mission

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship among the students.

Date Of Activity:

9-7-2018

Objective Of The Program

Entrepreneurship development programme are listed down here to develop entrepreneurial qualities and habits among the upcoming youth via the help of proper training and expert counselling.

Topics Covered:

- Entrepreneurs Are Innovators
- Entrepreneurs Improve The Standard Of Living
- Entrepreneurs Are Philanthropists
- Entrepreneurs Introduce Changes In The Community
- Entrepreneurship Leads To Economic Growth
- Entrepreneurs Support Other Entrepreneur

Outcomes of The Program:

The participants of the seminar entrepreneurship are significant, and entrepreneurs are essentially national assets. New business ventures enable the growth of new markets and the creation of fresh wealth. Most importantly, they create jobs a national priority and higher incomes.

Resource person Details:

Dr P. Bharghav Bhushan Rao

Associate Professor

Dept Of Pharmaceutics

VV Institute of Pharmaceutical Sciences, Gudlavalluru

dr.bharghav284@gmail.com



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 5-7-2018

Circular

All the staff members and students informed that our institution is going to conduct “A Seminar On Entrepreneurship Growth And Competitiveness” on 9-7-2018 by Dr.P.Bhargava Bhushan Rao.

Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Suchakar

PRINCIPAL

PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

HOD of Analysis: *N. Mallikarjuna*
College HOD – *Disaiendry*
Dr. A. Bee
Siva - T



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date:11-7-2018

Program Name: A Seminar On Entrepreneurship Growth And Competitiveness.

Date Of Activity: 9-7-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details Of The Resource Person: Dr P. Bharghav Bhushan Rao
Associate Professor
Dept Of Pharmaceutics
VV Institute of Pharmaceutical Sciences
Gudlavalleru
dr.bharghav284@gmail.com
9985095050

No. Of Participants: 50

Objective Of The Program

Entrepreneurship development programme are listed down here to develop entrepreneurial qualities and habits among the upcoming youth via the help of proper training and expert counselling.

Topics Covered:

- Entrepreneurs Are Innovators
- Entrepreneurs Improve The Standard Of Living
- Entrepreneurs Are Philanthropists
- Entrepreneurs Introduce Changes In The Community
- Entrepreneurship Leads To Economic Growth
- Entrepreneurs Support Other Entrepreneur

Outcomes of The Program:

The participants of the seminar entrepreneurship are significant, and entrepreneurs are essentially national assets. New business ventures enable the growth of



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new markets and the creation of fresh wealth. Most importantly, they create jobs a national priority and higher incomes.





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrncp2004@gmail.com, Website: www.amreddypharmacy.co.in

ATTENDANCE SHEET

Name of the Programme : Seminar on Entrepreneurship
Date : 9-7-2018 Growth and Competitiveness in
India.

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|---------------------|-----------|--------------|-----------------|
| 1 | T. Triveni | Y16PH0676 | 3.1 B pharm | T. Triveni |
| 2 | K. Naga Lakshmi | Y16PH0647 | 3.1 B. Pharm | K. Naga Lakshmi |
| 3 | P. Aravind. | Y16PH0662 | 3.1 B. pharm | P. Aravind. |
| 4 | D. Swetha | Y16PH0624 | 3.1 B. pharm | D. Swetha |
| 5 | G. Surukha | Y16PH0628 | 3.1 B. pharm | G. Surukha |
| 6 | B. Renuka | Y16PH0611 | 3.1 B. Pharm | B. Renuka |
| 7 | M. Pravallika | Y16PH0665 | 3.1 B. Pharm | M. Pravallika |
| 8 | Pt. Salma | Y16PH0670 | 3.1 B. Pharm | Pt. Salma. |
| 9 | K. Kishore | Y16PH0602 | 3.1 B. Pharm | K. Kishore |
| 10 | S. Shanmukh Sai | Y16PH0668 | 3.1 B. Pharm | S. Shanmukhsai |
| 11 | G. Theresia | Y16PH0629 | 3.1 B. Pharm | G. Theresia |
| 12 | B. Obule | Y16PH0613 | 3.1 B. Pharm | B. Obule |
| 13 | U. Manikantha | Y16PH0679 | 3.1 B. Pharm | U. Manikanth |
| 14 | K. Yaswanth | Y16PH0639 | 3.1 B. Pharm | K. Yaswanth |
| 15 | S. Pusphaanjali | Y16PH0672 | 3.1 B. Pharm | S. Pusphaanjali |
| 16 | G. Vijay Kumar | Y16PH0631 | 3.1 B. Pharm | G. Vijay Kumar |
| 17 | K. Madhupriya | Y16PH0650 | 3.1 B. Pharm | K. Madhupriya |



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| | | | | |
|----|----------------------|-----------|---------------|----------------------|
| 18 | I. Anuradha | Y16PH0633 | 3.1 B. Pharma | I. Anuradha |
| 19 | T. v. Hareesh | Y16PH0634 | 3.1 B. Pharm | T. v. Hareesh |
| 20 | K. Sheela Datta | Y16PH0637 | 3.1 B. Pharm | K. Sheela Datta |
| 21 | N. Kishore Babu | Y16PH0659 | 3.1 B. Pharm | N. Kishore Babu |
| 22 | B. Kavya Rani | Y16PH0615 | 3.1 B. Pharm | B. Kavya Rani |
| 23 | J. Prem Kumar Naik | Y16PH0636 | 3.1 B. Pharm | J. Prem Kumar Naik |
| 24 | S.D. Shameem | Y16PH0607 | 3.1 B. Pharm | S.D. Shameem |
| 25 | K. Nagendra Babu | Y16PH0603 | 3.1 B. Pharm | K. Nagendra Babu |
| 26 | D. Kotti Reddy | Y16PH0625 | 3.1 B. Pharm | D. Kotti Reddy |
| 27 | Ch. NAVEEN | Y16PH0619 | 3.1 B. Pharm | Ch. NAVEEN |
| 28 | K. H. V Nagasree | Y16PH0643 | 3.1 B. Pharm | K. Nagasree |
| 29 | Ch. Salman Raju | Y16PH0623 | 3.1 B. Pharm | Ch. Salman Raju |
| 30 | K. Vijaya Raju | Y16PH0638 | 3.1 B. Pharm | K. Vijaya Raju |
| 31 | G. Suresha | Y16PH0628 | 3.1 B. Pharm | G. Suresha |
| 32 | B. Manisha Chaitanya | Y16PH0601 | 3.1 B. Pharm | B. Manisha Chaitanya |
| 33 | B. Naga Jyothi | Y16PH0618 | 3.1 B. Pharm | B. Naga Jyothi |
| 34 | K. Srinivay | Y16PH0641 | 3.1 B. Pharm | K. Srinivay |
| 35 | Ch. Rajagopal | Y16PH0621 | 3.1 B. Pharm | Ch. Rajagopal |
| 36 | S. Sunitha | Y16PH0667 | 3.1 B. Pharm | S. Sunitha |
| 37 | P. Jaya Sri | Y16PH0606 | 3.1 B. Pharm | P. Jaya Sri |
| 38 | K. Afay Reddy | Y16PH0605 | 3.1 B. Pharm | K. Afay Reddy |
| 39 | B. SWEETY | Y16PH0614 | 3.1 B. Pharm | B. SWEETY |
| 40 | A. D. Venkata Sai | Y16PH0609 | 3.1 B. Pharm | A. D. Venkata Sai |



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmp2004@gmail.com, Website: www.amreddypharmacy.co.in

| | | | | |
|----|--------------------|-----------|--------------|--------------------|
| 41 | V. Chashidan Reddy | Y16PH0681 | 3.1 B. Pharm | V. Chashidan Reddy |
| 42 | B. Sangitha | Y16PH0617 | 3.1 B. Pharm | B. Sangitha |
| 43 | G. Pavan Kumar | Y16PH0632 | 3.1 B. Pharm | G. Pavan Kumar |
| 44 | B. Chennur Lakshmi | Y16PH0616 | 3.1 B. Pharm | B. Chennur Lakshmi |
| 45 | V. Srilakshmi | Y16PH0682 | 3.1 B. Pharm | V. Srilakshmi |
| 46 | J. Verravankaiiah | Y16PH0635 | 3.1 B. Pharm | J. Verravankaiiah |
| 47 | K. Hanitha | Y16PH0613 | 3.1 B. Pharm | K. Hanitha |
| 48 | P. Vasavi | Y16PH0605 | 3.1 B. Pharm | P. Vasavi |
| 49 | P. B. Manideep | Y16PH0604 | 3.1 B. Pharm | P. B. Manideep |
| 50 | C. Srinivas Reddy | Y16PH0621 | 3.1 B. Pharm | C. Srinivas Reddy |
| | | | | |
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| | | | | |
| | | | | |

M.S. Anura

A. Sudhakar

SIGNATURE OF THE PRINCIPAL

PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

**A SEMINAR
ON
FACTORS
CONTRIBUTING
TO
ENTREPRENEURIAL
STRATEGIES
IN PHARMACEUTICAL
MARKET**



Organized by

A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

Approved by AICTE & PCI New Delhi

Affiliated to Acharya Nagarjuna University

Petlurivaripalem, Narasaraopet, Guntur, A.p-522601

About AMRMCP

A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory.

College of Pharmacy has excellent facilities even to undertake research & development activities to develop good quality healthcare products to benefit the nation as a whole and also the common man. It continuously strives to achieve academic excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work evolve teaching learning processes that are satisfying the ignited minds of the learners as well teachers. The college has created a hallmark through its learning methodologies incorporating new initiatives in the field of pharmaceutical education.

The strength of A.M. Reddy Memorial College of Pharmacy is students, who have been continuously securing many ranks at national level competitive exams like GPAT, PGECE TOEFL, IELTS, GRE etc., the institute gains the favor of the students, exclusively in global standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

Our Vision

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class centre excellence in pharmacy education; undeterred in decision-making; through the strategic actions and mission may change over time; but ultimately to produce competent technocrats; nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

Our Mission

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship among the students.

About Certificate Programme

Objective of the program:

- ❖ Entrepreneurship Development programme are listed down here To Develop Entrepreneurial
- ❖ qualities and habits among the upcoming youth via the help of proper training and expert counseling.
- ❖ To search and identify the best existing and upcoming business ideas and opportunities.
- ❖ Motivating and guiding various individuals for launching their own new businesses and start-ups. Thus, becoming a contributor to the economy.
- ❖ To reach risk mitigation to the youth of the nation.
- ❖ Provide and conduct various programmes to spread the idea of Entrepreneurship in rural Area and villages.
- ❖ To generate employment and self-employment with the help of Entrepreneurship and the growth of small scale businesses.
- ❖ To inform about various schemes launched by various Government (central, state or Regional governmental bodies) and also about various taxes put on enterprises.

Topics covered:

- ❖ Learn about the Business Idea
 - ❖ Business Plan
 - ❖ Finding Resources
 - ❖ Framing out the Management Structure
 - ❖ Plan the future
-

Outcomes of the program:

The participants of the seminar understood the entrepreneurship is significant, and entrepreneurs are essentially national assets. New business ventures enable the growth of new markets and the creation of fresh wealth. Most importantly, they create jobs – a national priority –and higher incomes.

Date Of Activity:

08-09-2018

Venue:

A.M. Reddy Memorial College Of Pharmacy.

Details of the Resource Person:

Dr A.Bharathi

Professor

Dept. Of Pharmaceutics

Kvsr Scops,

Vijayawada.

bharathi.arigela004@gmail.com

9393043134





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Date: 4-9-2018

Circular

All the students are informed that our institution is going to conduct “A Seminar On Factors Contributing To Entrepreneurial Strategies In Market” on 8-9-2018 by Dr. A.Bharathi.

Madem will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar
PRINCIPAL
PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

Cology HOD - Dr. Satendran

Pharmas HOD - Chirika

HOD Analysis - N. Malikun

Dr. A. S.



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 10-9-2018

Program Name: A Seminar On Factors Contributing To Entrepreneurial Strategies In Pharmaceutical Market

Date Of Activity: 8-9-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details Of The Resource Person: Dr A.Bharathi
Professor
Dept. Of Pharmaceutics
Kvsr Scops, Vijayawada.
bharathi.arigela004@gmail.com
9393043134

No. Of Participants: 46

Objective of the program:

1. Entrepreneurship Development programme are listed down here To Develop Entrepreneurial qualities and habits among the upcoming youth via the help of proper training and expert counselling.
2. To search and identify the best existing and upcoming business ideas and opportunities.
3. Motivating and guiding various individuals for launching their own new businesses and start-ups. Thus, becoming a contributor to the economy.
4. To reach risk mitigation to the youth of the nation.
5. Provide and conduct various programmes to spread the idea of Entrepreneurship in rural Area and villages.
6. To generate employment and self-employment with the help of Entrepreneurship and the growth of small scale businesses.
7. To inform about various schemes launched by various Government (central, state or Regional governmental bodies) and also about various taxes put on enterprises.

Topics covered:



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- Learn about the Business Idea
- Business Plan
- Finding Resources
- Framing out the Management Structure
- Plan the Future
- Indian Entrepreneurship Development Challenges

Outcomes of the program:

The participants of the seminar understood the entrepreneurship is significant, and entrepreneurs are essentially national assets. New business ventures enable the growth of new markets and the creation of fresh wealth. Most importantly, they create jobs – a national priority –and higher incomes.





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

ATTENDANCE SHEET

Name of the Programme : A seminar on factors contributing to entrepreneurial strategies in market
Date : 8/9/2018

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|----------------------|------------|-------------------------|---------------------|
| 1. | A. Abhishek | Y16PHD0301 | 3 rd PharmD | A. Abhishek |
| 2. | M. Sai Susha | Y16PHD0318 | 3 rd PharmD | M. Sai Susha |
| 3 | K. Prasanna | Y16PHD0313 | 3 rd PharmD | K. Prasanna |
| 4 | Ch. Premkumar | Y16PHD0306 | 3 rd Pharm.D | Ch. Premkumar |
| 5 | U. Johnavi | Y16PHD0327 | 3 rd PharmD | U. Johnavi |
| 6 | K. Vikranth Vardhan | Y16PHD0316 | 3 rd PharmD | K. Vikranth Vardhan |
| 7 | Sr. Abdul Hafeez | Y16PHD0322 | 3 rd PharmD | Sr. Abdul Hafeez |
| 8 | m. venkata chaitrika | Y16PHD0319 | 3 rd PharmD | m. v. chaitrika |
| 9 | J. Sai Sri | Y16PHD0311 | 3 rd PharmD | J. Sai Sri |
| 10 | G. Premchand | Y16PHD0321 | 3 rd PharmD | G. Premchand |
| 11 | A. Bhuvanawari | Y16PHD0302 | 3 rd PharmD | A. Bhuvanawari |
| 12 | SK. NAZIYA | Y16PHD0324 | 3 rd PharmD | SK. NAZIYA |
| 13 | L. Sandeep | Y16PHD0317 | 3 rd Pharm.D | L. Sandeep |
| 14 | B. vijayavineeta | Y16PHD0303 | 3 rd PharmD | B. vijayavineeta |
| 15 | G. Santhosh kumar | Y16PHD0308 | 3 rd PharmD | G. Santhosh kumar |
| 16 | S. Prasantha | Y16PHD0325 | 3 rd PharmD | Prasantha |
| 17 | K. Sidhu | Y16PHD0312 | 3 rd PharmD | K. Sidhu |



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| | | | | |
|-----|-----------------------------|------------|-------------------------|---------------------|
| 18 | K. Kousalya | Y15PHD0315 | 4 th Pharm-D | Kousalya |
| 19 | R. Tejaswini | Y15PHD0317 | " | R. Tejaswini |
| 19a | Ch. Anantha | Y15PHD0303 | " | Ch. Ananth. |
| 21 | G. Sai Soujanya | Y15PHD0308 | " | G. Sai Soujanya |
| 22 | P. Vathsalya | Y15PHD0315 | " | P. Vathsalya |
| 23 | Ch. Susyda | Y15PHD0304 | " | Ch. Susyda |
| 24 | M. Praneetha | Y15PHD0313 | " | M. Praneetha |
| 25 | A. Venkataramana | Y15PHD0301 | " | A. Venkataramana |
| 26 | D. Beulah | Y15PHD0306 | " | D. Beulah |
| 27 | K. Anvesh Kumar | Y15PHD0310 | " | K. Anvesh Kumar |
| 28 | B. Punna Rao | Y15PHD0302 | " | B. Punna Rao |
| 29 | S. PURNIMA CHANDRA CEKHA | Y15PHD0320 | " | S. Purnimachandra |
| 30 | S. Navyasree | Y15PHD0319 | " | S. Navyasree |
| 31 | R. Sravani | Y15PHD0316 | " | R. Sravani |
| 32 | G. Sai Mounika | Y15PHD0309 | " | G. Sai Mounika |
| 33 | G. Nagaphameendra | Y15PHD0307 | " | G. Nagaphameendra |
| 34 | Ch. Sravani | Y15PHD0305 | " | Ch. Sravani |
| 35 | R. Rajshankar Reddy | Y15PHD0314 | " | R. Rajshankar Reddy |
| 36 | K. R.P. Sujith | Y15PHD0318 | " | K. R.P. Sujith |
| 37 | S.K. Haroon | Y15PHD0321 | " | S.K. Haroon |
| 38 | K. Lakshmi | Y15PHD0312 | " | K. Lakshmi |
| 39 | V. Kalyan Babu | Y15PHD0322 | " | V. Kalyan Babu |

**A ONE DAY
SEMINAR
ON
PRECLINICAL
AND
CLINICAL
INVESTIGATIONS
OF
PHARMACEUTICAL
PRODUCTS**

Date Of Activity:

6-9-2018

Organized by



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OF PHARMACY**

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Affiliated to A N U

Petlurivaripalem, Narasaraopet, Guntur,

A.P-522601

Our Vision:

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class center excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

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To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship among the students.

Details of the Resource Person:

Dr K. Rajesh,

Prof & Principal,

Dept Of Pharmacology

Grapes College Of Pharmacy.

konathalarajesh@gmail.com

9000483243

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Venue:

A.M.REDDY MEMORIAL COLLEGE OF
PHARMACY

About the certificate Programme:

Objective of The Program:

- The main goals of preclinical studies are to determine a starting, safe dose for first-in human study and assess potential toxicity of the product, which typically include new medical devices, prescription drugs and diagnostics.
- The objective of clinical trials is to establish the effect of an intervention. Treatment effects are efficiently isolated by controlling for bias and confounding and by minimizing variation.
- From last many years it is observed that the investigation of pharmaceutical products by using preclinical studies were significant and there is potential scope for the researchers and students to take part in it.

Topics Covered:

- Basic Introduction Towards Instruments
- Animal Handling
- Animal Maintenances
- Animal Housing
- Route Of Drug Administration
- Preliminary Tests For Detecting Activities.
- Basic Calculations.

Outcome of The Program:

The participants of this program will be able to understand the doubts regarding pre-clinical studies and quires in clinical trials. This seminar will be very useful to the faculty members as they will strive for the good research activities in the college. This program will enrich the students mind toward investigation and result oriented.



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Date: 1-9-2018

Circular

This is informed to all the students that our institution is going to conduct “A Seminar On Pre Clinical And Clinical Investigations Of Pharmaceutical Products” on 6-9-2018 by Dr. K. Rajesh

Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar
PRINCIPAL

PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

Dr. A. Bee
Colony 1002 - *[Signature]*
Pharm D Hon - Ch. U. K.
HOD Analysis - N. Malika



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 7-9-2018

Program Name: Pre Clinical And Clinical Investigations Of Pharmaceutical Products

Date Of Activity: 6-9-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details Of The Resource Person: Dr K. Rajesh,
Prof & Principal,
Dept Of Pharmacology
Grapes College Of Pharmacy.
konathalarajesh@gmail.com
9000483243

No. Of Participants: 55

Objective of The Program:

1. The main goals of preclinical studies are to determine a starting, safe dose for first-in-human study and assess potential toxicity of the product, which typically include new medical devices, prescription drugs and diagnostics.
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- Basic Calculations.



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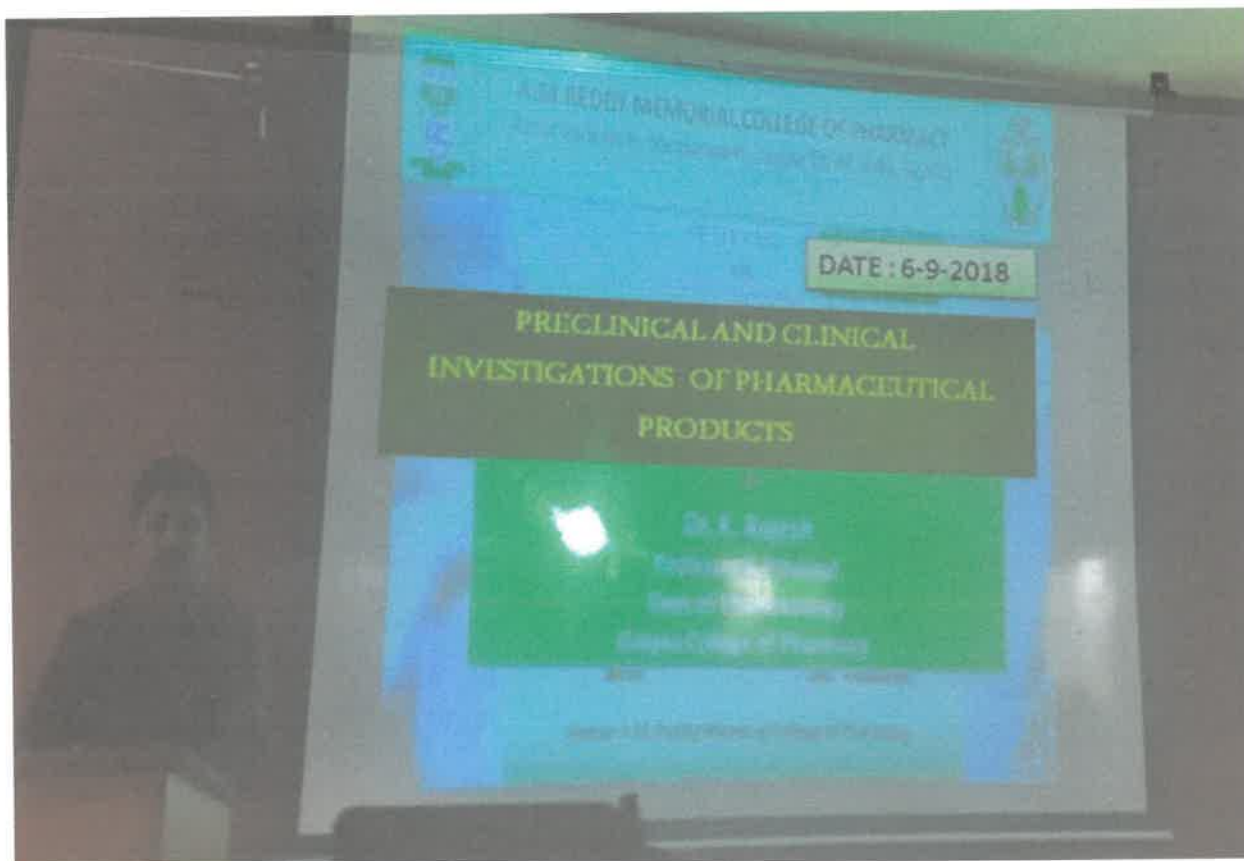


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ATTENDANCE SHEET

Name of the Programme : PRECLINICAL AND CLINICAL INVESTIGATIONS OF PHARMACEUTICAL PRODUCTS.
Date : 6-9-2018

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|---------------------|-----------------|--------------|-----------------|
| 1 | Y16PH0668 | Shanmukh Sai | 3.1 B. Pharm | S. Shanmukhsai |
| 2 | Y16PH0632 | G. Pavan Kumar | 3.1 B. Pharm | G. Pavan Kumar |
| 3 | Y16PH0637 | K. Sneha Ratha | 3.1 B. Pharm | K. Sneha Ratha |
| 4 | Y16PH0659 | N. Kishore Babu | 3.1 B. Pharm | N. Kishore Babu |
| 5 | Y16PH0649 | U. Manikamtha | 3.1 B. Pharm | U. Manikamtha |
| 6 | Y16PH0647 | K. Naga Lakshmi | 3.1 B. Pharm | K. Naga Lakshmi |
| 7 | Y16PH0624 | D. Swetha | 3.1 B. Pharm | D. Swetha |
| 8 | Y16PH0602 | N. Kishore | 3.1 B. Pharm | N. Kishore |
| 9 | Y16PH0667 | S. Sunitha | 3.1 B. Pharm | S. Sunitha |
| 10 | Y16PH0619 | Ch. NANEEN | 3.1 B. Pharm | Ch. Naveen |
| 11 | Y16PH0676 | T. Triveni | 3.1 B. Pharm | T. Triveni |
| 12 | Y16PH0629 | Gr. Therissa | 3.1 B. Pharm | Gr. Therissa |
| 13 | Y16PH0628 | G. Surekha | 3.1 B. Pharm | G. Surekha |
| 14 | Y16PH0607 | SD. Shameem | 3.1 B. Pharm | SD. Shameem |
| 15 | Y16PH0670 | Sk. Salma | 3.1 B. Pharm | Sk. Salma |
| 16 | Y16PH0621 | Ch. Rajagopal | 3.1 B. Pharm | Ch. Rajagopal |
| 17 | Ch. Salman Raju | Ch. Salman Raju | 3.1 B. Pharm | Ch. Salman Raju |



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| | | | | |
|----|----------------------|-----------|--------------|----------------------|
| 18 | K. Yaswanth | Y16PH0639 | 3.1 Bpharm | K. Yaswanth |
| 19 | V. Chashidanreddy | Y16PH0681 | 3.1 B. Pharm | V. Chashidanreddy |
| 20 | S. Phuspha Anjali | Y16PH0672 | 3.1 B. Pharm | S. Phuspha Anjali |
| 21 | P. Aravind | Y16PH0662 | 3.1 B. Pharm | P. Aravind |
| 22 | B. Kavyarani | Y16PH0615 | 3.1 B. Pharm | B. Kavyarani |
| 23 | J. Prem Kumar Naik | Y16PH0636 | 3.1 B. Pharm | J. Prem Kumar Naik |
| 24 | G. Vijaya Puma | Y16PH0631 | 3.1 B. Pharm | G. Vijaya Puma |
| 25 | B. Manisha Chaitanya | Y16PH0601 | 3.1 B. Pharm | B. Manisha Chaitanya |
| 26 | K. Nagendra Babu | Y16PH0603 | 3.1 B. Pharm | K. Nagendra Babu |
| 27 | K. H. V. Nagasree | Y16PH0643 | 3.1 B. Pharm | K. Nagasree |
| 28 | K. Madhu Priya | Y16PH0650 | 3.1 B. Pharm | K. Madhu Priya |
| 29 | K. Vijaya Raju | Y16PH0638 | 3.1 Pharmacy | K. Vijaya Raju |
| 30 | P. Jaya Sri | Y16PH0606 | 3.1 Pharm | P. Jaya Sri |
| 31 | V. Sri Lakshmi | Y16PH0680 | 3.1 B. Pharm | V. Sri Lakshmi |
| 32 | G. Suvetha | Y16PH0628 | 3.1 B. Pharm | G. Suvetha |
| 33 | B. Naga Jyothi | Y16PH0618 | 3.1 B. Pharm | B. Naga Jyothi |
| 34 | K. Srinivas | Y16PH0604 | 3.1 B. Pharm | K. Srinivas |
| 35 | M. Pravallika | Y16PH0665 | 3.1 B. Pharm | M. Pravallika |
| 36 | A. D. Venkata Sai | Y16PH0609 | 3.1 B. Pharm | A. D. Venkata Sai |
| 37 | P. Vasavi | Y16PH0605 | 3.1 B. Pharm | P. Vasavi |
| 38 | K. Ajay Reddy | Y16PH0605 | 3.1 B. Pharm | K. Ajay Reddy |
| 39 | B. Obulu | Y16PH0613 | 3.1 B. Pharm | B. Obulu |
| 40 | B. Sweety | Y16PH0614 | 3.1 B. Pharm | B. Sweety |



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| | | | | |
|----|---------------------|-----------|-----------------|---------------------|
| 41 | I. Anuradha | Y16PH0633 | 3.1 B. Pharma | I. Anuradha |
| 42 | J. V. Hareesh | Y16PH0634 | 3.1 B. Pharma | J. V. Hareesh |
| 43 | J. Veera Venkaidh | Y16PH0635 | 3.1 B. Pharma | J. Veera Venkaidh |
| 44 | K. Hanitha | Y16PH0633 | 3.1 B. Pharma | K. Hanitha |
| 45 | B. Renuka | Y16PH0611 | 3.1 B. Pharm | B. Renuka |
| 46 | B. S. Anuradha | Y16PH0617 | 3.1 B. Pharma | B. S. Anuradha |
| 47 | B. Chaitanya Kumar | Y16PH0618 | 3.1 B. Pharm | B. Chaitanya Kumar |
| 48 | P. B. Hanideep | Y16PH0641 | 3.1 B. Pharm | P. B. Hanideep |
| 49 | C. Srinivas Reddy | Y16PH0622 | 3.1 B. Pharm | C. Srinivas Reddy |
| 50 | M. Srikant Reddy | Y16PH0654 | 3.1 B. Pharm | M. Srikant Reddy |
| 51 | M. Charitha | Y16PH0655 | 3.1 B. Pharm | M. Charitha |
| 52 | S. V. Sai Pravalika | Y16PH0669 | 3.1 B. Pharm | S. V. Sai Pravalika |
| 53 | T. Alekya | Y16PH0677 | 3.1 B. Pharm | T. Alekya |
| 54 | S. Sarika Devi | Y16PH0666 | 3.1 B. Pharm | S. Sarika Devi |
| 55 | Y. Ramya | Y16PH0684 | 3.1 B. Pharmacy | Y. Ramya |
| | | | | |
| | | | | |
| | | | | |

S. L. Ramesh
Program Coordinator

A. Sudhakar
SIGNATURE OF THE PRINCIPAL
PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

One day Workshop On
Innovative Trends In
Experimental
Pharmacology And
Analysis Of Herbal Drugs

Organised by



A.M. REDDY MEMORIAL COLLEGE OF PHARMACY

Approved by AICTED & PCI New Delhi

Affiliated to Acharya Nagarjuna University

Petlurivaripalem, Narasaraopet, Guntur,

Andhra Pradesh - 522601

Phone :08647-247194 Mail: principalamreddypharmacy@gmail.com

Website: www.amreddypharmacy.com

Objective of The Program:

It is the study through experimental design in controlled situations which involves testing of pharmacologically unknown substance and pharmaceutical products in human and animal and photometric analysis (UV, IR, MS, AND NMR), thin layer chromatography (TLC), high performance liquid chromatography (HPLC), and gas chromatography (GC) can be employed in order to establish the constant composition of herbal preparations..

Topics Covered:

- Preclinical Trails
- Development Of Drug Discovery Process
- Types Of Preclinical Research
- Toxicological Studies.
- Tissue Culture Studies
- Genomic Studies

Outcomes of the program:

This seminar gives herbal medicine is the precursor of modern medicine and drug development. It is still the useful knowledge and routines to foster new therapeutics in the clinic and useful drugs against new diseases.

Date of Activity:

8-10-2018

Details of The Resource Person:

Mr. M.Sai Vishnu

Associate Professor

Dept Of Pharmaceutics

V.V Institute of Pharmaceutical Sciences

Guddlavaller

73965 65240

saivishnu13@gmail.com

Venue:



A.M. Reddy Memorial College Of Pharmacy.



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PROGRAM REPORT

Date: 9-10-2018

Program Name: One day Workshop On Innovative Trends In Experimental Pharmacology And Analysis Of Herbal Drugs

Date of Activity: 8-10-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details of The Resource Person: Mr. M.Sai Vishnu
Associate Professor
Dept Of Pharmaceutics
V.V Institute of Pharmaceutical Sciences
Guddlalleru
73965 65240
saivishnu13@gmail.com

No. of Participants: 30

Objective Of The Program:

It is the study through experimental design in controlled situations which involves testing of pharmacologically unknown substance and pharmaceutical products in human and animal and photometric analysis (UV, IR, MS, AND NMR), thin layer chromatography (TLC), high performance liquid chromatography (HPLC), and gas chromatography (GC) can be employed in order to establish the constant composition of herbal preparations.

Topics Covered

- Preclinical Trails
- Development Of Drug Discovery Process
- Types Of Preclinical Research
- Toxicological Studies.
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- Determination Of Radio Contaminants
- Determination Of Alpha-Toxins
- Stability Testing's

Outcomes of The Program:

This seminar gives herbal medicine is the precursor of modern medicine and drug development. It is still the useful knowledge and routines to foster new therapeutics in the clinic and useful drugs against new diseases.





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmpc2004@gmail.com, Website: www.amreddypharmacy.co.in

ATTENDANCE SHEET

Name of the Programme : One day on workshop on innovative trends
in experimental pharmacology and analysis of herbal drugs
Date : 8/10/2018

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|---------------------|------------|-------------------------|-------------------|
| 1 | K. Vardhini | Y17MPh0645 | 2 nd M.Pharm | K. Vardhini. |
| 2 | O. Asha Jyothi | Y17MPh0648 | 2 nd m-pharm | O. Asha Jyothi |
| 3 | M. Sravanthi | Y17MPh0646 | M.Pharm 2 nd | M. Sravanthi |
| 4 | P. Revathi | Y17MPh0650 | 2 nd M.Pharm | P. Revathi |
| 5 | A. Nikhila | Y17MPh0601 | 2 nd M.Pharm | A. Nikhila. |
| 6 | B. punna reddy | Y17MPh0602 | 2 nd m-pharm | B. punna reddy. |
| 7 | B. Yamuna Sai | Y17MPh0603 | 2 nd M.Pharm | B Yamuna Sai |
| 8 | B. Ganana prakash | Y17MPh0604 | 2 nd m-pharm | B. Ganana prakash |
| 9 | E. Seerani | Y17MPh0605 | 2 nd M.Pharm | E. Seerani |
| 10 | E. priyanka | Y17MPh0606 | 2 nd M.Pharm | E. priyanka |
| 11 | G. Sowjanya | Y17MPh0607 | 2 nd m-pharm | G. Sowjanya |
| 12 | K. mounika | Y17MPh0608 | 2 nd m-pharm | K. mounika. |
| 13 | K. Swetha | Y17MPh0609 | 2 nd m-pharm | K. Swetha. |
| 14 | m. Glogy | Y17MPh0610 | 2 nd m-pharm | m. Glogy |
| 15 | Nabamitosen | Y17MPh0611 | 2 nd M.Pharm | Nabamitosen |
| 16 | k. Phanisri | Y17MPh0612 | 2 nd M.Pharm | k. Phanisri |
| 17 | R. Siyonkumari | Y17MPh0613 | 2 nd M.Pharm | k. Siyonkumari |

**A SEMINAR ON
“SMART VIEW
ON
INTELLECTUAL PROPERTY
INCLUDING OUTREACH
AND
SUPPORTIVE ACTIVITIES”**

Date of Activity: 15-10-2018

Organized By



A.M REDDY MEMORIAL COLLEGE OF PHARMACY

Approved by AICTE & PCI New Delhi

Affiliated to A N U

Petlurivaripalem, Narasaraopet, Guntur, A.P-522601

Our Vision:

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class centre excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

Our Mission:

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship among the students.

Objective of The Program:

- The medical innovations and treatments leading to the discovery of new life-saving drugs must be protected through intellectual property rights (IPR).
- As the relationship between a consumer and a pharmaceutical product is based entirely on trust, trademarks help to distinguish and protect the brand on a company and product level.
- Patents offer pharmaceutical companies with exclusive rights to market their drugs and prevent others from selling copying, or manufacturing these drugs for 20 years from the date of application.
- For pharmaceutical companies, IPR is a prerequisite for identifying, planning, commercializing, and protecting their inventions. They also encourage healthy competition, which promotes industrial development and economic growth.

Topics Covered:

- Patents
- Industrial designs
- Trademarks
- Copyright
- Trade secrets
- Protection of invention
- Economic growth and competitiveness
- Encourage innovation and reward entrepreneurs
- Generate solutions to global challenges
- Protects consumers and families

Outcome of the Program :

The participants of the seminar will be able to understand the procedures to convert the research outcome into patent. The seminar will bring a positive transformation in the faculty member's attitude in their project and research work and get them more focused as well as results oriented, and the processes further commercialization or technology transfer.

Details of The Resource Person:

Mr. Raghavendra Kumar Gunda

Associate Professor,

Dept of Pharmaceutics

MAM College of Pharmacy.

Narasaraopet

drkkgpharmacy@gmail.com

9666705894



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 02-10-2018

Circular

Our institution is going to conduct a seminar on “**smart view on intellectual property including outreach and supportive activities**” on **15-10-2018** by **Mr. Raghavendra Kumar Gunda**

So all the students Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar
PRINCIPAL

**A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY**

Copy to:

- 1. The Chairman.**
- 2. The Secretary & correspondent.**

HOD Analyt - N. Mallik
HOD cology - Dossaiendran
HOD pharmb - Ch. U. K



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 15-10-2018

Program Name: Smartview On Intellectual Property Including Outreach And Supportive Activities

Date of Activity: 15-10-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details of The Resource Person:

Mr. Raghavendra Kumar Gunda

Associate Professor,

Dept of Pharmaceutics

MAM College of Pharmacy.

Narasaraopet

drkkgpharmacy@gmail.com

9666705894

No. of Participants: 67

Objective of The Program:

- The medical innovations and treatments leading to the discovery of new life-saving drugs must be protected through intellectual property rights (IPR).
- As the relationship between a consumer and a pharmaceutical product is based entirely on trust, trademarks help to distinguish and protect the brand on a company and product level.
- Patents offer pharmaceutical companies with exclusive rights to market their drugs and prevent others from selling, copying, or manufacturing these drugs for 20 years from the date of application.
- For pharmaceutical companies, IPR is a prerequisite for identifying, planning, commercializing, and protecting the inventions. They also encourage healthy competition, which promotes industrial development and economic growth.

Topics Covered:

- Patents
- Industrial designs



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- Trademarks
- Copyright
- Trade secrets
- Protection of invention
- Economic growth and competitiveness
- Encourage innovation and reward entrepreneurs
- Generate solutions to global challenges
- Protects consumers and families

Outcome of the Program :

The participants of the seminar will be able to understand the procedures to convert the research outcome into patents. The seminar will bring a positive transformation in the faculty member's attitude in their project and research works and get them more focussed as well as results oriented, and the processes further commercialization or technology transfer.



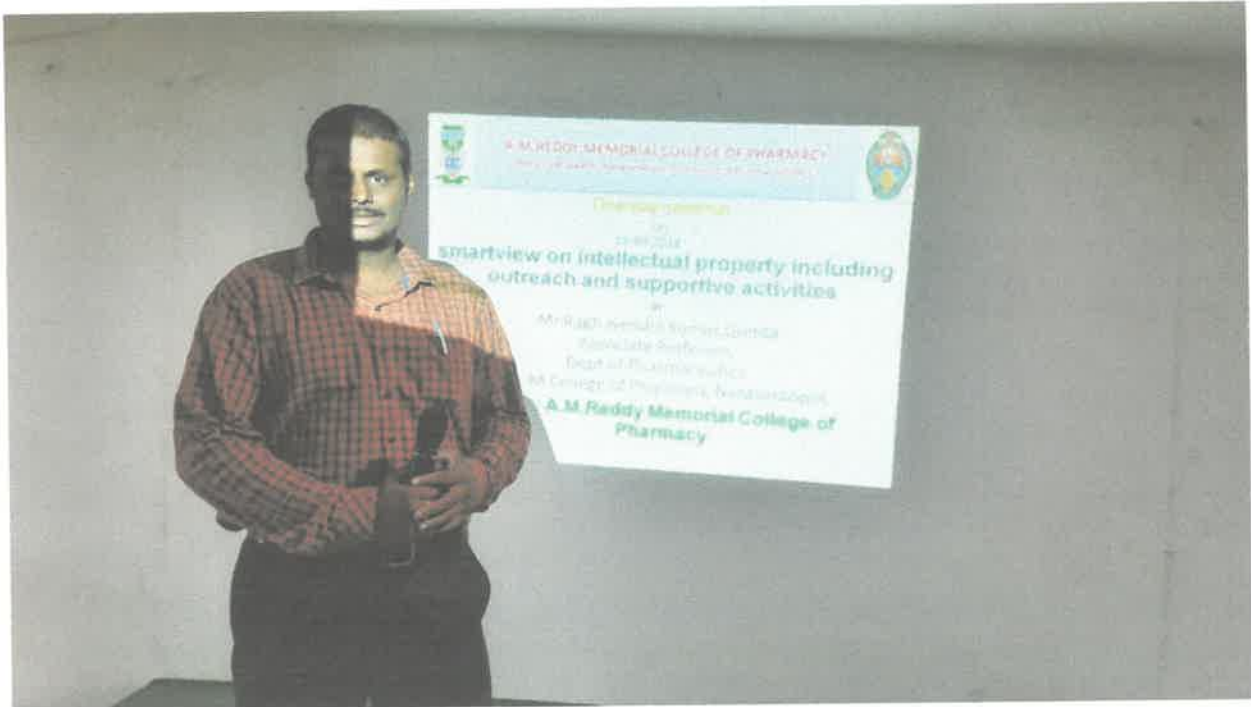


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ATTENDANCE SHEET

Name of the Programme : *Smart view on intellectual property including Outreach & Supportive activities.*

Date : *15/10/2018*

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|---------------------|------------|-------------|---------------------|
| 1. | K. Haritha | Y15PH0602 | 4.1 B.Pharm | K. Haritha |
| 2. | M. Kishore Reddy | Y15PH0607 | 4.1B.Pharm | M. Kishore Reddy |
| 3. | MP. Nagendra | Y15PH0608 | 4.1 Bpharm | MP. Nagendra. |
| 4. | A. Asha Priya | Y15PH0614 | 4.1Bpharm | A. Asha Priya |
| 5. | B. Chinna nasaraiah | Y15PH0619 | 4.1Bpharm | B. chinna nasaraiah |
| 6. | G. Bhavani | Y15PH0631 | 4.1B.pharm | G. Bhavani |
| 7. | A. Sivanagaraiu | Y15PH0601 | 4.1B.Pharm | A. Sivanagaraiu |
| 8. | D. Sandya | Y15PH06024 | 4.1B.pharm | D. Sandya |
| 9. | G. Vinay Kumar | Y15PH0620 | 4.1B.pharm | G. Vinay Kumar |
| 10. | P. Premakumar | Y15PH0617 | 4.1BPharm | P. Premakumar |
| 11. | L. GANANALAHARI | Y15PH0633 | 4.1B.pharm | L. GANANALAHARI |
| 12. | G. Jaya Alekya Sita | Y15PH0628 | 4.1Bpharm | G. Jaya Alekya Sita |
| 13. | K. Nagarjuna. | Y15PH0603 | 4.1B.pharm. | K. Nagarjuna. |
| 14. | Ch. Harika | Y15PH0623 | 4.1B.pharm | Ch. Harika |
| 15. | G. Prakash | Y15PH0632 | 4.1B.pharm | G. Prakash |
| 16. | D. Honey Shmitha | Y15PH0625 | 4.1B.pharm | D. Honey Shmitha |
| 17. | A. Yamini Sowsantra | Y15PH0615 | 4.1B.Pharm | A. Yamini Sowsantra |



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| | | | | |
|----|----------------------|-----------|-----------------|----------------------|
| 18 | K. Srinivasa Reddy | Y15PH0606 | 4.1 B. Pharmacy | K. Srinivasa Reddy |
| 19 | Y. Gopi | Y15PH0611 | 4.1 B. Pharmacy | Y. Gopi |
| 20 | G. Srikanth | Y15PH0629 | 4.1 B. Pharmacy | G. Srikanth. |
| 21 | J. V. R. Neelima | Y15PH0637 | 4.1 B. Pharmacy | J. V. R. Neelima |
| 22 | K. Gayatri Devi | Y15PH0645 | 4.1 B. Pharmacy | K. Gayatri Devi |
| 23 | K. Ramasireesha | Y15PH0644 | 4.1 B. Pharmacy | K. Ramasireesha |
| 24 | K. Sushma | Y15PH0641 | 4.1 B. Pharmacy | K. Sushma |
| 25 | M. Madhinarayana | Y15PH0650 | 4.1 B. Pharmacy | M. Madhinarayana |
| 26 | A. PARAVATHI | Y15PH0613 | 4.1 B. Pharmacy | A. PARAVATHI |
| 27 | K. Lokeswari | Y15PH0643 | 4.1 B. Pharmacy | K. Lokeswari |
| 28 | K. Manasa | Y15PH0642 | 4.1 B. Pharmacy | K. Manasa |
| 29 | M. PRIYANKA | Y15PH0651 | 4.1 B. Pharmacy | M. PRIYANKA |
| 30 | C. Mani Teja | Y15PH0621 | 4.1 B. Pharmacy | C. Mani Teja |
| 31 | S. Anjaneyulu | Y15PH0665 | 4.1 B. Pharmacy | S. Anjaneyulu |
| 32 | J. HARSHITHA | Y15PH0638 | 4.1 B. Pharmacy | J. HARSHITHA |
| 33 | K. Megana | Y15PH0639 | 4.1 B. Pharmacy | K. Megana |
| 34 | S. GOPI | Y15PH0666 | 4.1 B. Pharmacy | S. GOPI |
| 35 | V. Venkateswarachari | Y15PH0610 | 4.1 B. Pharmacy | V. Venkateswarachari |
| 36 | S. SUHANA | Y15PH0668 | 4.1 B. Pharmacy | S. SUHANA |
| 37 | K. Hanoku | Y15PH0640 | 4.1 B. Pharmacy | K. Hanoku |
| 38 | G. Gunisharani | Y15PH0635 | 4.1 B. Pharmacy | G. Gunisharani |
| 39 | S. Kalesha | Y15PH0667 | 4.1 B. Pharmacy | S. Kalesha |
| 40 | J. Madasa | Y15PH0636 | 4.1 B. Pharmacy | J. Madasa |



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| | | | | |
|----|---------------------------|-----------|---------------|---------------------------|
| 41 | D. Udaya Bhaskara Lakshmi | Y15PH0626 | 4.1 B. Pharm. | D. Udaya Bhaskara Lakshmi |
| 42 | M. Nagarjuna Reddy | Y15PH0653 | 4.1 B. Pharm | M. Nagarjuna Reddy |
| 43 | K. Kishore | Y15PH0605 | 4.1 B. Pharm | K. Kishore |
| 44 | K. Nagoo Ullif | V15PH0646 | 4.1 B. Pharm | K. Nagoo Ullif |
| 45 | N. Vijaya Lakshmi | V15PH0654 | 4.1 B. Pharm | N. Vijaya Lakshmi |
| 46 | CH. Chandu Babu | Y15PH0620 | 4.1 B. Pharm | CH. Chandu Babu |
| 47 | P. Anjum Sulthana | Y15PH0658 | 4.1 B. Pharm | P. Anjum Sulthana |
| 48 | K. Venkata Ravi | Y15PH0648 | 4.1 B. Pharm | K. Venkata Ravi |
| 49 | P. Abdul Mohid | Y15PH0659 | 4.1 B. Pharm | P. Abdul Mohid |
| 50 | A. Siva Teja | V15PH0612 | 4.1 B. Pharm | A. Siva Teja |
| 51 | M. Chakravathi | Y15PH0649 | 4.1 B. Pharm | M. Chakravathi |
| 52 | P. Prudhvi Chand | Y15PH064 | 4.1 B. Pharm | P. Prudhvi Chand |
| 53 | S. Manika | Y15PH0664 | 4.1 B. Pharm | S. Manika |
| 54 | K. Rajesh | Y15PH0647 | 4.1 B. Pharm | K. Rajesh |
| 55 | P. Suvaschala | Y15PH0663 | 4.1 B. Pharm | P. Suvaschala |
| 56 | P. Vamsi Krishna | Y15PH0660 | 4.1 B. Pharm | P. Vamsi Krishna |
| 57 | P. Sravani | Y15PH0657 | 4.1 B. Pharm | P. Sravani |
| 58 | A. Bhu Lakshmi | Y15PH0616 | 4.1 B. Pharm | A. Bhu Lakshmi |
| 59 | N. Srilakshmi Sowjanya | Y15PH0656 | 4.1 B. Pharm | N. Srilakshmi Sowjanya |
| 60 | P. Padma Deepthi | Y15PH0662 | 4.1 B. Pharm | P. Padma Deepthi |
| 61 | G. Kavitha | Y15PH0634 | 4.1 B. Pharm | G. Kavitha |
| 62 | M. Venkatesh | Y15PH0655 | 4.1 B. Pharm | M. Venkatesh |
| 63 | M. Gowthami | Y15PH0652 | 4.1 B. Pharm | M. Gowthami |

**ONE DAY SEMINAR
ON
NANO COMPOSITES
AS
RECYCLABLE CATALYSTS
FOR
ORGANIC SYNTHESIS
AND
WATER TREATMENT**

Organized By



**A.M. REDDY MEMORIAL COLLEGE
OF PHARMACY**

Approved by AICTE & PCI New Delhi

Affiliated to A.N.U

Petlurivaripalem, Narasaraopet

Our Vision:

Our institutions vision is our North-star to carve a niche by itself. Emerging a world class center excellence in pharmaceutical education; undeterred in decision making; through the strategies, actions mission may change over time; ultimately to produce competent technocrats, nurturing the innovative research and entrepreneurship attitude and meeting the global standards real novel challenges of society and nation.

Our Mission:

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting technologies and achieve 100% placement. To create a healthy and conducive atmosphere among the faculty, students professionally and ethically and have effective interaction with industry professional, alumni academicians premier institutions.

To generate technically sound knowledge pharmacists to cater the need of the nation. To promote research and entrepreneurship among the students.

Date of Activity

12-11-2018

About AMRMCP:

A.M. Reddy Memorial College of Pharmacy is Water plays a crucial role in every animal founded by NRIs to impart high quality technical There are a multitude of problems that and professional education in order to reflect the be occurred without water, and mankind social responsiveness of the pharmacy college to lives can be extinct. Several solutions society's needs for competent and compassionate should be implemented in order pharmacists, quality and affordable healthcare and protect water supplies and to treat research directed at improving health care for used in industries. Wastewater treatment individuals and the community. sounded economical and convenient

The peerless institute was brought into existence to to overcome water scarcity. Phy bridge the gap between industry and the institute chemical, biological and mixed treat and bring technology from lab to land. From the systems provide ample opportunity t inception, the institute focused on enhancing water over and over again. However excellence in teaching with emphasis on practical using nanotechnology in learning balanced with theory. systems wastewater treatment can

College of Pharmacy has excellent facilities even to much more quality and overcome undertake research & development activities to drawbacks. Nano-membranes in develop good quality healthcare products to benefit technology is one of the most appro the nation as a whole and also the common man. treatment technology that have potent

It continuously strives to achieve academic postpone water shortage until several year excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work to evolve teaching learning processes that are satisfying the ignited minds of the learners as well as teachers.

The college has created a hallmark through its learning methodologies incorporating new Professor & Principal, Dept Of Ceutics,

The strength of A.M. Reddy Memorial College of Sri Vani School Of Pharmacy, Chevutur.

Pharmacy is students, who have been continuously drnrkolli@gmail.com 83328 85566

securing many ranks at national level competitive exams like GPAT, PGECET, TOEFL, IELTS, GRE etc., the institute gains the favor of the students, exclusively in global standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

Objectives of The Programme:

Venue

A.M. REDDY MEMORIAL COLLEGE
PHARMACY

Details of The Resource Person:

Dr. K. Narendra Kumar Reddy,
Professor & Principal,

Dept Of Ceutics,
Sri Vani School Of Pharmacy,
Chevutur.

drnrkolli@gmail.com
83328 85566



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalmrmpc2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 02-10-2018

Circular

Our institution is going to conduct “A One Day Seminar On Nano Composites As Recyclable Catalys.Ts For Organic Synthesis And Water Treatment” on 12-11-2018 by Dr.P.K. Narendra Kumar Reddy

So all the students Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar
PRINCIPAL

A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

Analysis HOD: *N. Mallikarjun*
HOD colony: *Dorailandam*
HOD pharm D: *Ch. V. B.*



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 12-11-2018

Program Name: One Day Seminar On Nano Composites As Recyclable Catalysts For Organic Synthesis And Water Treatment

Date of Activity: 12-11-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details of The Resource Person: Dr. K. Narendra Kumar Reddy,
Professor & Principal,
Dept Of Ceutics,
Sri Vani School Of Pharmacy,
Chevutur.
drnkrkolli@gmail.com
83328 85566

No. of Participants: 71

Objectives of The Programme:

Water plays a crucial role in every animals life. There are a multitude of problems that can be occurred without water, and mankind's lives can be extinct. Several solutions should be implemented in order to protect water supplies and to treat water used in industries. Wastewater treatment is sounded economical and convenient way to overcome water scarcity. Physical, chemical, biological and mixed treatment systems provide ample opportunity to use water over and over again. However, by using nanotechnology in these systems wastewater treatment can reach much more quality and overcome their drawbacks. Nano-membranes in mbr technology is one of the most appropriate treatment technology that have potential to postpone water shortage until several years.

Topics Covered:

- Waste Water Treatment Methods – Physical, Chemical & Biological
- Nanotechnology In Waste Water Treatment



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- Zero Valent Metal Nano Particals
 1. Silver Nano Particals
 2. Iron Nanoparticals
- Metal Oxide Nano Particals
 1. Tio₂ Nanoparticals
 2. Zno Nanoparticals
 3. Iron Oxide Nanoparticals
- Carbon Nanotubes
- Nano Composites
- Types Of Nano Materials In Waste Water Treatment

Out Comes Of The Programme:

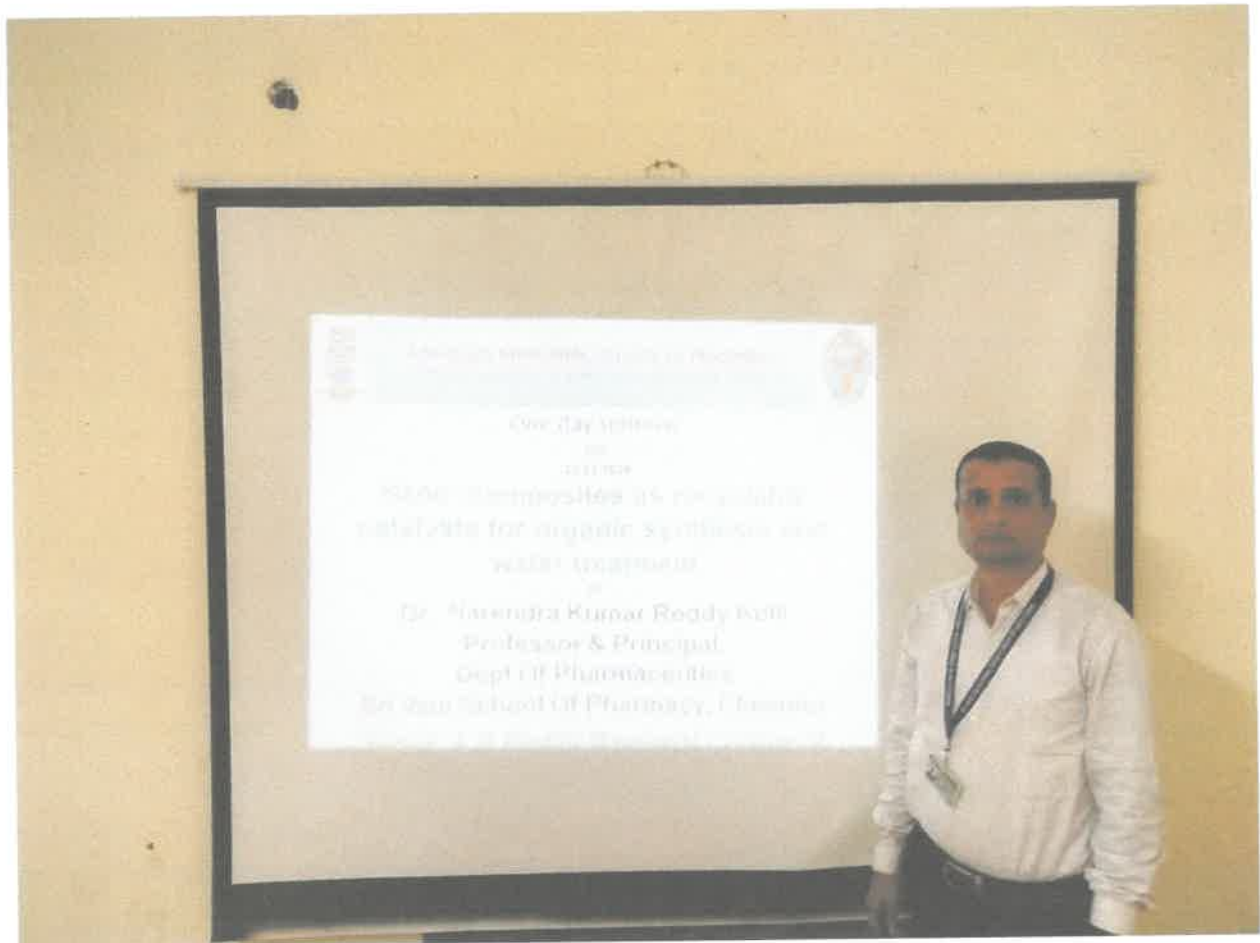
This seminar gives good knowledge about nanotechnology should be utilized as a supplementary technology beside other means for water treatment. The best form of using nanomaterials in this process is incorporating them with or without coating them on membranes and composites. The following key advantages: less pressure is required to pass water across the filter that means it dramatically decreases the operational costs, they are more efficient, and they have enormous surface areas which can be easily cleaned by back-flushing compared to conventional methods





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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrmp2004@gmail.com, Website: www.amreddypharmacy.co.in

ATTENDANCE SHEET

Name of the Programme : A one day seminar on Nano composites as recyclable catalys. Ts for organic synthesis and water treatment

Date : 8/10/2018

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|---------------------------|------------|-------------|---------------------------|
| 1 | A. Sivanagaraju | Y15PH0601 | 4.2 B.Pharm | A. Sivanagaraju |
| 2 | C. Naga Jyothi | Y15PH0622 | 4.2 B.Pharm | C. Naga Jyothi |
| 3 | K. Srinivasapoddy | Y15PH0606 | 4.2 B.Pharm | K. Srinivasa Reddy |
| 4 | D. Udaya Bhaskara Lakshmi | Y15PH0626 | 4.2 B.Pharm | D. Udaya Bhaskara Lakshmi |
| 5 | G. Vinay Kumar | Y15PH0630 | 4.2 B.Pharm | G. Vinay Kumar |
| 6 | J. HARSHITHA | Y15PH0638 | 4.2 B.Pharm | J. HARSHITHA |
| 7 | B. chinna nasaraiah | Y15PH06019 | 4.2 B.Pharm | B. chinna nasaraiah |
| 8 | K. Manasa | Y15PH0642 | 4.2 B.Pharm | K. Manasa |
| 9 | G. Bhavani | Y15PH0631 | 4.2 B.Pharm | G. Bhavani |
| 10 | S. GOP? | Y15PH0666 | 4.2 B.Pharm | S. GOP? |
| 11 | K. Haritha | Y15PH0602 | 4.2 B.Pharm | K. Haritha |
| 12 | P. Suvarchala | Y15PH0663 | 4.2 B.Pharm | P. Suvarchala |
| 13 | S. Karesha | Y15PH0667 | 4.2 B.Pharm | S. Karesha |
| 14 | S. Manika | Y15PH0664 | 4.2 B.Pharm | S. Manika |
| 15 | K. Lokeswari | Y15PH0643 | 4.2 B.Pharm | K. Lokeswari |
| 16 | G. Srikanth | Y15PH0629 | 4.2 B.Pharm | G. Srikanth |
| 17 | A. Yamini Sowjanya | Y15PH0615 | 4.2 B.Pharm | A. Yamini Sowjanya |



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| | | | | |
|-----|-----------------------|-----------|-----------------------|-----------------------|
| 18. | ch. Harika | Y15PH0623 | 4.2 B. Pharm | ch. Harika |
| 19. | J. Monasa | Y15PH0636 | 4.2 B. Pharm | J. Monasa |
| 20 | L. GNANALAHARI | Y15PH0633 | 4.2 B. Pharm | L. GNANALAHARI |
| 21 | K. Kishore | Y15PH0605 | 4.2 B. Pharm | K. Kishore. |
| 22 | K. Ramasreesha | Y15PH0644 | 4.2 B. Pharm | K. Ramasreesha |
| 23 | K. Venkata Ravi | Y15PH0648 | 4.2 B. Pharm | K. Venkata Ravi |
| 24 | m. chakravathi | Y15PH0649 | 4.2 B. Pharm | m. chakravathi |
| 25 | M. Kishore Reddy | Y15PH0607 | 4.2 B. Pharm | M. Kishore Reddy |
| 26 | P. Abdul Mohid | Y15PH0659 | 4.2 B. Pharm | P. Abdul Mohid |
| 27 | P. Vamsi Krishna | Y15PH0660 | 4.2 B. Pharm | P. Vamsi Krishna |
| 28 | A. Bhu lakshmi | Y15PH0616 | 4.2 B. Pharm | A. Bhu lakshmi. |
| 29 | K. Nagarjuna | Y15PH0603 | 4.2 B. Pharm | K. Nagarjuna. |
| 30 | P. Prudhvi Chand | Y15PH0661 | 4.2 B. Pharm | P. Prudhvi Chand |
| 31. | P. Padma deepthi | Y15PH0662 | 4.2 B. Pharm | P. Padma deepthi |
| 32 | A. Asha Priya. | Y15PH0614 | 4.2 B. Pharm | A. Asha Priya |
| 33 | J. V. R. Neelima | Y15PH0637 | 4.2 B. Pharm | J. V. R. Neelima |
| 34 | MP. Nagendra | Y15PH0608 | 4.2 B. Pharm | MP. Nagendra. |
| 35 | K. Sushma | Y15PH0641 | 4.2 B. Pharm | K. Sushma |
| 36 | P. Premakumar | Y15PH0617 | 4.2 B. Pharm | p. Premakumar |
| 37 | K. Satish. | Y15PH0604 | 4.2 B. Pharm | K. Satish. |
| 38 | C. Mani Teja | Y15PH0621 | 4.2 B. Pharm | C. Mani Teja |
| 39 | K. Hanoklu | Y15PH0640 | 4.2 B. Pharm K. HO | K. Hanoklu |
| 40 | V. Venkateswara chari | Y15PH0610 | 4.2 B. Pharm | V. Venkateswara chari |



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| | | | | |
|----|------------------------|-----------|-------------|------------------------|
| 41 | D. honey Shmitra | Y15PH0625 | 4.2.B.Pharm | D. honey Shmitra |
| 42 | G. Jaya Alekya Sita | Y15PH0628 | 4.2.B.Pharm | G. Jaya Alekya Sita |
| 43 | M. aadinarayana. | Y15PH0650 | 4.2.B.Pharm | M. aadinarayana. |
| 44 | M. PRIYANKA | Y15PH0651 | 4.2.B.Pharm | M. PRIYANKA |
| 45 | M. Nagarjuna Reddy | Y15PH0653 | 4.2.B.Pharm | M. Nagarjuna Reddy |
| 46 | K. Megana | Y15PH0639 | 4.2.B.Pharm | K. Megana |
| 47 | N. Venkatesh | Y15PH0655 | 4.2.B.Pharm | N. Venkatesh |
| 48 | N. vijaya lakshmi | Y15PH0654 | 4.2.B.Pharm | N. vijaya lakshmi |
| 49 | CH. CHANDUBABU | Y15PH0620 | 4.2.B.Pharm | CH. CHANDUBABU |
| 50 | G. Prakash | Y15PH0632 | 4.2.B.Pharm | G. Prakash |
| 51 | P. Anjum Sultana. | Y15PH0658 | 4.2.B.Pharm | P. Anjum Sultana. |
| 52 | G. Gunisharani | Y15PH0635 | 4.2.B.Pharm | G. Gunisharani |
| 53 | S. SUHANA | Y15PH0668 | 4.2.B.Pharm | S. SUHANA |
| 54 | M. Shaini | Y15PH0669 | 4.2.B.Pharm | M. Shaini |
| 55 | K. Gayatri Devi | Y15PH0645 | 4.2.B.Pharm | K. Gayatri Devi |
| 56 | P. Sravani | Y15PH0657 | 4.2.B.Pharm | P. Sravani |
| 57 | N. Srilakshmi Sowjanya | Y15PH0656 | 4.2.B.Pharm | N. Srilakshmi Sowjanya |
| 58 | M. Gowthami | Y15PH0652 | 4.2.B.Pharm | M. Gowthami |

SIGNATURE OF THE PRINCIPAL

Program Coordinator



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| | | | | |
|----|-------------------|-----------|----------------|-------------------|
| 59 | D. Sandya | Y15PH0624 | 4.2 B.pharm | D. Sandya |
| 60 | S. Mounika | Y15PH0670 | 4.2 B.Pharm | S. Mounika |
| 61 | K. Nagasree Valli | Y15PH0646 | 4.2 B.Pharm | K. Nagasree Valli |
| 62 | T. Lakshmi | Y15PH0673 | 4.2 B.Pharm | T. Lakshmi |
| 63 | T. Tejeswar Reddy | Y25PH0672 | 4.2 B.Pharm | T. Tejeswar Reddy |
| 64 | Y. Gopi | Y15PH0611 | 4.2 B.Pharmacy | Y. Gopi |
| 65 | V. Malleswari | Y15PH0674 | 4.2 B.Pharm | V. Malleswari |
| 66 | V. Navya | Y15PH0675 | 4.2 B.Pharm | V. Navya |
| 67 | V. Kalyani | Y25PH0676 | 4.2 B.Pharm | V. Kalyani |
| 68 | V. Sravani | Y15PH0677 | 4.2 B.Pharm | V. Sravani |
| 69 | Y. VASUNDHARA | Y15PH0678 | 4.2 B.Pharm | Y. VASUNDHARA |
| 70 | Y. Gayathri | Y15PH0679 | 4.2 B.Pharm | Y. Gayathri |
| 71 | | | | |
| 72 | | | | |
| 73 | K. Rajesh | Y15PH0684 | 4.2 B.Pharm | K. Rajesh |
| | | | | |
| | | | | |


Program Coordinator


SIGNATURE OF THE PRINCIPAL

PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

**A SEMINAR
ON
RECENT ADVANCES
IN
HERBAL FORMULATIONS**

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Our Vision:

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class centre excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

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Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship among the students.

Date of Activity

3-11-2018

Venue:

A.M. Reddy Memorial College Of Pharmacy

About Certificate Programme:

Objective of The Program:

Herbal formulation shall mean a dosage form consisting of one or more herbs or processed herb in specialized quantities to provide specific nutritional, cosmetic benefit and other benefits meant for use to diagnose treat, mitigate diseases of human beings or animals and alter the structure or physiology of human beings or animals. These include comminuted or powered herbal substances, tinctures, extracts, essential oils, expressed juices and processed exudates.

Topics Covered:

- Herbal formulations
- Challenges in herbal formulation
- Constrain in herbal formulations
- Concept of detoxification
- Factors effecting safety and quality of herbal formulations

Details of The Resource Person:

Dr.R.L.C Sasidhar

Professor

Dept. of Pharmaceutical Analysis CHIPS, Guntur

rlcsasidhar@gmail.com

9676799666

Coordinator Details:



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 27-10-2018

Circular

Our institution is going to conduct "A Seminar On Recent Advances In Herbal Formulations" on 03-11-2018 by DR.R.L.C. Sasidhar.

Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar

PRINCIPAL

PRINCIPAL

**A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY**

Copy to:

- 1. The Chairman.**
- 2. The Secretary & correspondent.**

Cology HOD - DR. Sairam

Pharm D HOD - Ch. V. K.

HOD Analysis - N. Malika

[Signature]



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PROGRAM REPORT

Date: 4-11-2018

Program Name: A Seminar On Recent Advances In Herbal Formulations

Date of Activity: 3-11-2018

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details of The Resource Person: Dr.R.L.C Sasidhar
Professor
Dept. of Pharmaceutical Analysis
CHIPS, Guntur
rlcsasidhar@gmail.com
9676799666

No. of Participants: 43

Objective of The Program:

Herbal formulation shall mean a dosage form consisting of one or more herbs or processed herb in specialized quantities to provide specific nutritional, cosmetic benefit and other benefits meant for use to diagnose treat, mitigate diseases of human beings or animals and alter the structure or physiology of human beings or animals. These include comminuted or powered herbal substances, tinctures, extracts, essential oils, expressed juices and processed exudates.

Topics Covered:

- Herbal formulations
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Phone: 08647-247194, 247193, Fax: 247192, Email: principalmrmmcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Outcomes of The Program:

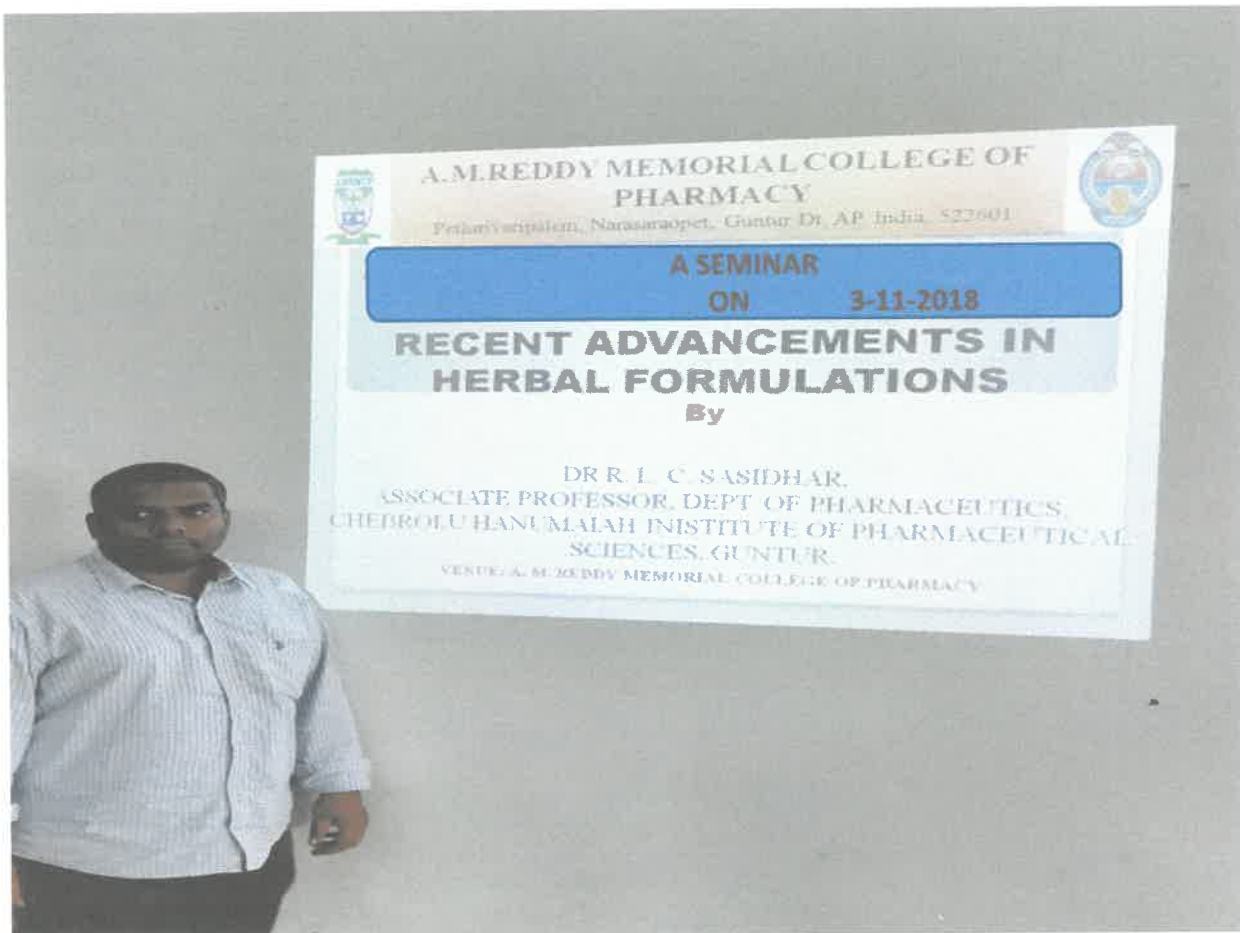
The participants of the seminar understood the herbal formulation and recent advances in herbal formulations. Factors effecting the development of formulations of new herbs gave good knowledge and scope towards research practice. Totally the seminar was felt scopful by the participants.





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Petturivaripalem, Narasaraopet, Guntur Dt. AP India. 522601

A SEMINAR
ON 3-11-2018

RECENT ADVANCEMENTS IN
HERBAL FORMULATIONS

By

DR R. L. C. SASIDHAR,
ASSOCIATE PROFESSOR, DEPT. OF PHARMACEUTICS,
CHEBROLU HANUMALAH INSTITUTE OF PHARMACEUTICAL
SCIENCES, GUNTUR.
VENUE: A. M. REDDY MEMORIAL COLLEGE OF PHARMACY



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

ATTENDANCE SHEET

Name of the Programme : A seminar on recent ~~overalls~~ advances in
Date : 3/11/2018 herbal formulations on

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|-------------------------------|------------|----------------------|-------------------------------|
| 1 | K. mounika | Y17MPH0608 | M. Pharm 2 year | K. mounika |
| 2 | Nabamitasen | Y17MPH0611 | M. Pharm 2 year | Nabamitasen |
| 3 | S. Nagajoytaarani | Y17MPH0637 | 2nd year m pharm | Sinaga diyojaraani |
| 4 | A. lakshmi Nikhila | Y17MPH0601 | M. Pharm 2 year | A. lakshmi Nikhila |
| 5 | G. Sravan B. Gnana Prakash | Y17MPH0604 | M. Pharm 2nd year | G. Sravan B. Gnana Prakash |
| 6 | K. Phani Sri | Y17MPH0602 | M. Pharm 2nd year | K. Phani Sri |
| 7 | V. Srikanth | Y17PH0604 | M. Pharm 2nd year | V. Srikanth |
| 8 | B. Gnana Prakash | Y17MPH0604 | M. Pharm 2 year | B. Gnana Prakash |
| 9 | E. Priyanka | Y17PH0606 | M. Pharm 2nd year | E. Priyanka |
| 10 | G. Sowjanya | Y17PH0607 | M. Pharm 2nd year | G. Sowjanya |
| 11 | V. Srikanth | Y17MPH0614 | M. 2 Pharm | V. Srikanth |
| 12 | K. Sweetha | Y17PH0609 | M. Pharm 2nd year | K. Sweetha |
| 13 | R. Sijoni kumari | Y17PH0613 | M. Pharm 2nd year | R. Sijoni kumari |
| 14 | B. Yamuna sai | Y17PH0603 | M. Pharm 2 year | B. Yamuna sai |
| 15 | K. Vardhini | Y17MPH0645 | 2nd M. Pharm | K. Vardhini |
| 16 | M. Anuzy | Y17PH0610 | M. Pharm 2nd year | M. Anuzy |
| 17 | M. Sravanthi | Y17MPH0646 | M. Pharm 2nd year | M. Sravanthi |



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Phone: 08647-247194, 247193. Fax: 247192. Email: principalammrmp2004@gmail.com. Website: www.amreddypharmacy.co.in

| | | | | |
|----|--------------------|------------|--------------------------|--------------------|
| 18 | K. P. Kashankhi | Y17MPH0632 | 2 nd M. Pharm | K. Kashankhi |
| 19 | K. Lalitha | Y17MPH0634 | 2 nd M. Pharm | K. Lalitha |
| 20 | M. Phanendra Reddy | Y17MPH0623 | 2 nd M. Pharm | M. Phanendra Reddy |
| 21 | K. Sivanjaneyulu | Y17MPH0633 | 2 nd M. Pharm | K. Sivanjaneyulu |
| 22 | N. Charshini | Y17MPH0625 | 2 nd M. Pharm | N. Charshini |
| 23 | B. Ramya | Y17MPH0618 | 2 nd M. Pharm | B. Ramya |
| 24 | Sh. Janhavi Saida | Y17MPH0629 | 2 nd M. Pharm | Sh. Janhavi Saida |
| 25 | T. Naga Bhulakshmi | Y17MPH0640 | 2 nd M. Pharm | T. Naga Bhulakshmi |
| 26 | O. Asha Jyothi | Y17MPH0648 | 2 nd M. Pharm | O. Asha Jyothi |
| 27 | M. Ushalka Inamrao | Y17MPH0616 | 2 nd M. Pharm | M. Ushalka Inamrao |
| 28 | M. Anusha | Y17PH0624 | 2 nd M. Pharm | M. Anusha |
| 29 | K. Deepika | Y17PH0631 | 2 nd M. Pharm | K. Deepika |
| 30 | A. Praveen | Y17PH0641 | 2 nd M. Pharm | A. Praveen |
| 31 | Sk. Adam Shafi | Y17PH0638 | 2 nd M. Pharm | Sk. Adam Shafi |
| 32 | K. Harish | Y17PH0622 | 2 nd M. Pharm | K. Harish |
| 33 | K. Nagateja | Y17PH0624 | 2 nd M. Pharm | K. Nagateja |
| 34 | S. Sandhya | Y17PH0639 | 2 nd M. Pharm | S. Sandhya |
| 35 | G. Sri Lakshmi | Y17PH0642 | 2 nd M. Pharm | G. Sri Lakshmi |
| 36 | Ch. Ashok Kumar | Y17PH0619 | 2 nd M. Pharm | Ch. Ashok Kumar |
| 37 | Ch. Bindhu Meera | Y17PH0613 | 2 nd Pharmacy | Ch. Bindhu Meera |
| 38 | P. Venkatesh | Y17PH0628 | 2 nd Pharmacy | P. Venkatesh |
| 39 | V. Thirupathamma | Y17PH0615 | 2 nd Pharmacy | V. Thirupathamma |
| 40 | P. Revathi | Y17PH0650 | 2 nd Pharmacy | P. Revathi |

Objective of The Program

- The Medical Innovations And Treatments Leading To The Discovery Of New Life-Saving Drugs Must Be Protected Through Intellectual Property Rights (Ipr).
- As The Relationship Between A Consumer And A Pharmaceutical Product Is Based Entirely On Trust, Trademarks Help To Distinguish And Protect The Brand On A Company And Product Level.
- Patents Offer Pharmaceutical Companies With Exclusive Rights To Market Their Drugs And Prevent Others From Selling, Copying, Or Manufacturing These Drugs For 20 Years From The Date Of Application.
- For Pharmaceutical Companies, Ipr Is A Prerequisite For Identifying, Planning, Commercializing, And Protecting The Inventions. They Also Encourage Healthy Competition, Which Promotes Industrial Development And Economic Growth.



Outcome Of The Program

The Participants Of The Seminar Will Be Able To Understand The Procedures To Convert The Research Outcome Into Patents. The Seminar Will Bring A Positive Transformation In The Faculty Member's Attitude In Their Project And Research Works And Get Them More Focused As Well As Results Oriented, And The Processes Further Commercialization Or Technology Transfer.

Date of Activity

04-02-2019

Venue:

Topics

- Patents
- Industrial Designs
- Trademarks
- Copyright
- Trade Secrets
- Protection Of Invention
- Economic Growth And Competitiveness
- Encourage Innovation And Reward Entrepreneurs
- Generate Solutions To Global Challenges
- Protects Consumers And Families

ONE DAY WORKSHOP ON ROLE AND IMPORTANCE OF IPR IN PHARMACEUTICAL INDUSTRY

**A.M REDDY MEMORIAL COLLEGE
OF PHARMACY**

**Approved by AICTE & PCI New Delhi
Affiliated to A N U**

**Petlurivaripalem, Narasaraopet, Guntur
A.P - 522601**

Details of The Resource Person:

**Dr K.Ravi Kumar
Prof, Vice-Principal
Dept Of Chemistry
Hcop, Guntur**

drkondaravikumar@gmail.com.

9441797744

Coordinator:

Dr. A. Kishore Babu



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 28-01-2019

Circular

Our institution is going to conduct “A Seminar On Role and importance of IPR in pharmaceutical industry” on 04-02-2019 by DR K.RAVI KUMAR.

So all the students Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Suchakhar
PRINCIPAL

PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

Cology HOD - Dr. Sankar

Pharm HOD - R. S. R.

HOD Analysis - N. Malika

Dr. A. S.



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 4-2-2019

Program Name Role And Importance Of IPR In Pharmaceutical Industry

Date of Activity: 4-2-2019

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details of The Resource Person: Dr K.Ravi Kumar
Prof, Vice-Principal
Dept Of Chemistry
Hcop, Guntur
drkondaravikumar@gmail.com
9441797744

No. of Participants: 73

Objective of The Program

- The Medical Innovations And Treatments Leading To The Discovery Of New Life-Saving Drugs Must Be Protected Through Intellectual Property Rights (Ipr).
- As The Relationship Between A Consumer And A Pharmaceutical Product Is Based Entirely On Trust, Trademarks Help To Distinguish And Protect The Brand On A Company And Product Level.
- Patents Offer Pharmaceutical Companies With Exclusive Rights To Market Their Drugs And Prevent Others From Selling, Copying, Or Manufacturing These Drugs For 20 Years From The Date Of Application.
- For Pharmaceutical Companies, Ipr Is A Prerequisite For Identifying, Planning, Commercializing, And Protecting The Inventions. They Also Encourage Healthy Competition, Which Promotes Industrial Development And Economic Growth.

Topics

- Patents
- Industrial Designs
- Trademarks
- Copyright
- Trade Secrets
- Protection Of Invention
- Economic Growth And Competitiveness



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- Encourage Innovation And Reward Entrepreneurs
- Generate Solutions To Global Challenges
- Protects Consumers And Families

Outcome Of The Program

The Participants Of The Seminar Will Be Able To Understand The Procedures To Convert The Research Outcome Into Patents. The Seminar Will Bring A Positive Transformation In The Faculty Member's Attitude In Their Project And Research Works And Get Them More Focused As Well As Results Oriented, And The Processes Further Commercialization Or Technology Transfer.





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ATTENDANCE SHEET

Name of the Programme : *A seminar on role and importance of IPR in pharmaceutical industry*

Date : *4/2/2019*

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|----------------------|-----------|-------------|----------------------|
| 1 | M. Kishore Reddy | Y15PH0607 | 4.2 B.Pharm | M. Kishore Reddy |
| 2 | V. Venkateswarachari | Y15PH0610 | 4.2 B.Pharm | V. Venkateswarachari |
| 3 | Ch. Harika | Y15PH0623 | 4.2 B.Pharm | Ch. Harika |
| 4 | J. Manasa | Y15PH0636 | 4.2 B.Pharm | J. Manasa |
| 5 | J. V. R. Neelima | Y15PH0637 | 4.2 B.Pharm | J. V. R. Neelima |
| 6 | K. Lokeshwari | Y15PH0643 | 4.2 B.Pharm | K. Lokeshwari |
| 7 | P. Abdul Mohid | Y15PH0659 | 4.2 B.Pharm | P. Abdul Mohid |
| 8 | P. Sravani | Y15PH0657 | 4.2 B.Pharm | P. Sravani |
| 9 | P. Anjum Sulthana | Y15PH0658 | 4.2 B.Pharm | P. Anjum Sulthana |
| 10 | C. Mani Teja | Y15PH0621 | 4.2 B.Pharm | C. Mani Teja |
| 11 | K. Venkata Ravi | Y15PH0648 | 4.2 B.Pharm | K. Venkata Ravi |
| 12 | K. Gayatri Devi | Y15PH0645 | 4.2 B.Pharm | K. Gayatri Devi |
| 13 | M.P. Nagendra | Y15PH0608 | 4.2 B.Pharm | M.P. Nagendra |
| 14 | K. Manasa | Y15PH0642 | 4.2 B.Pharm | K. Manasa |
| 15 | G. Gunisharani | Y15PH0635 | 4.2 B.Pharm | G. Gunisharani |
| 16 | J. HARSHITHA | Y15PH0638 | 4.2 B.Pharm | J. HARSHITHA |
| 17 | L. GNANALAKSHI | Y15PH0633 | 4.2 B.Pharm | L. GNANALAKSHI |



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| | | | | |
|----|---------------------|------------|--------------|---------------------|
| 18 | K. Ramasireesha | Y15PH06044 | 4.2 B. pharm | K. Ramasireesha. |
| 19 | G. Srikanth | Y15PH0629 | 4.2 B. Pharm | G. Srikanth. |
| 20 | K. Nagarajuna | Y15PH0603 | 4.2 B. pharm | K. Nagarajuna. |
| 21 | K. Nagoo Valli | Y15PH0646 | 4.2 B. Pharm | K. Nagoo Valli |
| 22 | P. Yudhvi Chand | Y15PH0661 | 4.2 B. Pharm | P. Yudhvi Chand |
| 23 | A. Siva teja | Y15PH0612 | 4.2 B. Pharm | A. Siva teja |
| 24 | P. Padma deepthi | Y15PH0662 | 4.2 B. Pharm | P. Padma deepthi |
| 25 | G. Prakash | Y15PH0632 | 4.2 B. Pharm | G. Prakash. |
| 26 | P. Suvarchala | Y15PH0663 | 4.2 B. Pharm | P. Suvarchala |
| 27 | A. Asha Priya | Y15PH0614 | 4.2 B. Pharm | A. Asha Priya |
| 28 | B. Chinna nasaraiah | Y15PH0609 | 4.2 B. Pharm | B. Chinna nasaraiah |
| 29 | C. Naga Jyothi | Y15PH0622 | 4.2 B. Pharm | C. Naga Jyothi |
| 30 | K. Haritha | Y15PH0602 | 4.2 B. Pharm | K. Haritha |
| 31 | D. Sandya | Y15PH0624 | 4.2 B. Pharm | D. Sandya |
| 32 | S. Manvika | Y15PH0684 | 4.2 B. Pharm | S. Manvika |
| 33 | P. Vamsi Krishna | Y15PH0660 | 4.2 B. Pharm | P. Vamsi Krishna |
| 34 | S. GOP? | Y15PH0666 | 4.2 B. Pharm | S. GOP? |
| 35 | S. Kaisha | Y15PH0667 | 4.2 B. Pharm | S. Kaisha |
| 36 | Y. Gopi | Y15PH0611 | 4.2 B. Pharm | Y. Gopi |
| 37 | G. Jaya Alekya sita | Y15PH0628 | 4.2 B. Pharm | G. Jaya Alekya sita |
| 38 | K. Satish | Y15PH0604 | 4.2 B. Pharm | K. Satish. |
| 39 | S. SUHANA | Y15PH0668 | 4.2 B. Pharm | S. SUHANA |
| 40 | K. Rajesh | Y15PH0607 | 4.2 B. Pharm | K. Rajesh |



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| | | | | |
|----|-------------------------|-----------|-------------|-------------------------|
| 41 | A. Sivanagaraju | Y21PH0601 | 4.2 B.Pharm | A. Sivanagaraju |
| 42 | P. Premakumar | Y15PH0617 | 4.2 B.Pharm | P. Premakumar |
| 43 | M. Chakravarthi | Y15PH0649 | 4.2 B.Pharm | M. Chakravarthi |
| 44 | M. PRIYANKA | Y15PH0651 | 4.2 B.Pharm | M. PRIYANKA |
| 45 | K. Megana | Y15PH0639 | 4.2 B.Pharm | K. Megana |
| 46 | M. Nagarajuna Reddy | Y15PH0653 | 4.2 B.Pharm | M. Nagarajuna Reddy |
| 47 | N. Venkatesh | Y15PH0655 | 4.2 B.Pharm | N. Venkatesh |
| 48 | D. Honeyshmitha | Y15PH0625 | 4.2 B.Pharm | D. Honeyshmitha |
| 49 | N. Sri Lakshmi Sowjanya | Y15PH0656 | 4.2 B.Pharm | N. Sri Lakshmi Sowjanya |
| 50 | K. Sushma | Y15PH0641 | 4.2 B.Pharm | K. Sushma |
| 51 | M. Shaini | Y15PH0669 | 4.2 B.Pharm | M. Shaini |
| 52 | A. Yamini Sowjanya | Y15PH0615 | 4.2 B.Pharm | A. Yamini Sowjanya |
| 53 | S. Mounika | Y15PH0670 | 4.2 B.Pharm | S. Mounika |
| 54 | G. Bhavani | Y15PH0631 | 4.2 B.Pharm | G. Bhavani |
| 55 | M. Gowthami | Y15PH0652 | 4.2 B.Pharm | M. Gowthami |
| 56 | A. Bhu Lakshmi | Y15PH0616 | 4.2 B.Pharm | A. Bhu Lakshmi |
| 57 | T. Tejeswar Reddy | Y15PH0672 | 4.2 B.Pharm | T. Tejeswar Reddy |
| 58 | N. Vijaya Lakshmi | Y15PH0654 | 4.2 B.Pharm | N. Vijaya Lakshmi |
| 59 | T. Lakshmi | Y15PH0673 | 4.2 B.Pharm | T. Lakshmi |
| 60 | K. Hanoku | Y15PH0640 | 4.2 B.Pharm | K. Hanoku |
| 61 | V. Navya | Y15PH0675 | 4.2 B.Pharm | V. Navya |
| 62 | V. Malleswari | Y15PH0674 | 4.2 B.Pharm | V. Malleswari |
| 63 | M. Madinarayana | Y15PH0650 | 4.2 B.Pharm | M. Madinarayana |

**A
SEMINAR
ON
WRITING
TECHNIQUES
IN
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STUDY
PROTOCOL**

Organized By



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COLLEGE OF PHARMACY**

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Affiliated to A.N.U

**Petlurivaripalem, Narasaraopet,
Guntur, Andhra Pradesh-522601**

Phone:08647-247194,247195

Coordinator: R. Aruna

About AMRMCP

A.M. Reddy Memorial College of Pharmacy is founded by NRIs to impart high quality technical and professional education in order to reflect the social responsiveness of the pharmacy college to society's needs for competent and compassionate pharmacists, quality and affordable healthcare and research directed at improving health care for individuals and the community.

The peerless institute was brought into existence to bridge the gap between industry and the institute and bring technology from lab to land. From the inception, the institute focused on enhancing excellence in teaching with emphasis on practical learning balanced with theory.

College of Pharmacy has excellent facilities even to undertake research & development activities to develop good quality healthcare products to benefit the nation as a whole and also the common man. It continuously strives to achieve academic excellence by development a work culture where faculty and students work to evolve teaching excellence by development a work to evolve teaching learning processes that are satisfying the ignited minds of the learners as well as teachers. The college has created a hallmark through its learning methodologies incorporating new initiatives in the field of pharmaceutical education.

The strength of A.M. Reddy Memorial College of Pharmacy is students, who have been continuously securing many ranks at national level competitive exams like GPAT, PGECET, TOEFL, IELTS, GRE etc., the institute gains the favor of the students, exclusively in global standard books coinage and high reputed publications. The digitalized library is well equipped with collection of 5000 books for issue & ready reference.

Our Vision

Our institutions vision is our North-star to carve a niche by itself. Emerging as a world class centre excellence in pharmacy education; undeterred in decision-making; through the strategies, actions and mission may change over time; but ultimately to produce competent technocrats, nurturing the innovative, research and entrepreneurship attitudes; and meeting the global standards real and novel challenges of society and nation.

Our Mission

Our mission is our direction to think and act. To provide an affordable high-quality education student-centered teaching-learning processes to the professional aspirants of rural areas to impart skill-based and job-oriented training on cutting-edge technologies and achieve 100% placements. To create a healthy and conducive atmosphere among the faculty, students both professionally and ethically and have an effective interaction with industry professional, alumni academicians of premier institutions.

To generate technically sound and knowledge pharmacists to cater the needs of the nation. To promote research activities, entrepreneurship among the students.

Details of The Resource Person:

Dr. G.Suma Latha

Professor & Principal,

Dept Of Pharmacology,

Vikas Institute of Pharmacology

Rajahmandry

9885098047

sumacology@gmail.com

Objective of The Program:

The program presents a guide for research methodology and scientific writing covering various elements such as finding research problems, writing research proposals, obtaining funds for research, selecting research designs, searching the literature and review, collection of data and analysis, preparation of thesis, writing research papers for journals, citation and listing of references, preparation of visual materials, oral and poster presentation in conferences, and ethical issues in research.

Topics Covered

- Selecting Research Designs
- Searching The Literature And Review
- Collection Of Data And Analysis
- Preparation Of Thesis,
- Writing Research Papers For Journals
- Citation
- Listing Of References

Outcome of The Program:

This program helps students and teaching staff to understand various nuances in thesis writing, selecting research designs searching the literature and review, collection of data and analysis, preparation of thesis, writing research papers for journals, citation and listing of references. This makes change in attitude of researchers and students in paper writing

Date of Activity:

12-03-2019

Venue:

A.M. Reddy Memorial College Of Pharmacy.



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 25-02-2019

Circular

Our institution is going to conduct a seminar on “A seminar on writing techniques in clinical study protocol” on 12-03-2019 by Dr.G. SUMA LATHA.

So all the students Sir will give the keynote presentation on respective program. So everyone should gather and participate in this regard at college seminar hall. All the students utilize the opportunity for enlightening your career.

A. Sudhakar

PRINCIPAL

PRINCIPAL
A.M. REDDY MEMORIAL
COLLEGE OF PHARMACY

Copy to:

1. The Chairman.
2. The Secretary & correspondent.

Cology (HOD) - D. Sainendra

Pharm D HOD - Ch. Vik

HOD Analyst - N. Mallikam

Dr. A. Sree



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalamrncp2004@gmail.com, Website: www.amreddypharmacy.co.in

Date: 15-3-2019

Program Name: A Seminar On Writing Techniques In Clinical Study Protocol

Date of Activity: 12-3-2019

Venue: A.M. Reddy Memorial College Of Pharmacy.

Details of The Resource Person: Dr. G.Suma Latha
Professor & Principal,
Dept Of Pharmacology,
Vikas Institute of Pharmacology
Rajahmandry
9885098047
sumacology@gmail.com

No. of Participants: 22

Objective of The Program:

The program presents a guide for research methodology and scientific writing covering various elements such as finding research problems, writing research proposals, obtaining funds for research, selecting research designs, searching the literature and review, collection of data and analysis, preparation of thesis, writing research papers for journals, citation and listing of references, preparation of visual materials, oral and poster presentation in conferences, and ethical issues in research.

Topics Covered

- Selecting Research Designs
- Searching The Literature And Review
- Collection Of Data And Analysis
- Preparation Of Thesis,
- Writing Research Papers For Journals
- Citation
- Listing Of References



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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

Outcome of The Program:

This program helps students and teaching staff to understand various nuances in thesis writing, selecting research designs searching the literature and review, collection of data and analysis, preparation of thesis, writing research papers for journals, citation and listing of references. This makes change in attitude of researchers and students in paper writing.



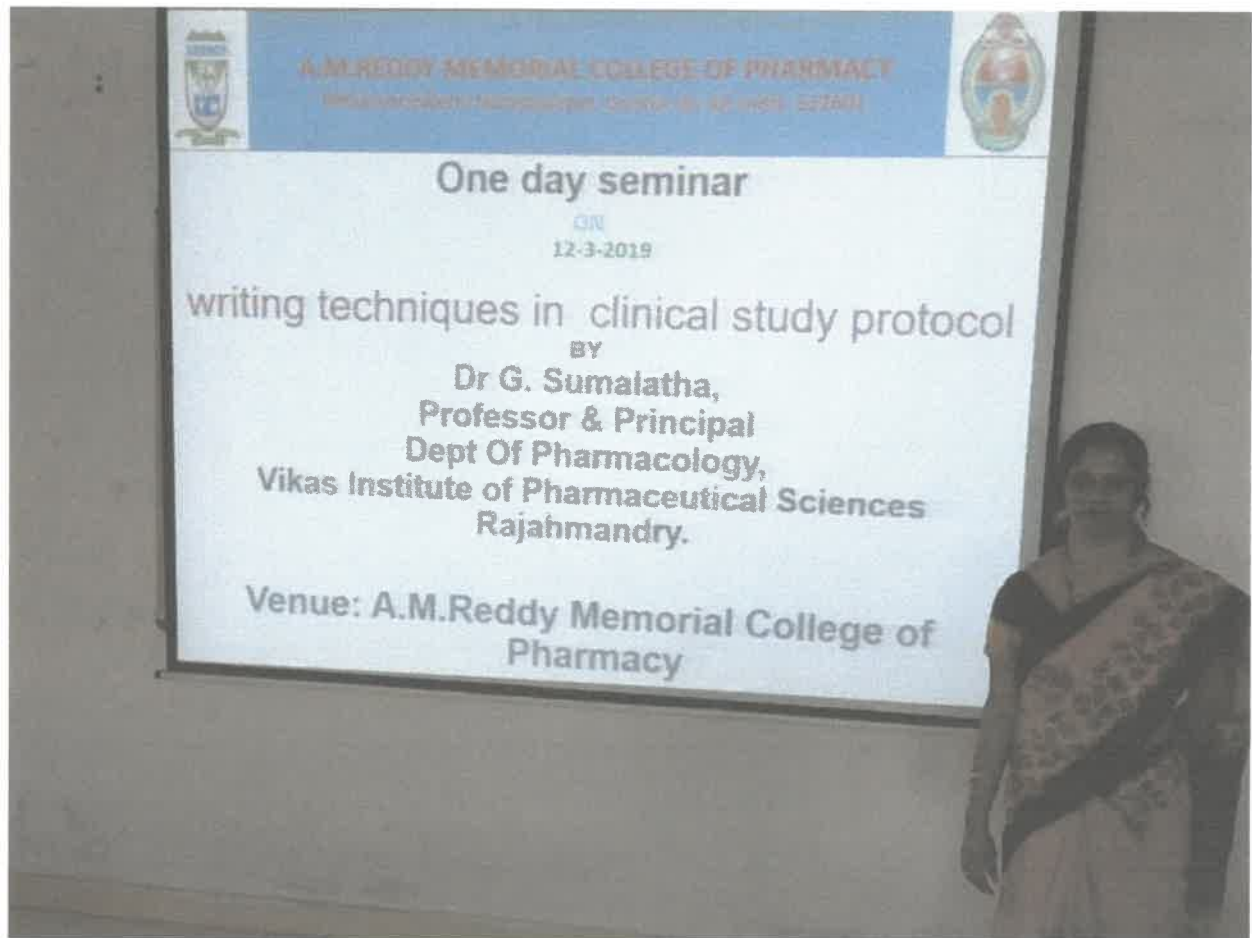


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Phone: 08647-247194, 247193, Fax: 247192, Email: principalammcp2004@gmail.com, Website: www.amreddypharmacy.co.in

ATTENDANCE SHEET

Name of the Programme : A seminar on writing techniques in clinical
Date : 12/3/19 study protocol

| S.No | Name of the Student | Roll .No | Branch | Signature |
|------|----------------------------|------------|-------------------------|----------------------------|
| 1 | K. Kousalya | Y15PHD0318 | 4 th Pharm.D | Kousalya |
| 2 | R. Tejaswini | Y15PHD0317 | " | R. Tejaswini |
| 3 | Ch. Anantha | Y15PHD0303 | " | Ch. Anantha |
| 4 | G. Sai Soujanya | Y15PHD0308 | " | G. Sai Soujanya |
| 5 | P. Vathsalya | Y15PHD0315 | " | P. Vathsalya |
| 6 | Ch. Surya | Y15PHD0304 | " | Ch. Surya |
| 7 | M. Praneetha | Y15PHD0313 | " | M. Praneetha |
| 8 | A. Venkata Ramana | Y15PHD0301 | " | A. Venkata Ramana |
| 9 | D. Beulah | Y18PHD0306 | " | D. Beulah |
| 10 | Arvesh Kumar . K | Y18PHD0310 | " | K. Arvesh Kumar |
| 11 | B. Punna Rao | Y18PHD0302 | " | B. Punna Rao |
| 12 | S. Purnimachandra Fekha | Y15PHD0320 | " | S. Purnimachandra Fekha |
| 13 | S. Navya Sree | Y15PHD0319 | " | S. Navya Sree |
| 14 | R. Sravan | Y15PHD0316 | " | R. Sravan |
| 15 | G. Sai Mounika | Y15PHD0309 | " | G. Sai Mounika |
| 16 | G. Naga phaneendra | Y15PHD0307 | " | G. Naga phaneendra |
| 17 | Ch. Sravan | Y15PHD0305 | " | Ch. Sravan |

